

Impact Pediatric Health Startup Pitch Competition Announces Winner, Cohero Health; Steve Case Joins as Surprise Co-Emcee

Top US Children's Hospitals Host \$50,000 Prize Event Highlighting Best Pediatric Digital Health and Medical Device Innovations at SXSW Interactive

Austin, TX ([PRWEB](#)) March 15, 2016 -- Austin, Texas, March 14, 2016 – Impact Pediatric Health just named Cohero Health as winner of its SXSW Interactive pediatric healthcare innovation pitch competition. Cohero Health is focused on improving respiratory care for kids, especially those with asthma and competed against 9 other startup companies today. Steve Case, co-founder of AOL and Chairman and CEO of Revolution, was a surprise addition to the event as co-emcee with Dr. Jordan Shlain. Case “took over” from Sesame Street’s Grover who was also at the event as part of Sesame Venture’s involvement as a judge. Just completing its second year, Impact Pediatric Health was created by Boston Children’s Hospital, Cincinnati Children’s Hospital, Texas Children’s Hospital, and The Children’s Hospital of Philadelphia. More at: <http://impactpediatrichealth.com/>

Cohero Health, @coherohealth improves respiratory care through smart mobile devices that engage and empower patients by measuring lung function and tracking adherence. Its real-time lung function tracking can help kids and their parents with medical adherence and to help curb over 13.8 million school days per year missed because of asthma.

Cohero Health competed against 9 other companies representing the best in digital health and medical device innovation focused on the pediatric market. Noninvasix, @noninvasix, which aims to improve maternal-fetal health by lowering the rate of c-sections, costs of care and medical claims via its enhanced fetal monitor, came in second place. And Nanofiber Solutions, @NancoSol, with its tissue engineered vascular grafts for arteriovenous access came in third place. Congratulations to all 10 finalists and all companies focusing their businesses on improving the health and lives of children.

Impact Pediatric Health was thrilled to have Steve Case join as co-emcee along side Dr. Jordan Shlain. Case is one of America's best-known and most accomplished entrepreneurs – through AOL, Case helped to drive the worldwide adoption of the internet and orchestrated the largest merger in business history. In 2005 Case co-founded Revolution, a Washington DC-based investment firm that invests in and actively helps build companies leveraging technology to disrupt existing markets.

Case is a leading voice in Washington shaping government policy on issues related to entrepreneurship, working with leading Democrats and Republicans to advance public policies that expand access to capital and talent. Case was instrumental in passing the bipartisan JOBS (Jumpstart Our Business Startups) Act in 2012, and remains active advocating for immigration reform. Case was the founding chair of the Startup America Partnership— an effort launched at the White House in 2011 to accelerate high-growth entrepreneurship. In 2014, Steve was named a Presidential Ambassador for Global Entrepreneurship. Case and his wife Jean also created the Case Foundation in 1997 to develop and fund innovative solutions to global challenges.

“Impact Pediatric Health strives to fast-track health innovations that will change the lives of young patients,” said Case. “I had to be a part of this day where we learn about the companies and technologies that will save the lives of our youngest patients.”

At the event, Schlain spoke with Case and Aneesh Chopra, the first Chief Technology Officer of the U.S. and assistant to President Obama, who is now a leader at Hunch Analytics, a “hatchery” incubating ideas that improve the productivity of health and education markets. Both worked together with Startup America and Schlain asked them to share some lessons learned from that initiative in how to make health tech innovations visible and connected in communities across the US.

Boston Children’s Hospital, Cincinnati Children’s Hospital, Texas Children’s Hospital, and The Children’s Hospital of Philadelphia came together to create Impact Pediatric Health, a one-of-a-kind pitch competition to help showcase, and support, the best pediatric healthcare innovations. Additional hospitals Children’s Healthcare of Atlanta, Children’s Hospital Los Angeles, Seattle Children’s Hospital and Stanford Children’s Health supported the effort, along with industry experts serving as judges and organizations like HopeLab, PediaWorks, and REDI Cincinnati. SXSW Interactive supported the event as well, which was part of Startup Village, <http://www.sxsw.com/interactive/startup-village>, at the Hilton Downtown Austin.

About Impact Pediatric Health:

Just completing its second year, Impact Pediatric Health is a one-of-a-kind pitch competition held annually at SXSW Interactive that is dedicated to showcasing and supporting the best pediatric healthcare innovations. Four of the largest and top ranked (according to US News and World Report) children’s hospitals in the U.S. came together to create Impact Pediatric Health. Boston Children’s Hospital, Cincinnati Children’s Hospital, Texas Children’s Hospital, and The Children’s Hospital of Philadelphia collaborate to help next generation pediatric healthcare companies, especially those focused on digital health and medical devices, accelerate their businesses. For more information see <http://impactpediatrichealth.com/> or follow us on twitter @pediatricpitch

About SXSW Interactive

The 23rd annual SXSW Interactive Festival returns to Austin from Friday, March 11 through Tuesday, March 15. An incubator of cutting-edge technologies and digital creativity, the 2016 event features five days of compelling presentations and panels from the brightest minds in emerging technology, scores of exciting networking events hosted by industry leaders and an unbeatable lineup of special programs showcasing the best new websites, video games and startup ideas the community has to offer. From hands-on training to big-picture analysis of the future, SXSW Interactive has become the place to discover the technology of tomorrow today. Join us in March 2016 for the sessions, the networking, the special events, the 18th Annual SXSW Interactive Innovation Awards, SXSW Accelerator®, the SXSW Gaming Expo, the SXSW Trade Show, the SX Health & MedTech Expo, SX Create, The Job Market, cross-industry conversations with attendees from SXSW Film and SXSW Music, and, most of all, the unforgettable inspirational experiences that only SXSW can deliver.

SXSW Interactive 2016 is sponsored by Esurance, Mazda, Monster Energy, Capital One, Bud Light, Deloitte Digital, McDonald’s, Ten-X, United Airlines, Samsung and The Austin Chronicle.

About Cohero Health, Inc

Cohero Health is a digital health company developing innovative tools and technologies to improve respiratory care, reduce avoidable costs, and optimize medication use. The company’s connected devices and mobile applications actively engage and empower respiratory patients by measuring lung function and tracking adherence. Based in New York, the company is a member of StartUp Health, Springboard Enterprises, and Grand Central Tech. □□□□□□□□

coherohealth.com | info@coherohealth.com | [@coherohealth](https://twitter.com/coherohealth)



Contact Information

Laura Beck

Impact Pediatric Health

<http://impactpediatrichealth.com/>

+1 (512) 786-1098

Brian Lang

Impact Pediatric Health

<http://impactpediatrichealth.com/>

Online Web 2.0 Version

You can read the online version of this press release [here](#).