CPTPP: Unpacking the Suspended Provisions

Going from 12 to 11 Parties

The primary difference between the original 12 party Trans-Pacific Partnership (TPP) and the new 11 party Comprehensive and Progressive TPP (CPTPP) version is a set of “suspended” provisions. This is a list of 19 items that officials from the member countries have agreed to remove temporarily from the free trade agreement texts, one that has been changed, and two that clarify terms in the deal.

With the important caveat that this is not legal advice, let us untangle the specific provisions to understand what is changed in TPP11.

The CPTPP Texts

The CPTPP agreement now contains two elements: a nine-page document and the original TPP agreement.

The CPTPP text has:

- A new preamble;
- A provision to incorporate by reference the entire original TPP document;
- An agreement to suspend provisions listed in the Annex until members agree to end the suspension of one or more of the items;
- New entry into force procedures;
- New language on withdrawal;
- New language on accession that drops the more explicit reference to APEC;
- A review clause;
- A note that the deal is in English, Spanish and French (although English is the official language); and
- The Annex with specific suspended provisions.

The suspended provisions may be reinstated at some future date. Between now and then, member governments are not required to implement these rules at the domestic level.

Many commentators with an unclear understanding of the TPP have assumed that these suspended provisions are a significant proportion of the document. The removal of both the United States and the 22 elements, therefore, has been said to make the TPP11 less relevant.

Neither is the case.

The TPP11 (or the CPTPP) is extremely important for companies and continues to set the benchmark for future trade agreements globally.

The withdrawal of the United States from the agreement, of course, does impact the overall size of the economic pie. However, given the generally open nature of the US economy, most TPP11 firms already have access to the United States. American tariffs are quite low for everything but textiles, footwear and some agricultural products. TPP companies can enter the services markets in the US and have the ability to invest right now. The TPP11 rulebook matches existing US laws. For TPP11 firms, therefore, the absence of the US is not as damaging as it first appears.

More important, the new TPP11 has no changes to any of the current member schedules or commitments in areas like market access for goods, services, investment,
temporary movement of business persons, government procurement, or state-owned enterprises.

In other words, all of the existing annexes from the TPP agreement remain unchanged. All tariff cuts will take place on schedule as planned. All services open as intended. All investment is opened as indicated for TPP11 firms. All procurement access that was originally scheduled will continue.

No Changes in Most Chapters

Furthermore, there are zero changes to the legal texts at all in the original chapters for 1-4 (definitions, market access for goods, rules of origin, textiles), 6-8 (trade remedies, sanitary and phytosanitary, technical barriers to trade), 12 (temporary movement of business persons), 14 (electronic commerce), 16-17 (competition, state owned enterprises), 19 (labor), 21-25 (cooperation and capacity building, competitiveness and business facilitation, development, SMEs, regulatory coherence), 28 (dispute settlement).

What is especially striking about this list is what has not been touched. Despite some general discomfort by several members over the course of TPP talks, several important chapters came through completely unscathed. For example, the e-commerce chapter was left intact. The investor-state dispute settlement (ISDS) provisions in the investment chapter are still included. The deeply controversial chapter on state-owned enterprises remains. The overall government-to-government dispute settlement provisions are untouched.

The Percentage of Suspensions

Some of the institutional and administrative issues found in the last chapter have been altered with new procedures for things like withdrawal and accession in TPP11.

If the changes to Chapter 18 on intellectual property rights are excluded for the moment, the remainder of the alterations in the document generally amount to a sentence adjustment from an entire chapter. For instance, chapter 5 on trade facilitation is intact in TPP11 except for the second sentence of Article 5.7.1(f). As noted further below, the second sentence would have obligated members to consider further from time to time the amount of duty applied to express shipments below a certain fixed amount.

The original TPP legal text ran to 622 pages. The greatest number of changes can be found in the investment chapter (9) which temporarily removes two kinds of agreements from TPP11 coverage (essentially those covering mining and raw materials) and in the IP chapter (18).

With all the adjustments, the TPP11 text is approximately 10 pages shorter, plus the IP chapter changes, which reduces the length by another 18 pages. Thus, the agreement still runs to 584 pages, plus all the thousands of pages of associated member schedules which are intact.

The point is that the suspended elements constitute only a small fraction of the overall agreement.

Figuring out the exact “percentage” of the agreement that has been affected is a fruitless exercise. It would be like trying to determine what is the difference in your favorite book if you took out all the words that start with the letter “z.” What matters is the relevance of the suspended provisions to your company.

But do note that in every case, firms have not yet been granted any of these benefits, so no company is losing something they once had.

