

Xively Website Redesign - Content Inventory



Section	1 2 3 4 5 6 7 8 9 10 11 12 13													Current Template	Source / current URL	Notes	SEO fields			Site Performance (from Google Analytics)													
	Page title (in browser)	Description	Keywords	Level	Word Count	Page Views	% Exit	Bounce Rate	Unique Page Views	Avg Time on Page	Entrances	LinksIn	LinksOut				Images	Audios	Videos	Docs													
Global	Home													Home	/		Xively by LogMeIn	Xively by LogMeIn offers an aw		1	414	310571	0.3587618	0.3468141	216513	63.324574	201428	533	52				
Primary Navigation																																	
What We Do																																	
What We Do	What Is Xively?													What We Do Landing	whats_xively/		What is Xively - Xively	Learn how Xively's enterprise Ic		2	250	101876	0.3213613	0.4781603	68007	68.313841	13840						
What We Do	Xively Professional Services													What We Do Detail	solution/business_services/		Xively Professional Services	Learn how Xively business servi		2	365	15545	0.2236732	0.4473398	11138	53.405287	923	79	39				
What We Do														What We Do Detail	solution/systems_integration/		Systems Integration	Discover Xively systems integra		3	550	4664	0.2821612	0.5366972	4056	77.698029	436	3	34				
What We Do														What We Do Landing	solution/identity-manager/		Identity Manager			2	326	528	0.3693182	0.5290323	468	85.816817	155	3	35				
What We Do														What We Do Detail	solution/by_opportunity/		By Business Opportunity - Xivel	Learn about the potential ways		3	1009	2253	0.2640923	0.512605	1872	93.950543	238	3	34				
What We Do	Solutions By Department													What We Do Detail	solutions-department/		Solutions by Department			2	561	9698	0.253145	0.4343434	6806	50.704818	397	79	33				
Insights																																	
Insights	Blog													Blog Landing	blog.xively.com/		Home - Xively Blog			2	715	5498	0.5652965	0.6321597	4304	122.36151	3806	653	93				
Insights														Blog Authors	blog.xively.com/authors/		Our Authors - Xively Blog			5	225						4	66					
Insights														Blog Author Detail	blog.xively.com/author/amy-wendel/		Program Manager			3	169						30	55					
Insights														Blog Author Detail	blog.xively.com/author/aparker/		Senior PR Manager at LogMeIn			3	249						82	76					
Insights														Blog Author Detail	blog.xively.com/author/calum-barnes/		Product Lead, Xively			3	151						25	51					
Insights														Blog Author Detail	blog.xively.com/author/cvercolen/		Vice President of Corporate Co			4	134						21	47					
Insights														Blog Author Detail	blog.xively.com/author/deepak-puri/		Deepak Puri, Author at Xively B			4	119						13	43					
Insights														Blog Author Detail	blog.xively.com/author/fraser-macdonald/		Product Manager, Xively			4	118						12	43					
Insights														Blog Author Detail	blog.xively.com/author/mario-finocchiaro/		Sr. Director of Business Develo			3	161						22	52					
Insights														Blog Author Detail	blog.xively.com/author/mattduffy/		Matt Duffy, Author at Xively Blc			3	121						11	43					
Insights														Blog Author Detail	blog.xively.com/author/paddy-srinivasan/		VP and Head of Products			4	143						14	47					
Insights														Blog Author Detail	blog.xively.com/author/ryanlester/		Director of Marketing			3	254						157	81					
Insights														Blog Author Detail	blog.xively.com/author/sandor-palfy/		Chief Technology Officer			4	120						11	43					
Insights														Blog Author Detail	blog.xively.com/author/sean-lorenz/		Sean Lorenz, Author at Xively B			4	270						279	81					
Insights														Blog Landing	blog.xively.com/category/hot-in-iot/		Hot in IoT Archives - Xively Blog			3	246						200	81					
