



## Ames Hosts 'First-in-the-Nation Cookie Caucus' with C-SPAN Campaign 2016 Kick-off

### Public invited to free event Friday, August 14 at Main Street Station

- Ames is first stop as C-SPAN launches Campaign 2016
- Meet C-SPAN representatives
- Cast a 'Cookie Caucus' vote (yum)
- Tour re-designed campaign tour bus with caucus memorabilia

C-SPAN comes to Ames to launch its Campaign 2016 Bus tour on Friday, August 14, and the public is invited to a special event that will include a "Cookie Caucus" to celebrate Iowa's role as the first-in-the-nation presidential selection state.

Iowans know the 'Road to the White House' starts here, and C-SPAN, in partnership; with Mediacom, gives Iowans the FIRST VIEW of its re-designed and updated Campaign 2016 Bus.

The Bus will be parked at the Main Street Station & Depot Deli (526 Main Street) on Friday, August 14, from 11:30 am to 1:00 pm. Visitors of all ages can step aboard the 45-foot Campaign 2016 bus to get a hands-on demo of digital media C-SPAN uses to provide non-partisan political and public affairs programming to voters, educators, students and the community.

A 'mock caucus' will be held using an assortment of tasty cookies from Cookies Etc., giving Ames residents and visitors an opportunity to "vote" on a "Cookie Caucus" winner. In addition to cookies, visitors will receive caucus-themed political memorabilia and coupons to use at Depot Deli.

### What is the C-SPAN Campaign 2016 Bus?

The C-SPAN Bus is a 45-foot interactive multi-media learning center that brings C-SPAN's commercial-free coverage of *The Road to the White House* and public affairs to the American public (founded and supported by cable TV; no use of public funds).

### What's inside?

- Interactive exhibits, touch-screen quizzes & 'fun facts'
- The latest and historic footage from the campaign trail
- A searchable video library -- an amazing digital resource gives the public an easy search by name, topic or event from any program aired on C-SPAN since 1987
- Digital tools to follow the campaign, Congress and more -- unfiltered, non-partisan coverage to let voters reach their own conclusions

### Special feature!

- App – check out a campaign app to explore candidates, issues, events
- Follow C-SPAN on social media

**When and Where:**

**Friday, August 14, 2015 - 11:30 am to 1:00 pm**

Main Street Station in Ames, 526 Main Street, by the new Depot Deli

For more information on C-SPAN's Iowa events hosted by Mediacom, contact:

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