



Event Coordinator hired for downtown Ames

This week the Main Street Cultural District (MSCD) welcomed Edana Delagardelle to downtown Ames. She was hired as the new Event Coordinator for MSCD events that include Art Walk, Main Street Bike Night, the 4th of July Parade, Fire Fly Country Night, Foodies and Brew, Music Walk, Oktoberfest, and Snow Magic.

“Edana has many years of experience in management,” said Cindy Hicks, Executive Director of the MSCD. “We are excited to have her use that knowledge and experience to make our community events even greater than they already are.”

Delagardelle graduated from Iowa State University in 2006 with a degree in Hospitality Management. She worked in marketing and management for Applebee’s corporate in Austin for four years before transferring back to Ames as the assistant general manager of the local Applebee’s store. While she has spent

much of her career in restaurant management, her love has always been working with the community and planning events.

“Part of my degree involved event management,” said Delagardelle. “I am excited to use that experience, along with my management skills, to work on something that is beneficial to the community and to help downtown businesses prosper.”

Much of the planning for this year’s downtown events has already started, but that doesn’t intimidate Edana at all. She says she is ready to jump in with both feet.

“Over the summer I will be learning about all of the events, meeting new people, and just taking it all in,” said Delagardelle. “I will use that knowledge to make next year even better.”

Hicks said she is confident Delagardelle will do just that and enhance every event she is involved with.

“She has so much enthusiasm and love for this community,” said Hicks. “I feel very fortunate Edana made the decision to join the Main Street team.”