Insights														Blog Landing	blog.xively.com/category/iot-in-action/		IoT in Action Archives - Xively B			3	261						188	81					
Insights														Blog Landing	blog.xively.com/category/xively-news/		Xively News Archives - Xively Bl			3	246						217	81					
Insights														Blog Detail	blog.xively.com/2014-m2m-evolution/		2014 M2M Evolution - Xively Bl			5	523						27	62					
Insights														Blog Detail	blog.xively.com/7-steps-monetizing-companys-internet-strategy/		7 steps to monetizing your com			4	532						14	54					
Insights														Blog Detail	blog.xively.com/a-better-way-to-approach-data-collection-in-the-iot-age/		A Better Way to Approach Data			4	938						12	46					
Insights														Blog Detail	blog.xively.com/all-things-solid-2015/		All Things SOLID 2015 - Xively B			5	495						8	46					
Insights														Blog Detail	blog.xively.com/are-you-ready-for-the-iot-lessons-from-early-adopters-2/		Guest Blog: Are You Ready for t			3	595						20	60					
Insights														Blog Detail	blog.xively.com/arm-xively-show-iot-action-using-arm-mbed-google-glass/		ARM: Xively shows IoT in action			6	249						19	62					
Insights														Blog Detail	blog.xively.com/be-prepared-a-scouts-motto/		Be Prepared: A Scout's Motto -			4	864						12	62					
Insights														Blog Detail	blog.xively.com/blueprint-a-central-control-hub-for-connected-products/		Blueprint: A central control hub			5	796						12	46					
Insights														Blog Detail	blog.xively.com/boston-youre-my-iot-home/		Boston You're My IoT Home! -)			5	990						13	48					
Insights														Blog Detail	blog.xively.com/case-study-turbid-stormwater-solutions/		Case Study: Turbid Stormwater			6	799						5	44					
Insights														Blog Detail	blog.xively.com/cnbc-internet-2014-rise-of-the-things/		CNBC Internet 2014: Rise of the			7	416						5	44					
Insights														Blog Detail	blog.xively.com/customer-spotlight-halo-smartlabs/		Customer Spotlight: Halo Smart			3	701						15	51					
Insights														Blog Detail	blog.xively.com/customer-spotlight-sureflap-2/		Customer Spotlight: Sureflap -)			4	464						9	45					
Insights														Blog Detail	blog.xively.com/dear-product-developers-the-iot-is-closer-than-you-think/		Guest Blog: Dear Product Devel			3	588						12	47					
Insights														Blog Detail	blog.xively.com/death-taxes-broken-products/		Death, Taxes & Broken Product One of the IoT's biggest selling			4	774						27	64					
Insights														Blog Detail	blog.xively.com/delivering-real-impact-to-the-enterprise-with-iot-solutions-a-xively-webinar-with-machina-resc		Delivering Real Impact to the E			6	407						6	45					
Insights														Blog Detail	blog.xively.com/do-you-really-know-your-customers/		Do you REALLY Know Your Cust			3	758						13	46					
Insights														Blog Detail	blog.xively.com/fast-company-the-worlds-top-10-most-innovative-companies-in-the-internet-of-things/		Fast Company: The World's Top			6	265						5	44					
Insights														Blog Detail	blog.xively.com/flurry-acquisitions-redraws-salesforce-com-partner-landscape/		Flurry of acquisitions redraws S			6	508						6	45					
Insights														Blog Detail	blog.xively.com/from-prototype-to-product/		From Prototype to Product - Xi			4	733						16	55					
Insights														Blog Detail	blog.xively.com/how-will-the-internet-of-things-impact-your-business/		How Will the Internet of Things			5	538						22	58					
Insights														Blog Detail	blog.xively.com/how-xively-internet-enabled-the-bbc-newsnight-chair/		How Xively Internet Enabled th			7	1174						4	43					
Insights														Blog Detail	blog.xively.com/insights/		Xively Insights: A unique perspe			6	375						5	44					
