



MSCD hangs out the welcome sign for motorcycles

This year the roar of motorcycles will be felt in downtown Ames as the Main Street Cultural District (MSCD) hosts a full season of Ames Main Street Bike nights.

“These events have become quite popular in Iowa,” said Cindy Hicks, Executive Director, MSCD. “The Bike Night we held last June was so well attended, we have decided to expand the event this year.”

Downtown Ames will host five Main Street Bike Nights, on the fourth Friday of every month, starting in May. The dates are May 27, June 24, July 22, August 26, and September 23.

“This is a way to bring more of the community, and to invite those outside of our community, to our historic downtown to see what the Main Street Cultural District has to offer,” said Hicks. “We are very excited for the

opportunity to provide a venue for this event.”

Each Bike Night will feature live music, a variety of vendors, a beer garden, several food choices, and several blocks of motorcycle only parking.

“One of the best things about this event is the other possibilities it opens up for those who come out to enjoy it,” said Hicks. “We have many great downtown businesses for Bike Night participants to explore. We hope they come for Bike Night but discover downtown Ames.”

Ames Main Street Bike Night will be held on Main Street from 6 p.m. to 10 p.m. There will be designated motorcycle-only parking from the 100 block to the 400 block of Main Street, the beer garden and band in the 400 block of Douglas, and special entertainment in the 400 block of Kellogg.

“This is a family-friendly event and an opportunity to see a lot of cool motorcycles,” said Hicks.