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**Charlie Kuester appointed to MSCD board**

**Ames, IA** – The Main Street Cultural District is happy to announce the addition of a new city representative on the MSCD board. Charlie Kuester was appointed to the board this week as a liaison between the City of Ames and the Main Street Cultural District.

“We couldn’t have asked for a better city representative to serve on our board,” said Cindy Hicks, MSCD Executive Director. “He not only has years of experience in Planning and Housing at the City of Ames, but he also has past experience working with the Main Street programs in other communities.”

Kuester is an Iowa native who attended Cornell University and the University of Iowa. He currently works as a city planner for Ames. He fills the spot on the MSCD board that was left vacant by the sudden death of Jeff Benson last month.

“Jeff and his love for Ames will be missed,” said Hicks. “But Charlie has a similar enthusiasm for making this community a better place. He will be a big asset to our board.”

Hicks said that as the MSCD board moves forward they are looking to form better partnerships with the city, community of Ames, and businesses they represent.

“The Main Street Cultural District is the heart of the Ames community,” said Hicks. “It is up to all of us to work together to make it a better place for those here now and the generations that will come after us.”

*The Main Street Cultural District was established on January 1, 2004. Its mission is to advance and promote downtown as the destination district in the heart of our community. To keep updated on MSCD happenings, become a fan of the Main Street Cultural District on Facebook, bookmark [www.AmesDowntown.org](http://www.AmesDowntown.org), or contact our office at 515-233-3472. MSCD is an affiliate organization of the Ames Chamber of Commerce.*