Insights														Blog Detail	blog.xively.com/internet-of-thanksgiving-2/		Internet of Thanksgiving - Xivel			3	764						12	45					
Insights														Blog Detail	blog.xively.com/internet-things-isnt-things-cheap-data/		The internet of things isn't aboi			6	1027						6	45					
Insights														Blog Detail	blog.xively.com/interview-texas-instruments-gil-reiter/		Interview: Texas Instrument's C			4	1132						15	57					
Insights														Blog Detail	blog.xively.com/introducing-concaria/		Introducing Concaria - Xively Bl			3	938						16	65					
Insights														Blog Detail	blog.xively.com/iot-data-liberal-data-conservative/		IoT: Are you a Data liberal or c			5	1271						42	70					
Insights														Blog Detail	blog.xively.com/iot-grows-dreamforce-2014/		The IoT Grows Up at Dreamforc			5	635						31	61					
Insights														Blog Detail	blog.xively.com/iot-metadata-beautiful-beautiful-metadata/		IoT Metadata. Beautiful, beauti			5	1155						44	75					
Insights														Blog Detail	blog.xively.com/iot-silos-connected-home/		IoT Silos and the Connected Ho			4	739						62	77					
Insights														Blog Detail	blog.xively.com/its-time-to-connect-protect/		It's Time to Connect & Protect			4	735						14	49					
Insights														Blog Detail	blog.xively.com/leveraging-iot-data-where-it-counts/		Leveraging IoT Data Where it C			4	693						15	47					
Insights														Blog Detail	blog.xively.com/logmein-acquires-boston-internet-things-firm-12-million/		LogMeIn acquires Boston 'Inter			8	360						6	45					
Insights														Blog Detail	blog.xively.com/logmein-acquires-ionia-12m-intensifying-internet-things-focus/		LogMeIn Acquires Ionia for \$12			6	666						6	45					
Insights														Blog Detail	blog.xively.com/logmein-acquires-ionia-bolster-internet-things-strategy/		LogMeIn acquires Ionia to bolst			8	547						6	45					
Insights														Blog Detail	blog.xively.com/logmein-acquires-ionia/		LogMeIn acquires Ionia - Xively			7	565						6	45					
Insights														Blog Detail	blog.xively.com/logmein-buys-boston-based-ionia-12m/		LogMeIn Buys Boston-Based Io			7	381						6	45					
Insights														Blog Detail	blog.xively.com/monday-morning-wrap-coachup-logmein-staples-draftkingsand-tiki-barber/		Monday morning wrap up: Coa			5	986						8	45					
Insights														Blog Detail	blog.xively.com/not-to-name-drop-but/		Not to Name Drop, but... - Xivel			5	557						11	61					
Insights														Blog Detail	blog.xively.com/part-2-of-5-the-evolution-of-xively/		Part 2 of 5: The Evolution of Xiv			6	1092						6	58					
Insights														Blog Detail	blog.xively.com/protocol-standardization-aka-iot-red-herring/		Protocol Standards aka the Inte			5	1421						36	73					
Insights														Blog Detail	blog.xively.com/risky-business-how-secure-are-your-connected-products/		Risky business: how secure are			5	256						18	59					
Insights														Blog Detail	blog.xively.com/salesforce-hackathon-at-dreamforce/		Salesforce Hackathon at Dream			6	247						5	44					
Insights														Blog Detail	blog.xively.com/selling-the-connected-experience-targets-open-house/		Selling the Connected Experien			5	724						14	60					
Insights														Blog Detail	blog.xively.com/sparse-data-is-the-new-black/		Sparse Data is the New Black -)			7	663						5	44					
Insights														Blog Detail	blog.xively.com/stay-in-the-loop-at-xperienceiot/		Stay in the Loop at #XperienceI			4	236						28	58					
Insights														Blog Subscribe	blog.xively.com/subscribe/		Subscribe - Xively Blog			4	124						4	35					
Insights														Blog Detail	blog.xively.com/symmons-industries-innovates-using-iot-xively/		Symmons Industries Innovates			2	623						17	54					