Specific Issues in Suspension List

The suspended elements (now shown as the legal text in CPTPP) refer back to the original TPP text which is incorporated by reference.

Chapter 5 on trade facilitation remains the same. Firms will still have significantly faster, smoother customs procedures, including self-certification of shipments, advance ruling and even new help with express shipments. What they will not have, courtesy of the suspended sentence, is a review of the thresholds for express. Express shipments also suffered another, slightly more serious blow in the suspension of two paragraphs in the services chapter in Annex 10B. The original TPP document kept postal monopolies in greater check. However, the rest of the annex remains, so express shipments have better access and rights under TPP11 than previously existed.

The rest of chapter 10 on services is intact. TPP11 firms have unprecedented opportunities to deliver services across member markets. This includes the opening of nearly all 160 sectors and subsectors on the first day of the agreement. It limits local presence requirements and includes specific help for groups like legal services.

Investment (Chapter 9) also remains untouched, including the increasingly controversial investor-state dispute settlement mechanisms (ISDS). TPP officials spent considerable time narrowing down the scope of the agreement and including new provisions to give government more rights to ensure public interest objectives can be met. These have been preserved. Changes to the document essentially all involves stripping out two classes or types of covered agreements, called investment agreements and investment authorizations, which are mostly used for oil, mining, and other types of raw materials. The rest of what appears to be a long list of provisions just takes out all subsequent references to these two agreements in the texts. Note, however, that these two types of agreements are only a small portion of types of investment. The remainder of investments are still covered and protected by TPP11.

Individual member promises for market opening in both services and investment are listed together in the annexes. Recall that these use “negative” scheduling. If specific sectors or subsectors are NOT listed, they are opened for TPP member firms. In practice, nearly everything is opened in Annexes I and II for Chapters 9 and 10. These have not changed in TPP11.

Two service sectors usually get their own chapters—financial services and telecommunications. These are viewed as “backbone” services. The TPP follows the same path. In TPP11, these chapters received very minor adjustments.

For financial services (chapter 11), members have removed an annex (11-E) that gave Brunei, Chile, Mexico and Peru different treatment for a set time period.

The telecommunications chapter is largely intact. The dispute resolution section (13.21) remains, but one section on reconsideration has been frozen.

There had been considerable speculation that the government procurement chapter (15) might be adjusted heading into TPP11. Instead, nearly the whole chapter remains. There are two key aspects to this chapter. First, TPP11 firms have new access to government procurement contracts above specified thresholds at the federal level. Second, TPP11 countries are required to put in place systems for allowing TPP11 firms to bid on government contracts.

These benefits remain. Two changes may be made in TPP11. First, a specific reference to labor rights has been removed from a condition for participation (15.8.5). Second, subject to additional negotiation, the parties have replaced the original rule that asks for new talks within three years to no less than five years instead.

The most extensive changes, overall, in the TPP11 came in the intellectual property rights chapter (18). There are two main reasons for
this. First, many of the more advanced provisions in the IP chapter were included at the insistence of US negotiators and were quite unpopular in the original agreement. With the withdrawal of the United States, the remaining members had less incentive to keep these rules. Second, while Japan (especially) fought hard to keep the TPP members from making changes overall, it managed to confine the bulk of the suspensions to the IP chapter.

The original IP chapter was the most substantial portion of the agreement, running to 75 pages. Even with approximately 18 pages now cut, the IP commitments in the TPP11 remain extensive. The TPP11 will provide the most advanced IP trade agreement for all (or nearly all) members signed to date.

Without getting into too many details, what has been temporarily carved out of the TPP11 are commitments that were viewed as too extensive and far-reaching for many members. Four broad areas have been struck out.

First, the US had asked for additional time to be added to patents if parties experienced delays. These provisions have been suspended (18.46 and 18.48).

Second, several highly controversial issues related to pharmaceutical patents were removed, including the whole section on biologics (18.51) and patent test data (18.50).

Third, the TPP11 no longer has several sections related to new ways of protecting technology and information, including technological protection measures (TPMs), rights management information, encrypted satellite and cable signals, and safe harbors for internet service providers (ISPs).

Finally, the copyright term length has not been extended to life of the creator plus 70 years, but is reset to life plus 50 years.

How damaging these changes will be for firms is hard to judge. No existing benefits have been revoked. As an example, if a country currently protects copyright for 70 years, this remains. But if a member protects copyright for 50 years, this need not be changed under TPP11 at this time.

It should be noted that even for companies that lost some of the benefits in the IP chapter noted above, there remain additional protections in the IP chapter and elsewhere that still apply.

The environmental chapter (20) is unchanged, other than the removal of three words to adjust the scope slightly.

