

JASPER LIPTON

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(303) 809-8567
Denver, CO

EXPERIENCE

Editor-in-Chief | [Styleforum.net](#)

2015 – Dec. 2017

Oversaw all content produced for the world's largest English-speaking men's fashion and lifestyle community

- Managed email marketing, social presence, and campaigns across multiple channels
- Planned, scheduled, and published all content (articles, photography, reporting, sponsored content)
- Worked with industry-leading sponsors to create content, plan events, and leverage knowledgeable and powerful user-base
- Liaised with community to create and plan engaging user experiences and events
- 1.5MM+ unique visitors/month
- 200K+ registered members
- 100K+ mailing list

Editor-at-Large | [Styleforum.net](#)

2014 – 2015

Wrote editorial features, fiction, and travel articles to engage and inspire members and readers. Traveled to and reported on trade shows and events

Writer | [8 by 8 Magazine](#)

2014 – 2017

Crafted in-depth articles for award-winning sports magazine. Syndicated in [The Atlantic](#) and [Vice Sports](#)

Writer | [No Man Walks Alone](#)

2014 – 2016

Wrote articles and interviews for the website of the New York-based menswear retailer

Identity Creator | [John Fearless](#)

2016

Created brand identity, copy, and tag-lines for *John Fearless*, a new hops and other beer-product distribution company with global reach

Identity Creator | [ello.co](#)

2014

Crafted landing page manifesto in-line with brand identity for new social network, resulting in hundreds of thousands of new registered users

Research Assistant | [Stratus Consulting](#)

2010-2012 (now Abt Associates)

Conceptualized software database and data collection protocols for economics assessment of Deepwater Horizon oil spill Natural Resource Damage Assessment.

- Software flow creation and management
- Database management
- Book and technical manuscript editing
- Temp. Employee management (up to 12)

GAME WRITING

Co-Creator/Editor-in-Chief | [Written in Light](#)

Ongoing

Conceived, produced, and executed a community 'Zine devoted to blockbuster video game *Destiny* (Bungie, 2014)

- Commissioning/accepting articles and artwork
- Editing and polishing accepted work
- Messaging and audience building

Creator | [The Mothyards](#)

Ongoing

Creator and sole writer of one of the most popular *Destiny*-focused Tumblr accounts, with 5,000+ followers. Featuring 400+ pieces of fiction, non-fiction, and poetry.

Writer | [Planet Destiny](#)

Ongoing

Contributor of academic, insightful articles discussing one of the best-selling video games of all time

SKILLS

- Content Creation, Management, Curation
- Identity and Messaging
- Marketing / Social Media
- Growth and Engagement

TOOLS AND PLATFORMS

- MS/Mac/Google Suite
- Wordpress
- Mailchimp
- Squarespace
- Tumblr
- Instagram
- Reddit

ACADEMIA

M.A., Medieval Literatures | University of York, 2014

M.A. Thesis: "Truth, Translation and the Authorial Voice in the Lais of Marie de France"

B.A., English; B.A., French | Whitman College, 2010