

Small Acts Make Big Impacts

Reducetarianism is the practice of eating less meat. The concept is appealing because not everyone is able or willing to follow a completely vegetarian diet. Reducetarians improve their health, save the lives of animals, and help mitigate climate change—all while looking and feeling phenomenal.

Ⓣ REDUCETARIAN



Join The Movement!

Visit www.reducetarian.com and
pledge to eat less meat for 30 days.