

**related
experience****User Experience Engineer II, ROCKET SOFTWARE**

Emeryville, CA | Jan 2015 - present

- Redesigned interface for CorVu NG and IBM QMF business analytics suites, making SQL queries understandable for nontechnical users; simplified user workflow by 80%
- Promoted user-centric design with Product Management, Marketing, Engineering, and Executive stakeholders
- Built interactive Axure wireframes
- Conducted remote and local usability testing
- Produced bug reports that highlighted low-cost and user-friendly solutions
- Drafted detailed specifications to communicate product vision and design
- Presented short- and long-term UX improvements in regular meetings with Product and Engineering teams

User Experience Design Engineer, ROCKET SOFTWARE

Waltham, MA | Feb 2014 - Oct 2014 & Emeryville, CA | Nov - Dec 2014

- Increased mobile engagement by 100% as UX Lead for corporate website
- Redesigned corporate web portal to unite 130+ products in intuitive user-centric design
- Used analytics, A/B, and task-based usability testing to determine impact on prospective customers and employees

Product & Design Track, STARTUP INSTITUTE

Cambridge, MA | Oct 2013 - Dec 2013

- Accepted into a highly selective program focusing on fundamentals of user-centered digital design, user experience, and front-end development using HTML, CSS, and jQuery.
- Worked for a local startup to design, wireframe, and prototype a Chrome extension for enterprise collaboration.

Designer, YOUNG PREVIVORS

Freelance | Remote | Jan 2013 - Oct 2013

- Launched a Wordpress site for a young women's hereditary cancer group in the midst of a media circus following a NYTimes op-ed by Angelina Jolie, in order to reach young women facing similar risks and choices, and present a myriad of stories to show support and solidarity.
- Organized and was responsible for logo, branding, layout, photography selection, blog content management and some social media strategy.

Graphic / User Interface Designer, CARDIBO

Contract | Cambridge, MA | Jun - Aug 2012

- Designed graphics and conceptual wireframes for a fitness app and website.
- Worked on form for sensors to fit engineering specs and consistent design language.
- Created presentations & materials for potential investors and venture capitalists.

Industrial Design Intern, BRESSLERGROUP

Internship | Philadelphia, PA | May - Aug 2011

- Aided senior designers with physical prototyping, Photoshop, Illustrator, design specs, and CAD modeling on products across medical, consumer and industrial spaces.

Bachelor of Science in Industrial Design, Magna Cum Laude, May 2012

Virginia Polytechnic Institute and State University [Virginia Tech], Blacksburg, VA

Senior thesis discussed in a university psychology course, Jun 2012 | Lehigh University
Excellence in Industrial Design Book Award, 2010 | selected by professors

Dean's List | every semester

Girl Scout Gold Award, 2006 | created and taught a self-defense / self-esteem workshop for girls