THE ASIAN TRADE CENTRE

Presents

“Digital Trade in the Trans-Pacific Partnership (TPP)”

Venue: Yale-NUS, Performance Hall W2 - 16 College Avenue West, Singapore 138527 (Map)
Date: August 24, 2016 - Time: 12.00-1.30

Introduction:
The Internet is transforming trade throughout Southeast Asia, unleashing new opportunities for small businesses and consumers as well as new innovation in traditional industries. The TPP is the first trade agreement to comprehensively address the digital economy. It will enable international data-flows, ban customs duties on digital products, promote balanced copyright rules, harmonise rules and standards while protecting consumers online. At a time when governments are debating how to regulate a new part of the economy, the TPP promotes transparency and stakeholder participation in this complex new area. The panel will discuss these issues from both government and industry perspectives.

Moderator:
Deborah Elms, Executive Director, Asian Trade Centre.

Panelists:
David Weller, Head of Global Trade Policy, Google, Washington DC,
Andrea Phua, Deputy Director, North America & Europe Division, Ministry of Trade & Industry,
Teck Yong Lim, Regional Head of Operations, Shopee.

Program Schedule:
12:00-12:30 Buffet lunch
12:30-12:50 Panel remarks
12:50-1:10 Roundtable discussion
1:10-1:30 Q&A from audience
1.30 Close

Registration: Reserve your seat here by August 19, 2016
If you have any inquiries, please email us at minhhue@asiantradecentre.org
(Limited seats available)

The Asian Trade Centre is the premier regional thought leader, advocate and educator for trade in Asia. We work with businesses and governments across the Asia Pacific to make better trade policy.
Bus Stop 1  Dover Rd  33, 196

Bus Stop 2  Clementi Rd  33, 96, 151, 151E, 183, 196

Nearest MRT Stations  Clementi, Buona Vista

If you drive...
Take Exit 9 on the Ayer-Rajah Expressway (AYE) and turn onto Clementi Rd. Enter University Town (UTown) from Dover Rd.

Guests may park in the white lots at the Stephen Riady Centre next to the Yale-NUS campus. Additional parking is also available in the CREATE building.