



# PRESS RELEASE

Contact: Susan Gwiasda, Public Relations Officer, [sgwiasda@city.ames.ia.us](mailto:sgwiasda@city.ames.ia.us), 515.239.5204  
Charlie Kuester, Planner, [ckuester@cityofames.org](mailto:ckuester@cityofames.org), 515.239.5400

## FOR IMMEDIATE RELEASE

*December 19, 2017*

### Façade Assistance Funds Available for Downtown

AMES, Iowa – The City of Ames Planning Division is accepting applications for the Downtown Façade Assistance Program. Businesses and building owners within the Downtown Service Center could qualify for a dollar-for-dollar matching grant of up to \$15,000 for façade improvements. In addition, businesses and building owners who improve their façades and are within the Downtown Urban Revitalization Area may be eligible for abatement of property taxes on the assessed value of new improvements.



*Main Street businesses may be eligible for façade assistance funds. Applications are due by Friday, Jan. 19, 2018.*

All applications must demonstrate consistency with the Downtown Design Guidelines. The Downtown Design Guidelines are available on the left navigations of the Planning Division homepages on the City of Ames website at [www.cityofames.org/planning](http://www.cityofames.org/planning). The guidelines describe these concepts more fully with images and examples explaining the intent of the design concept. The application form is also available for download at the same location. A pre-application meeting with the City is strongly encouraged.

**The application deadline is 5 p.m. on Friday, January 19, 2018.** For questions on the program or to schedule a pre-application meeting, contact Charlie Kuester, Planning and Housing Department, at 515.239.5400 or by email at [ckuester@cityofames.org](mailto:ckuester@cityofames.org).

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