

ABOUT ME

Interactive Resume

SAMUEL SHAMMAH



[Click here for a PDF version of my resume.](#)

Call Phone: 485-382-5023

Email: sam@twowks.com

Skills:

Copywriting (Delivered 50,000+ words)

Brainstorming Blog/Article Topics

Content Creation

Strategic Planning

Researching (expert Google'r)

Writing Samples:

[3 Steps for Major Life Change](#)

[The Challenge](#)

[Three tips for an amazing event](#)

[YouTube Links for Video Scripts](#)

2009 - DASASH

In 2009 I started a marketing consultation/web development company called Dasash Marketing Group

Note: Every example (website, video, animation, artwork etc...) on this resume was designed, created and QA'ed (or proofread) by me.



Dasash Portfolio

Set up loyalty rewards programs



Did graphic design work



Interactive presentations (with time-delays to ensure readership)



2011 - ROSTERRECHARGE

In 2011 I started a sports software company called RosterRecharge



I was fortunate enough to present my company in front of some great audiences



Here is a video of one of the last events I did for RosterRecharge



This is a 10,425 word business plan that I converted into a fully narrated and interactive presentation (70+ minutes of narration). You can view additional animations and diagrams by [clicking here](#)



I also created interactive presentations for many professional and ex-professional athletes



Isaac Bruce

[Click Here](#)

2014 - TWOWKS

On August 25th, 2014 I started a goal management platform/accountability social network called TwoWks



Challenge Video



Curriculum Preview



How It Works Demonstration



Copywriter

I scripted, proofread, researched and directed the 30+ minutes of video above.

I also made all parts of the company's B2B strategy: www.2gym.com

I've written over 100 pages of content for RosterRecharge. The bulk of it can be viewed in two training courses.

Coach Training Course: www.BeBetterFaster.com

Athlete Training Course: www.RechargeAutoPilot.com

view the presentation at:
www.twowks.com/resume

Samuel D. Shammah

Cell Phone: 817-659-0064 **Email:** sam@twowks.com **Interactive Resume:** www.twowks.com/resume

-----EXPERIENCE-----

Entrepreneur || TwoWks.com || February 25th – Present

Took constructive criticism and customer validation to rebrand my previous venture (RosterRecharge). Planned, scripted, proofread, resourced, delegated, haggled, QA'ed and produced 30+ minutes of high quality video. Wrote and implemented a B2C and B2B business plan.

Entrepreneur || Dasash Marketing Group || November 2009 – Present

Dasash Marketing Group specializes in marketing and web-development consultation for small to medium sized businesses. Since this is a one man operations, I wear many hats within the company including; lead gen/sales rep (cold calling), customer service, development, graphic designer, QA specialist etc... Some of our clients include: thegamingzoneaz.com, orangetabletempe.com, realtorbootcamp.com & jandfassociates.com. Other examples can be viewed at www.twowks.com/resume. Lately, our focus has been offering services under our Agent10Pack.com brand.

Entrepreneur || RosterRecharge.com || August 2011 – March 2013

Created the framework for an innovative sports software company. Cultivated partnerships with Gatorade, The Arizona Cardinals, Eastbay, PowerPlus 2 and other sports brands. Developed extensive curriculums for athletes and coaches. Converted curriculums into web-based interactive courses. Built sales and customer service infrastructures (sales pipelines, workflows etc...). Helped Mountain Pointe win their first state championship against the seven time champion Hamilton Huskies.

User Experience || Google (Maps) Temporary Revana Contract || April 2013 – August 2014

Assisted in the transition from Google Places to Google My Business. Made database changes to Google Maps to improve the user experience of Google business customers. Quality checked the data and media inputs from the self-driving Google Cars. Coordinated with other Google departments to ensure an all-around elite search experience.

Store Manager || Valero Marketing and Supply Co. || March 2009 – January 2010

Managed all sales transactions. Maintained customer relations locally and for regional customers. Assisted in maintaining a clean and fully stocked facility. Maintained a safe and effective environment.

Independent Sales Representative || Vector Marketing August 2005 – June 2008

Networked with potential clients to initiate marketing with Vector Marketing and Cutco Products and Services. Advertised and marketed Cutco products. Ordered necessary products. Recruited and interviewed potential employees. Obtained Regional Recognition as the fastest promoted Sales Representative in the TEXOMA region.

-----ACHIEVEMENTS-----

Regionally Recognized Sales Representative, Cutco National Newsletter 2006: Within one month of working with Vector Marketing, I was regionally recognized for outstanding sales. I also was the only Sales Representative in my class to be invited to the Austin Regional Conference.

-----EXTRACURRICULAR ACTIVITIES-----

Audio Visual Support Specialist, Good News International Church Aug 2009: Volunteered my time and skills to improve and maintain consistent audio and visual quality of weekly services. Assisted in all areas of production including setting up and dismantling all equipment. Maintain relationships with the young men, and being a service driven role-model.

Varsity Football and Wrestling Athlete, Mansfield Summit High School, Mansfield TX 2004-2008: Learned the essentials in fighting stance, mental focus, and a driven spirit. Weight, agility, and speed, trained weekly. Helped lead my team to numerous victories.