Insights	Blog Landing	blog.xively.com/tag/api/	API Archives - Xively Blog	6	100	5	40
Insights	Blog Landing	blog.xively.com/tag/apis/	APIs Archives - Xively Blog	6	103	5	40
Insights	Blog Landing	blog.xively.com/tag/apple/	Apple Archives - Xively Blog	5	115	6	44
Insights	Blog Landing	blog.xively.com/tag/arm-mbed/	Arm Mbed Archives - Xively Blog	7	107	5	40
Insights	Blog Landing	blog.xively.com/tag/arm/	ARM Archives - Xively Blog	7	105	5	40
Insights	Blog Landing	blog.xively.com/tag/authentication/	authentication Archives - Xively	6	99	5	40
Insights	Blog Landing	blog.xively.com/tag/blueprint/	Blueprint Archives - Xively Blog	5	116	6	44
Insights	Blog Landing	blog.xively.com/tag/boston/	Boston Archives - Xively Blog	6	99	5	40
Insights	Blog Landing	blog.xively.com/tag/caseta/	Caseta Archives - Xively Blog	5	100	5	40
Insights	Blog Landing	blog.xively.com/tag/cisco/	cisco Archives - Xively Blog	6	144	7	48
Insights	Blog Landing	blog.xively.com/tag/conncted-home/	conncted home Archives - Xivel	5	102	5	40
Insights	Blog Landing	blog.xively.com/tag/connect/	Connect Archives - Xively Blog	6	103	5	40
Insights	Blog Landing	blog.xively.com/tag/connected-devices/	Connected Devices Archives - X	6	125	6	44
Insights	Blog Landing	blog.xively.com/tag/connected-fridge/	connected fridge Archives - Xiv	6	101	5	40
Insights	Blog Landing	blog.xively.com/tag/connectedproducts/	connectedproducts Archives - X	4	200	12	68
Insights	Blog Landing	blog.xively.com/tag/connectivity/	Connectivity Archives - Xively B	6	103	5	40
Insights	Blog Landing	blog.xively.com/tag/context-aware/	context-aware Archives - Xively	6	100	5	40
Insights	Blog Landing	blog.xively.com/tag/context/	context Archives - Xively Blog	6	100	5	40
Insights	Blog Landing	blog.xively.com/tag/crm/	CRM Archives - Xively Blog	5	100	5	40
Insights	Blog Landing	blog.xively.com/tag/customer-delight/	customer delight Archives - Xiv	5	101	5	40
Insights	Blog Landing	blog.xively.com/tag/customer-service/	customer service Archives - Xiv	5	101	5	40
Insights	Blog Landing	blog.xively.com/tag/customerspotlight/	customerspotlight Archives - Xi	3	116	6	44
Insights	Blog Landing	blog.xively.com/tag/dataanalytics/	dataanalytics Archives - Xively	5	136	7	48
Insights	Blog Landing	blog.xively.com/tag/dreamforce/	Dreamforce Archives - Xively Bl	5	147	8	52
Insights	Blog Landing	blog.xively.com/tag/ee-live/	EE Live Archives - Xively Blog	7	107	5	40
Insights	Blog Landing	blog.xively.com/tag/engage/	Engage Archives - Xively Blog	6	103	5	40
Insights	Blog Landing	blog.xively.com/tag/erp/	ERP Archives - Xively Blog	5	100	5	40
Insights	Blog Landing	blog.xively.com/tag/firmware/	firmware Archives - Xively Blog	5	113	6	44
Insights	Blog Landing	blog.xively.com/tag/ge/	ge Archives - Xively Blog	6	127	6	44
Insights	Blog Landing	blog.xively.com/tag/google-glass/	Google Glass Archives - Xively B	6	102	5	40
Insights	Blog Landing	blog.xively.com/tag/google/	Google Archives - Xively Blog	5	115	6	44
Insights	Blog Landing	blog.xively.com/tag/homekit/	HomeKit Archives - Xively Blog	6	100	5	40
Insights	Blog Landing	blog.xively.com/tag/iam/	IAM Archives - Xively Blog	5	100	5	40
Insights	Blog Landing	blog.xively.com/tag/industrial-internet/	industrial internet Archives - Xi	6	160	8	52
Insights	Blog Landing	blog.xively.com/tag/industrialinternet/	#industrialinternet Archives - Xi	6	104	5	40
Insights	Blog Landing	blog.xively.com/tag/internet-of-everything/	internet of everything Archives	5	178	9	56
Insights	Blog Landing	blog.xively.com/tag/internet-of-services/	internet of services Archives - X	6	112	5	40
Insights	Blog Landing	blog.xively.com/tag/internet-of-things/	internet of things Archives - Xiv	5	250	14	76
Insights	Blog Landing	blog.xively.com/tag/internetofcustomers/	internetofcustomers Archives -	6	99	5	40
