



HONOLULU PRINTMAKERS PRINT & BOOK FAIR

CALL TO ARTISTS!

The Honolulu Printmakers encourages all print and book artists in the state of Hawaii and beyond to participate in our 2017 Print & Book Fair. We have changed the format a bit so please read the following carefully.

DESCRIPTION

The Honolulu Printmakers 2017 Print & Book Fair will be a 2-day showcase of original prints, artists books, zines, and printed objects by Hawaii-based artists and printmakers; launched with a Friday evening party featuring exclusive auction/sale items, performances, food and drink; and accompanied by educational demos and hands-on activities throughout.

SCHEDULE

- Friday and Saturday, November 24 & 25, 2017
- Opens Friday night with *Friday Night Prints*, 5-9 pm, in conjunction with HMAS sale in the main gallery.
- Continues on Saturday from 10 am- 6 pm.

FORMAT AND LOCATION

The Honolulu Printmakers Print & Book Fair will operate based on a *table rental* model, where artists participate as independent vendors by renting a table(s), either individually or in groups, on which to showcase their work. There is no commission paid to HP on sales; vendors keep 100% of their sales, and are 100% responsible for all transactions. Vendors may rent one or more tables for \$75 per table. Tables will be the standard 8' variety. Vendors will have access to free wifi; electrical outlets will be available but shared and limited.

The Fair will be in the 2nd floor studios at the Honolulu Museum of Art School (Linekona), 1111 Victoria Street, Honolulu, HI 96814. The Printmaking Studio will be used for demos, hands-on print activities, and a visiting artist workshop during the Fair.

WHAT CAN BE IN THE FAIR

Rather provide an exhaustive list of all that might or might not fit into the parameters of our Fair, we'll simply say that we're looking for work that explores print culture in all its forms and formats, with an emphasis on the handmade, on independent self-publishing, and a DIY ethos. Please, we're not interested in commercially produced stuff. Work emphasizing flat stock and 2d formats is preferred; t-shirts, bags and other 3d and/or wearable merch are acceptable, however, they should not form the bulk of your output.

WHO CAN PARTICIPATE

Any Hawaii-based artist working in printmaking, books arts, artist's books, zines, or related forms and formats. Out-of-state artists may apply for consideration as vendors; a limited number will be selected.

HOW TO PARTICIPATE

Register online starting August 1, 2017 at honoluluprintmakers.org/2017printandbookfair/. Out of state folks, apply by August 15.

WHAT YOU CAN DO TO PREPARE FOR THE FAIR

- Start gathering together and curating your newest and strongest work that you'd like to feature in the Fair
- Start thinking about how you'd like to present or showcase your work on an 8' table. Will you display your prints in portfolios, boxes, or racks? Do you need to fabricate or find stands, shelves, or some other fixtures? What sorts of take-aways will you have at your table? We'll have some suggestions for this as we get closer to the Fair.
- If you'd like, team up with 1 or more other artists and plan on sharing a group table (one individual must agree to be the responsible party).

QUESTIONS?

808-536-5507 or duncan@honoluluprintmakers.org