

## The Coalition on Inclusive Economic Growth

*Now is the time for  
government, businesses and  
investors to advance an  
inclusive economy*

### SUMMARY

**Who We Are:** The Coalition is a broad-based group of 60+ impact-oriented business and investor organizations dedicated to coordinating public and private sector action to generate inclusive economic growth. The organizations represented work on a range of topics, including corporate social and environmental impact, impact investing, community development finance, small business access to capital, worker empowerment and capital markets structural reform.

**Our Vision:** We believe policymakers have the opportunity to harness the ingenuity of American capitalism to confront the serious, systemic challenges before us as a nation, including racial injustice, economic inequality and the climate crisis. Their success requires coordination across government and the private sector, and we stand ready to partner.

**What We Do:** The Coalition mobilizes private sector leaders who can deliver innovative solutions for both the Administration and Congress. Through our policy advocacy, we seek to manifest a coordinated, forward-looking approach to the structure and rules governing our capital markets alongside a renewed commitment to invest in strong, sustainable communities.

### INTERSECTING CRISES DEMAND AN INCLUSIVE ECONOMIC GROWTH AGENDA

For too long, leaders in the public and private sectors have failed to address issues that are eroding our economic base. Increasing inequality is inhibiting economic opportunity and social mobility. Worker voice and power are diminishing. The racial gaps in earnings and wealth are widening. And the negative effects of climate change are accelerating.

These challenges are inextricably linked to the structure and rules of financial markets, which claim to account for every penny of corporate earnings while ignoring trillions of dollars of unpriced impacts on America's workers, communities and the physical environment.

The underlying rules and norms of our economy lead many businesses and investors to pursue short-term profits despite the costs to society and, oftentimes, the long-term health of the

business itself. Those who would account for stakeholder impact are constrained, and the minority, women, and next generation innovators and entrepreneurs who would challenge the status quo in the marketplace are being systematically excluded from venture capital, small business lending, and large corporate boardrooms alike.

This shortsightedness embedded in our system will continue to constrain American innovation and competitiveness. Through public policy changes and private sector leadership, we must realign the financial system and better leverage our collective resources to build a fair, resilient, sustainable and more prosperous economic future.

## **GOVERNMENT ACTION IS NEEDED FOR PROGRESS**

The Coalition has articulated a set of commonsense yet transformative recommendations for government action to refocus our economy so that it works for all Americans. These ideas have growing support in the business and investment communities and will foster inclusive economic growth for American workers, communities, and businesses. They include:

- A shift from shareholder primacy to stakeholder capitalism, including financial market reforms that change the rules and incentives for corporations and investors to ensure they account for their impact on all stakeholders, and not just shareholders.
- A renewed focus on community investing that builds generational wealth and economic opportunity in Black, Brown, Tribal, rural, and otherwise underserved communities.

Progress across these two pillars will require the buy-in of many federal agencies and Congress, which is why the Coalition is supportive of a federal coordinating Initiative on Inclusive Economic Growth to streamline action across government and the private sector.

Many of the coalition members have broader policy agendas that advocate for action on infrastructure, living wage, basic R&D, worker training, labor law, climate change, racial equity, and antitrust, as well as a number of changes to tax policy to encourage long-term investment and discourage market speculation. This policy agenda is meant to serve as a complement, not substitute, for the full range of action needed to make our economy function more fairly and sustainably for all Americans. Refocused priorities in our boardrooms and improved access to capital among underserved communities will enable the private sector to be active participants in solving these foundational systemic policy priorities.

Now is the time for policymakers and the private sector to come together to advance an inclusive economic growth agenda. Together, we can address systemic market failures to allow business and the capital markets to better contribute to broad-based prosperity for U.S. workers and communities. These are issues that can unite us, and the Coalition stands ready to manifest this vision.

*For more information, contact:*

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## **COALITION SIGNATORIES**

The Alliance Center	Impact Capital Managers
American Sustainable Business Network	Imperative 21
The Aspen Institute, Business and Society Program	Intentional Endowment Network
The Aspen Institute, Economic Opportunities Program	Interfaith Center on Corporate Responsibility
Association for Enterprise Opportunity	Just Capital
B Lab	Lincoln Institute of Land Policy
The B Team	National Black Justice Coalition
Better Markets	National Community Investment Fund
Beyond Alpha	Natural Capital Solutions
Blended Value Group	Nonprofit Finance Fund
Capital Institute	Omidyar Network
Case Impact Network	Opportunity Finance Network
Center for Community Investment	Oxfam America
The Centre for Public Impact	Pacific Community Ventures
Change Finance	PolicyLink
Coalition for Inclusive Capitalism	Predistribution Initiative
Common Future	Public Citizen
The Community Development	Public Private Strategies Institute
Venture Capital Alliance	Project Equity
Confluence Philanthropy	Regenerative Recovery Coalition
Conscious Capitalism, Inc.	The Shareholder Commons
CREO Syndicate	The Skoll Foundation
Democratic Treasurers Association	Social Finance
Drucker Institute	Social Venture Circle
FCLTGlobal	Sorenson Impact Center
Florida for Good	Toniic Institute
The Global Impact Investing Network (GIIN)	Urban Manufacturing Alliance
Green America	U.S. Impact Investing Alliance
Impact Capital Forum	1worker1vote