Finally, the transparency chapter (26) has an annex just for medical devices. While the annex remains, one section on how national health systems handle these items has been suspended.

Clariﬁcation on Two Points

The CPTPP text also clarified two points in the timing on when a speciﬁc provision for Brunei (on coal) and Malaysia (for state-owned enterprises) take effect. The original text read “after signature” and these clauses have been adjusted slightly.

What Comes Next

With the signature of CPTPP, the agreement moves to the ratification phase. Once six of the signatories complete domestic level procedures, the agreement begins in 60 days.

This could be quite soon—many officials are predicting this hurdle could be met prior to the end of 2018.

While the TPP11 parties have spent months revising the agreement, officials managed to keep nearly the entire original agreement intact. The text of TPP is only 28 pages shorter and none of the thousands of pages of individual country schedules and commitments for goods, services, investment, government procurement, state-owned enterprises and so forth have been changed.
Firms need to start preparing now for the rapidly approaching entry into force of the TPP11. Come see us at the Asian Trade Centre for help in understanding how the agreement applies to your firm, or to get help restructuring your supply chain. For more details on what your firm should do next, see the latest TPP11 booklets for companies at www.asiantradecentre.org.

The Asian Trade Centre (ATC) is the premier regional thought leader, advocate and educator for trade in Asia. ATC works directly with governments from around the world, companies, think tanks, foundations, non-governmental organizations, aid agencies and serves as the resource for trade-related activities in Asia.

Visit us at: asiantradecentre.org or email us at: info@asiantradecentre.org

The TPP11 Changes (In Brief)

<table>
<thead>
<tr>
<th>Chapter Topic</th>
<th>New?</th>
<th>Suspended Provision</th>
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<tbody>
<tr>
<td>1 Introduction</td>
<td>No</td>
<td></td>
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<tr>
<td>2 Market Access for Goods</td>
<td>No</td>
<td></td>
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<tr>
<td>3 Rules of Origin</td>
<td>No</td>
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<td>4 Textiles</td>
<td>No</td>
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<td>5 Trade Facilitation</td>
<td>Yes</td>
<td>One Sentence</td>
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<td>6 Trade Remedies</td>
<td>No</td>
<td></td>
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<tr>
<td>7 SPS</td>
<td>No</td>
<td></td>
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<tr>
<td>8 TBT</td>
<td>No</td>
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<tr>
<td>9 Investment</td>
<td>Yes</td>
<td>Removed two types of investment agreements from coverage (for mining and oil investments)</td>
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<td>10 Services</td>
<td>Yes</td>
<td>Greater competition from postal monopolies for express carriers</td>
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<td>11 Financial Services</td>
<td>Yes</td>
<td>Removed annex: Brunei, Chile, Mexico and Peru different treatment for a set time period</td>
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<td>12 Temp Movement</td>
<td>No</td>
<td></td>
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<tr>
<td>13 Telecomms</td>
<td>Yes</td>
<td>Reconsideration suspended from dispute settlement</td>
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<td>14 E-Commerce</td>
<td>No</td>
<td></td>
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<tr>
<td>15 Government Procurement</td>
<td>Yes</td>
<td>Labor not a condition for procurement, extension to sub-federal level may be 5 years away and not 3</td>
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<td>16 Competition</td>
<td>No</td>
<td></td>
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<td>17 State-Owned Enterprises</td>
<td>No</td>
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</table>
| 18 Intellectual Property       | Yes  | Four broad categories of changes:  
  - No extensions if patents are delayed  
  - 2 new rules of pharma patents suspended  
  - New rules of protecting technology suspended including: technological protection measures (TPMs), rights management information, encrypted satellite and cable signals, and safe harbors for internet service providers (ISPs)  
  - Copyright not extended to life + 70 years |
| 19 Labor                       | No   |                                                                                      |
| 20 Environment                 | Yes  | Three words changed on scope                                                         |
| 21 Cooperation and Capacity Building | No  |                                                                                      |
| 22 Competitiveness and Business Facilitation | No  |                                                                                      |
| 23 Development                 | No   |                                                                                      |
| 24 SMEs                        | No   |                                                                                      |
| 25 Regulatory Coherence        | No   |                                                                                      |
| 26 Transparency                | Yes  | Annex on medical devices removed section on national health systems                  |
| 27 Administration              | No   |                                                                                      |
| 28 Dispute Settlement          | No   |                                                                                      |
| 29 Exceptions                  | No   |                                                                                      |
| 30 Final Matters               | Yes  | Rewritten to include new provisions on withdrawal, accession, entry into force        |