Insights	Blog Landing	blog.xively.com/tag/internetofeverything/	#internetofeverything Archives	6	99	5	40
Insights	Blog Landing	blog.xively.com/tag/internetofservices/	internetofservices Archives - Xi	6	99	5	40
Insights	Blog Landing	blog.xively.com/tag/interview/	interview Archives - Xively Blog	5	99	5	40
Insights	Blog Landing	blog.xively.com/tag/ioe/	#ioe Archives - Xively Blog	5	189	10	60
Insights	Blog Landing	blog.xively.com/tag/iot/	IoT Archives - Xively Blog	5	250	18	76
Insights	Blog Landing	blog.xively.com/tag/iotadvisoryboard/	IoTAdvisoryBoard Archives - Xiv	3	119	6	44
Insights	Blog Landing	blog.xively.com/tag/logmein/	logmein Archives - Xively Blog	6	133	7	48
Insights	Blog Landing	blog.xively.com/tag/lutron/	Lutron Archives - Xively Blog	5	100	5	40
Insights	Blog Landing	blog.xively.com/tag/m2m-evolution/	M2M Evolution Archives - Xivel	6	98	5	40
Insights	Blog Landing	blog.xively.com/tag/m2m/	M2M Archives - Xively Blog	6	96	5	40
Insights	Blog Landing	blog.xively.com/tag/machine-to-machine/	Machine to machine Archives -	6	100	5	40
Insights	Blog Landing	blog.xively.com/tag/manage/	Manage Archives - Xively Blog	6	103	5	40
Insights	Blog Landing	blog.xively.com/tag/metadata/	metadata Archives - Xively Blog	6	100	5	40
Insights	Blog Landing	blog.xively.com/tag/microsoft/	microsoft Archives - Xively Blog	6	108	5	40
Insights	Blog Landing	blog.xively.com/tag/mqtt/	MQTT Archives - Xively Blog	5	100	5	40
Insights	Blog Landing	blog.xively.com/tag/nest/	Nest Archives - Xively Blog	5	115	6	44
Insights	Blog Landing	blog.xively.com/tag/oem/	OEM Archives - Xively Blog	5	99	5	40
Insights	Blog Landing	blog.xively.com/tag/pachube/	pachube Archives - Xively Blog	6	103	5	40
Insights	Blog Landing	blog.xively.com/tag/permissioning/	permissioning Archives - Xively	6	99	5	40
Insights	Blog Landing	blog.xively.com/tag/privacy/	privacy Archives - Xively Blog	5	99	5	40
Insights	Blog Landing	blog.xively.com/tag/protocols/	protocols Archives - Xively Blog	5	100	5	40
Insights	Blog Landing	blog.xively.com/tag/provisioning/	provisioning Archives - Xively Bl	5	98	5	40
Insights	Blog Landing	blog.xively.com/tag/ptc/	ptc Archives - Xively Blog	6	108	5	40
Insights	Blog Landing	blog.xively.com/tag/pubnub/	pubnub Archives - Xively Blog	6	104	5	40
Insights	Blog Landing	blog.xively.com/tag/rest/	REST Archives - Xively Blog	5	100	5	40
Insights	Blog Landing	blog.xively.com/tag/robotics/	Robotics Archives - Xively Blog	7	99	5	40
Insights	Blog Landing	blog.xively.com/tag/robots/	Robots Archives - Xively Blog	7	99	5	40
Insights	Blog Landing	blog.xively.com/tag/rosie-the-robot/	Rosie the Robot Archives - Xivel	7	103	5	40
Insights	Blog Landing	blog.xively.com/tag/salesforce-com/	salesforce.com Archives - Xivel	6	102	5	40
Insights	Blog Landing	blog.xively.com/tag/salesforce/	Salesforce Archives - Xively Blo	6	117	6	44
Insights	Blog Landing	blog.xively.com/tag/salesforce1/	salesforce1 Archives - Xively Blc	6	102	5	40
Insights	Blog Landing	blog.xively.com/tag/scalability/	scalability Archives - Xively Blog	4	136	7	48
Insights	Blog Landing	blog.xively.com/tag/security/	security Archives - Xively Blog	4	167	9	56
Insights	Blog Landing	blog.xively.com/tag/smart-home/	smart home Archives - Xively Bl	5	102	5	40
Insights	Blog Landing	blog.xively.com/tag/smarthome/	smarthome Archives - Xively Blc	5	132	7	48
Insights	Blog Landing	blog.xively.com/tag/standards/	standards Archives - Xively Blog	5	100	5	40
Insights	Blog Landing	blog.xively.com/tag/tgix/	TGIX Archives - Xively Blog	4	214	13	72
Insights	Blog Landing	blog.xively.com/tag/thingworx/	thingworx Archives - Xively Blog	6	127	6	44
Insights	Blog Landing	blog.xively.com/tag/thought-leadership/	thought leadership Archives - X	7	101	5	40
