Invitation to a Panel Discussion on  
“The Digital Economy and Regulation: Creating the conditions for success”

A discussion of the impact of internet regulation on investment, and how this impacts start-ups and the broader digital economy

AGENDA

Time: 8.45-10.15 am, March 7th 2016
Venue: Stamford American Auditorium, The American Chamber of Commerce (AmCham), 1 Scotts Road, Shaw Centre #23-03, S228208

Based on findings of the 2016 report on « The Impact of Internet Regulation on Investment » the panel will discuss key conditions for investment as a driver for economic growth in South East Asia.

8.45 Welcome coffee and breakfast
9.00 The importance of the Internet economy, Matthew Le Merle, Managing Partner, Fifth Era
9.20 Trade agreements (TTIP, TPP, RCEP) to foster economic growth, Deborah Elms, Executive Director, Asian Trade Centre
9.40 Q&A and discussion
10.15 End of Panel

To register for the event, please click here.

If you have any inquiries, please email us at minhhue@asiantradecentre.org
About the Speakers:

**Matthew Le Merle - Managing Partner of Fifth Era**
Matthew Le Merle is a Managing Partner of Fifth Era. He is an expert on digitization and technology transformations having advised leading companies including eBay, Genentech, Google, HP, Microsoft, PayPal on exploiting digital technologies. He has also been asked to advise sovereign and regional economic entities on issues of innovation, entrepreneurialism and cluster growth. Clients have included State of California, SF Bay Area, Silicon Valley Region, Shanghai Municipality, Korea, the EU, the UK and others. Matthew is Board Director of the Bay Area Council, Trustee of the Bay Area Council Economic Institute, Member of the Academy for Interactive Arts and Sciences and Fellow of the Royal Geographical Society. He was appointed to the Governor of California’s China Delegation in 2010 and to the Governor’s Life Sciences Council in 2005.

**Deborah Elms – Executive Director of Asian Trade Centre**
Deborah Elms is Executive Director of the Asian Trade Centre in Singapore. She is also a senior fellow in the Ministry of Trade and Industry’s (MTI) Trade Academy. Deborah’s present research involves the Trans-Pacific Partnership (TPP), Regional Comprehensive Economic Partnership (RCEP), ASEAN Economic Community (AEC) negotiations and global value chains. Previously Deborah was head of the Temasek Foundation Centre for Trade & Negotiations (TFCTN) and senior fellow of international political economy at the S. Rajaratnam School of International Studies at Nanyang Technological University (NTU). She has also provided consulting on a range of trade issues to governments including the United Arab Emirates, Sri Lanka, Cambodia, Taiwan, and Singapore. Deborah publishes the [Talking Trade Blog](http://www.talking-trade.com/).