



MSCD hangs out the welcome sign for motorcycles

Friday, June 19 the roar of motorcycles will be felt in downtown Ames as the Main Street Cultural District (MSCD) hosts its first Ames Main Street Bike night sponsored by Zylstra Harley-Davidson of Ames.

“Ames has a sizeable population of motorcycle owners and yet there has never been a community sponsored Bike Night,” said Matt Merial, General Manager of Zylstra. “Its time has come and we are proud to be a part of it.”

Zylstra Harley-Davidson has been a part of the Ames community for more than 20 years and Merial says this is a chance to celebrate that and give back to community. Bike Night also provides a place for motorcycle enthusiasts to meet people with similar interests and it gives people a reason to ride, by giving them downtown Ames as a destination

“This is a way to bring more of the community, and to invite those outside of our community, to our historic downtown to see what the Main Street Cultural District has to offer,” said Cindy Hicks, MSCD Executive Director. “We are very excited for the opportunity to provide a venue for this event.”

Bike night will also feature live music from the Jay Clyde band, three barbeque vendors, a beer garden, and an after party at Corner Pocket, a Main Street drinking establishment.

“One of the best things about this event is the other possibilities it opens up for those who come out to enjoy it,” said Hicks. “There is live country music at Band Shell Park and there are businesses where Bike Night participants can shop and have fun. We hope they come for Bike Night but discover downtown Ames.”

Ames Main Street Bike Night will be held on Douglas between Main and 5th street from 5 p.m. to 9 p.m. There will be designated motorcycle only parking in the 200 block of Main Street.

“It’s an opportunity to see a lot of cool motorcycles,” said Merial. “Motorcycle owners take pride in customization and there will be a lot of custom bikes to look at.”