Insights	Blog Landing	blog.xively.com/tag/trustegnine/	trustegnine Archives - Xively Blc	6	99	5	40
Insights	Blog Landing	blog.xively.com/tag/twitter/	Twitter Archives - Xively Blog	6	100	5	40
Insights	Blog Landing	blog.xively.com/tag/vision/	vision Archives - Xively Blog	6	108	5	40
Insights	Blog Landing	blog.xively.com/tag/wearables/	wearables Archives - Xively Blo	5	101	5	40
Insights	Blog Landing	blog.xively.com/tag/xperience/	Xperience Archives - Xively Blo	5	228	16	76
Insights	Blog Detail	blog.xively.com/taking-the-iot-back-to-the-future/	Taking the IoT "Back to the Fut	4	724	20	63
Insights	Blog Detail	blog.xively.com/technology-shaping-next-wave-journalism/	How Technology Is Shaping the	5	930	8	45
Insights	Blog Detail	blog.xively.com/tgix-august-14th-2015/	TGIX August 14th, 2015 - Xively	4	633	24	58
Insights	Blog Detail	blog.xively.com/tgix-august-21-2015/	TGIX August 21, 2015 - Xively Bl	5	650	10	58
Insights	Blog Detail	blog.xively.com/tgix-blog-december-4-2015/	TGIX Blog – December 4, 2015 -	3	730	12	45
Insights	Blog Detail	blog.xively.com/tgix-blog-november-13-2015/	TGIX Blog – November 13, 2015	3	664	14	58
Insights	Blog Detail	blog.xively.com/tgix-blog-november-20-2015/	TGIX Blog – November 20, 2015	3	611	14	46
Insights	Blog Detail	blog.xively.com/tgix-blog-november-6-2015/	TGIX Blog – November 6, 2015 -	4	574	18	58
Insights	Blog Detail	blog.xively.com/tgix-blog-october-23-2015/	TGIX Blog – October 23, 2015 -	4	525	12	58

Insights	Blog Detail	blog.xively.com/tgix-blog-october-30-2015/	TGIX Blog – October 30, 2015 -	4	832					26	58		
Insights	Blog Detail	blog.xively.com/tgix-november-27-2015/	TGIX Blog - November 27, 2015	3	592					14	58		
Insights	Blog Detail	blog.xively.com/tgix-october-16-2015/	TGIX October 16, 2015 - Xively I	4	563					26	60		
Insights	Blog Detail	blog.xively.com/the-circle-of-iot-trust/	The Circle of IoT Trust - Xively B	4	1043					14	48		
Insights	Blog Detail	blog.xively.com/the-evolution-of-xively-a-tale-of-connectivity-change/	The Evolution of Xively: A Tale of	5	988					33	67		
Insights	Blog Detail	blog.xively.com/the-internet-of-things-is-really-the-internet-of-relationships/	Guest Blog: The 'Internet of Thi	3	697	127	0.8425197	0.8899083	116	111.55	109	13	45
Insights	Blog Detail	blog.xively.com/the-martian-approach-to-iot-data-analytics/	'The Martian' Approach To IoT	4	725							18	57
Insights	Blog Detail	blog.xively.com/the-restless-genius-perspective-on-the-next-technology-transformation/	The Restless Genius's Perspecti	6	495							10	58
Insights	Blog Detail	blog.xively.com/the-xively-iot-advisory-board-is-off-and-running/	The Xively IoT Advisory Board is	4	577							10	59
Insights	Blog Detail	blog.xively.com/theres-so-much-to-discuss-at-dreamforce/	There's So Much to Discuss at C	4	736							16	58
Insights	Blog Detail	blog.xively.com/top-5-reasons-to-get-excited-about-dreamforce-2015/	Top 5 Reasons To Get Excited A	4	548							14	59
Insights	Blog Detail	blog.xively.com/unicorn-sasquatch-and-iot-security/	Unicorns, Sasquatch & IoT Secu	5	901	81	0.7530864	0.7580645	64	159.5	62	28	64
Insights	Blog Detail	blog.xively.com/were-name-dropping-again/	We're Name Dropping Again.	4	713							14	62
Insights	Blog Detail	blog.xively.com/what-an-xperience-the-future-of-iot-is-here/	What an Xperience: The Future	4	896							26	70
Insights	Blog Detail	blog.xively.com/what-we-talk-about-when-we-talk-about-the-internet-of-things/	What we talk about when we t:	5	579							6	45
Insights	Blog Detail	blog.xively.com/who-needs-rosie-the-robot/	Who Needs Rosie the Robot? -	6	944							17	63
Insights	Blog Detail	blog.xively.com/xively-and-salesforce1-a-bold-vision-of-the-future/	Xively and Salesforce1: a Bold V	5	542							27	64
