

The Challenge Script

Note: I did a complete video treatment for this script. You can view it at <https://www.youtube.com/watch?v=0f38tbUdfBw>

Think about the goals or aspirations you have for yourself. Are there things you could be doing on a monthly basis to help you achieve your desired lifestyle? TwoWks challenges you to **go after it!** Optimistically take steps toward your dreams for twelve months.

A lot of people perceive success as a final destination... We don't see it that way. We believe that success is a journey. A journey that you can start today!

We challenge you to start that journey, we challenge you to push through the obstacles that may hinder your journey and we challenge you to finish the journey.

Whether your goal is as complex as getting a promotion at your job or as straightforward as being more positive in daily situations, **we have** developed a fail proof system for turning hopes into reality.

TwoWks is social software that helps you accomplish all of your personal goals and aspirations.

To start off, we help you figure out the best action plan for your unique situation. We then connect you to a group of accountability partners who will periodically motivate and reenergize you.

From there, three things will happen every two weeks:

First, you will update your Goal Progression Log and detail the actionable steps you took toward your goals. This online tool is extremely versatile. Not only is it dynamic enough to accelerate your progress and production, it is intuitive enough to track and improve your overall mindset.

Next, you will view one of your group members' Goal Progression Logs to write a positive comment or observation. This is called, "Sending Joy".

Finally, someone else will look at your Goal Progression Log and say something motivational or reenergizing. We call this, "Receiving Joy".

This process will continue on a bi-weekly basis within your online accountability group so that you don't have to brave the journey alone.

As if the Goal Progression Log and a network of accountability partners wasn't enough, you'll also have access to a team of result-coaches for personalized consultation.

As an introduction, our result-coaches would like to guide you through a 12 week program. During these online sessions you will learn how to:

Use the Goal Progression Log like a pro

Find and define goals worth pursuing

Formulate a strategy for accomplishing your aspirations

Establish multiple systems to help you overcome obstacles

Get yourself into a routine that will make success a habit

Celebrate small wins to make the journey more enjoyable

and Rest, de-stress and relax so that you don't burn yourself out

If you already know what your goals are, you'll have an airtight plan of action by the end of the 12th week. If you don't have any specific ambitions, we'll help you find a pursuit you can be passionate about.

As you consider this journey, here are a few questions to think about: When is the last time you accepted a good challenge? What do you have to lose by taking steps toward your goals? More importantly - what do you have to GAIN? ...

Let me answer that last question for you... The answer is EVERYTHING! It IS only possible for you to be anything, do anything or have anything you want **IF** you put some effort towards it... You will never know until you try. So what's it going to be?

Will you give yourself a chance?