

**FOR IMMEDIATE RELEASE**



In reference to an incident which occurred on Friday, June 24 at Bike Night in downtown Ames, where an outside vendor displayed a Confederate flag: The Ames Main Street Cultural District recognizes that a mistake was made in allowing this vendor to display merchandise of a politically & socially charged nature. We are in the final stages of developing our policies to keep future vendors from making overt political statements at our events. We hope this will avoid future problems. We regret if any person was offended.

*The Main Street Cultural District was established on January 1, 2004. Its mission is to advance and promote downtown as the destination district in the heart of our community. To keep updated on MSCD happenings, become a fan of the Main Street Cultural District on Facebook, bookmark [www.AmesDowntown.org](http://www.AmesDowntown.org), or contact our office at 515-233-3472. MSCD is an affiliate organization of the Ames Chamber of Commerce.*