Insights	Blog Detail	blog.xively.com/xively-continues-momentum-in-iot-with-aws-partnership/	Xively Continues Momentum in	4	331							11	46
Insights	Blog Detail	blog.xively.com/xively-exclusive-lead-partner-on-new-salesforce-iot-cloud/	Xively named partner on new S	3	481							13	48
Insights	Blog Detail	blog.xively.com/xively-integrates-with-splunk-to-analyze-customer-data-generated-by-the-iot/	Xively Integrates with Splunk to	3	278							10	45
Insights	Blog Detail	blog.xively.com/xively-powered-cookie-truck-invades-copley-square/	Xively-Powered Cookie Truck In	6	344							6	45
Insights	Blog Detail	blog.xively.com/xivelys-force-dreamforce-14/	Xively's Out in Force at Dreamf	5	514							21	60
Insights	Blog Detail	blog.xively.com/xperience-2015-mobile-app/	Xperience 2015 Mobile App - Xi	4	326							12	65
Insights	Old Blog Detail	blog/notes/sato-selects-logmein-enable-next-generation-iot-connected-printers/	SATO Selects LogMeIn to Enabl	4	637	94	0.2765957	0.125	45	16.867647	16	5	40
Insights	Old Blog Detail	blog/notes/logmeins-xively-honored-with-mobits-award-for-best-m2m-solution-at-ctias-mobilecon-2013/	Xively Honored with MobITs Av	3	785							3	39
Insights	Old Blog Detail	blog/notes/logmeins-xively-earns-best-in-show-award-for-iot-solution-at-arm-techcon-2013/	LogMeIn's Xively Earns Best in S	3	956							3	39
Insights	Old Blog Detail	blog/notes/logmeins-iot-platform-xively-named-best-cloud-based-technology-for-mobile-at-gsma-mobile-work	LogMeIn's IoT Platform, Xively,	3	621							3	39
Insights	Old Blog Detail	blog/notes/logmein-to-discuss-how-to-create-connected-products-that-transform-customer-engagement-at-in	LogMeIn to Discuss How to Cre	4	479	114	0.2719298	0	54	19.289157	17	5	40
Insights	Old Blog Detail	blog/notes/logmein-address-iot-opportunities-showcase-real-world-implementations-connected-cloud-summit	LogMeIn to Address IoT Opport	4	575							5	40
Insights	Learn & Explore Landing	learn-and-explore/	Learn & Explore - Xively	2	1125	9351	0.2079991	0.3697674	5742	51.678774	430	9	72
Insights	Form	xively-infographic-future-of-the-iot/	Infographic: The Future of the I	3	741	1085	0.2414747	0.5913978	762	79.53706	93	5	33
Insights	Form	research/7-steps-to-business-success-on-the-internet-of-things/	7 Steps to Business Success on I	4	780	748	0.3676471	0.6172249	584	82.587738	209	3	34
Insights	Form	webinar/7-steps-to-business-success-on-the-internet-of-things/	7 Steps to Business Success on I	3	836	1864	0.3674893	0.7338552	1631	53.707379	512	5	34
Insights	Form	the-importance-of-security-and-identity-access/	Connect and Protect: The Impo	2	802	225	0.3822222	0.6779661	192	94.705036	59	7	34
Insights	Form	on-demand-webinar-security-identity-management-in-the-iot/	On-Demand Webinar: Security	3	832							3	34
Insights	Form	insights-from-early-iot-adopters-whitepaper/	Lessons Learned from Early Adc	3	804	65	0.4461538	0.5897436	55	115.38889	39	3	34
Insights	Form	insights-from-early-iot-adopters/	On-Demand Webinar: Insights f	3	828							4	34
Insights	Form	demand-webinar-insights-early-iot-adopters/	On-Demand Webinar: Insights f	6	828							2	34
Insights	Form	research/download-insights-from-early-iot-adopters/	Download Insights from Early I	4	233							3	35
Insights	Form	the-cost-of-launching-a-connected-product/	On-Demand Webinar: The Cost	3	829							3	34
Insights	Form	solutions-research/	Introduction to the IoT: Deliver	4	779	118	0.1610169	0.4615385	72	67.717172	13	3	34
Insights	Form	intro-to-iot/	On-Demand Webinar: Deliverin	3	835	136	0.1764706	0.4705882	71	102.5625	17	4	34
Insights	Form	security-research-report/	Security Considerations in the I	4	834	148	0.277027	0.75	94	73.233645	40	3	34
Insights	Form	security-webinar/	Security Considerations in the I	3	832	109	0.2018349	0.6875	56	77.747126	16	4	34
Insights	Form	modernizing-service-support-research-report/	Meeting Changing Customer Se	3	838							5	34
