



IMAGE INSIGHT INC. RELEASES FIRST RADIATION DETECTION APP

EAST HARTFORD, CT. – April, 2012 – Image Insight Inc., announces the release of their first commercial product - the [GammaPix™](#) app for Android phones. The app uses software and the smartphone's camera to [measure radioactivity levels](#), allowing users to assure their local environments are safe. The software is the civilian version of technology developed under contracts with the U.S. Department of Defense and with the U.S. Department of Homeland Security.

[GammaPix™](#) can be used for detection of radioactivity in everyday life such as exposure on airplanes, from medical patients or contaminated products. It also detects hazards from unusual events, such as nuclear accidents of the kind experienced in Japan, a terrorist attack by a *dirty bomb* or quietly placed radioactive *silent sources*.

Initially the product will be available as a [free trial download](#) on specific Android phones. An iPhone version will follow shortly, as will professional apps on both platforms for police, fire, medical and other first responders. These products are currently in beta-testing by groups in the U.S. and Japan and by the U.S. and U.K. military.

The patented GammaPix™ technology is based on software that analyzes images produced by a surveillance camera, webcam or smartphone to measure gamma radiation exposure at the device. The technology is sensitive enough to detect, within seconds, dangerously high levels of radiation so action can be taken immediately. [GammaPix™](#) can also be used to collect data over longer times, from minutes, to detect weaker radioactivity sources, to hours, measuring normal background radioactivity.

About Image Insight

Image Insight's mission is the creation of software for advanced analysis of video and still images. It is the third spin-off from Advanced Fuel Research, Inc. (AFR), where technology development began. AFR has had two previous successful spin-off companies: On-line Technologies, Inc. and [Real Time Analyzers, Inc.](#) Image Insight now owns all GammaPix™ intellectual property which allows already installed surveillance cameras, smartphones and computers to detect radioactivity. The company is focused on the development of low cost, widely dispersed networks of radioactivity detection devices to protect communities and facilities where people congregate.

For more information about the GammaPix app for smartphones visit www.GammaPix.com. For information about Image Insight, visit www.imageinsightinc.com or contact Tina Rubin; 860.528.9806, x113.