



MSCD in search of artists for ArtWalk 2015

The annual Ames Main Street Cultural District ArtWalk is expected to be bigger and better than ever this year with partnerships that include The Octagon Center for the Arts, Iowa State University, The Public Arts Commission, and the Ames Community Arts Council.

This year's ArtWalk, which is sponsored by Gilger Designs, will be held Friday, June 5 from 5 to 8 p.m. The event will feature over 40 artists and their work and the businesses of the historic downtown area. There will also be art demonstrations, art for sale, and interactive art projects for both adults and children.

The artists have been paired with and will be hosted by MSCD businesses. There will be a list of participating businesses and their artists so participants can mark them off as they go.

"We still have room for more artists to sign up," said Cindy Hicks, MSCD Executive Director. "No matter what your art genre is, we can pair you with a business."

Rhonda Scott with the Ames Community Arts Council says artist benefit from this event because they get the opportunity to interact with the public.

"People can learn about their techniques, why they do what they do or hear about their struggles. It can be inspiring and thought provoking," said Scott. "Art often helps us see the common threads between us and the things that make each of us unique and it helps us all feel connected to each other.

Scott says while those are great reasons to showcase your art in downtown Ames on June 5, the biggest reason is that it is fun.

Artists can get signed up by calling Kendra Shimak at Moorman Clothier at 515-232-3261 or by sending an email to director@amesdowntown.org.

The Main Street Cultural District was established on January 1, 2004. Its mission is to advance and promote downtown as the destination district in the heart of our community. To keep updated on MSCD happenings, become a fan of the Main Street Cultural District on Facebook, bookmark www.AmesDowntown.org, or contact our office at 515-233-3472. MSCD is an affiliate organization of the Ames Chamber of Commerce.