



related work
experience

Freelance illustrator and Graphic Designer Bethlehem, PA. December 2015–Present

As a freelancer, I've illustrated and designed graphics for a variety of publications. Clients include National Geographic Magazine, National Geographic Traveler, NPR, the National Parks Service, Scientific American, World Wildlife Fund, and Entertainment Weekly.

Graphic Editor | National Geographic Magazine Washington, D.C. August 2014–December 2015

As a graphic editor I devised, researched and produced information graphics, interactives and illustrations for print and digital platforms. I drove the creative direction and execution of graphics, working in close collaboration with designers, writers, text editors, researchers, art directors, and developers. I was responsible for hiring and art directing freelancers and contributors. I directed members of the production staff to ensure quality, standards, and deadlines are met.

Graphic Design Specialist | National Geographic Magazine Washington, D.C. October 2011–August 2014

Work included collaborating with graphic editors, the art director, design director, and art researchers to produce information graphics, art, maps, interactives and animations for stories in NGM. I also coordinated efforts with magazine departments including editorial, photography, and pre press to manage projects toward a timely completion. Other responsibilities included assuring quality control, adapting maps and graphics for use on the web and iPad, and handling files for archiving, NGM's foreign editions, and image collection.

Senior Art Associate | AAAS/Science Magazine Washington, D.C. May 2009–October 2011

Science is a world-renowned journal published weekly by the American Association for the Advancement of Science, an international non-profit organization. Work included designing page layouts for the magazine's news section, photo research, building and styling graphics and maps, and creating editorial illustrations. As an senior art associate, I collaborated closely with authors, editors, photographers, and designers.

Graphic Design Intern | The Morning Call Allentown, PA. August 2008–October 2008

Design work at *The Morning Call*, a daily newspaper servicing the Lehigh Valley in Pennsylvania, included building elements and graphics for the front page, designing page layouts, building and styling charts and maps, as well as creating custom illustrations.

Toy Department Intern; Production Intern | Marvel Comics New York, NY. June 2008–August 2008

Work in the production department included handling original art and migrating that to digital layouts. In the toy department I created custom designs on various products for Marvel's branding and licensing efforts.

awards

Silver Medal Winner for Use of Multimedia, SND Digital 2015. For *Mindsuckers* on nationalgeographic.com
Bronze Award Winner, Malofiej 23. For *Mindsuckers* in National Geographic.
Bronze Award Winner, Malofiej 21. For *Death of the Titanic* in National Geographic.
Best Thematic Map, 40th Annual CaGIS Map Design Competition. For *Defining an Empire* in National Geographic.

qualifications

Experience designing graphics and layouts for print, web, tablet, and mobile platforms.
Advanced expertise in Adobe Photoshop, Illustrator, InDesign, After Effects. Strong working knowledge of Edge Animate, Quark, Microsoft Excel, Corel Painter.
Strong organization skills, an eye for details, proficient at working alone or within groups. Excellent drawing skills and ability to incorporate illustration into a design layout as well as emulate a variety of illustration styles.

education

Kutztown University, BFA December 2008, Summa Cum Laude
Communication Design with a concentration in Graphic Design and Illustration

references
and portfolio

References available upon request. Online portfolio at www.matthewtwombly.com