Insights	Form	customer-service-webinar/	On-Demand Webinar: Meeting	4	804	138	0.2536232	0.2058824	69	67.747573	34	3	34
Insights		http://fast.wistia.net/embed/iframe/vh0ebis97	External video explaining Xively - recommend keeping content but hosting on site rather than externally if possible										

About Us															
About Us	Overview	About Landing	about/	About - Xively	Learn about Xively, our mission	2	551	25120	0.2905255	0.4769648	16371	67.760408	1847	236	49
About Us	Customers	Customer Landing	customers/	Customers - Xively	Learn how Xively business servi	2	133	15863	0.261552	0.5831904	10109	51.284019	1751	160	41
		Customer Detail	case_study/sureflap/	SureFlap - Xively	Learn how Xively played a role i	2	843	2116	0.473535	0.5819328	1957	212.11759	457	9	35
		Customer Detail	case_study/SATO/	SATO		4	708	458	0.4454148	0.8202247	427	172.79134	89	3	35
		Customer Detail	case_study/new-england-biolabs/	New England Biolabs Case Stud	Learn how Xively helped NEB cr	3	764	2622	0.4153318	0.6954128	2111	130.34442	545	7	35
	Partners	Customer Detail	case_study/lutron/	Lutron - Xively	Learn how Xively played a role i	2	745	5972	0.3630275	0.6030534	4677	107.63722	786	11	35
		About Landing	partners/	Partner Services - Xively	Discover or join the global ecos	2	574	14446	0.1790807	0.445049	9237	44.983978	923	167	52
		Partner Detail	partners/apcera/	Apcera		3	160						6	33	
		Partner Detail	partners/arm/	Arm	Xively and ARM have teamed u	3	142	266	0.2631579	0.6857143	205	67.040816	35	6	33
		Partner Detail	partners/atmel/	Atmel Corporation - Xively	Discover how Atmel provides ei	3	138	242	0.1942149	0.4615385	189	42.748718	13	6	33
		Partner Detail	partners/cardinal-peak/	Cardinal Peak		2	142						8	33	
		Partner Detail	partners/cognizant/	Cognizant		2	228						8	33	
		Partner Detail	partners/freescale/	Freescale		3	203						6	33	
		Partner Detail	partners/global-logic/	Global Logic		2	186						8	33	
		Partner Detail	partners/heroku/	Heroku - Xively	Learn how Xively uses Heroku t	3	156	470	0.2553191	0.6029412	377	79.86	68	6	33
		Partner Detail	partners/industrial-internet-consortium/	Industrial Internet Consortium		3	144						6	33	
		Partner Detail	partners/linear/	Linear - Xively	Discover how Linear Technolog	3	124	233	0.2532189	0.4464286	179	64.712644	56	6	33
		Partner Detail	partners/marvell/	Marvell - Xively	Learn how Marvell's expertise i	3	157	179	0.1620112	0.3636364	141	72.253333	11	6	33
		Partner Detail	partners/mass-tlc/	Mass TLC		3	241						6	33	
		Partner Detail	partners/medical-development-group/	Medical Development Group		3	132						6	33	
		Partner Detail	partners/mphasis/	Mphasis		3	166						6	33	
		Partner Detail	partners/oxiyent/	Oxyent		3	154						6	33	
		Partner Detail	partners/partner-directory/	Partner Directory		3	818	467	0.3104925	0.5833333	353	100.5528	36	3	81
		Partner Detail	partners/qualcomm/	Qualcomm		2	143						8	33	
		Partner Detail	partners/salesforce/	Salesforce - Xively	Discover how Xively, a #1 custo	2	133	373	0.308311	0.5316456	310	89.391473	79	8	33
		Partner Detail	partners/splunk/	Splunk		2	232						8	33	
		Partner Detail	partners/stmicro/	STMicro		3	165						6	33	
		Partner Detail	partners/ti_download/	Ti Download		3	158	527	0.2618596	0.3846154	391	78.434447	39	3	34
		Partner Detail	partners/ti/	Ti		2	224	1866	0.3703108	0.4334677	1328	97.295319	992	8	35
		Partner Detail	partners/twin-technologies/	Twin Technologies		3	153						6	33	
		Partner Detail	partners/uhuru/	Uhuru		3	186	74	0.5945946	0.6666667	56	203.9	45	6	33
		Partner Detail	partners/verizon/	Verizon		2	113						8	33	
		Partner Detail	partners/wolfssl/	wolfSSL		3	159						6	33	
	Advisory Board	Advisory Board Landing	advisory-board/	Advisory Board		1	1795	1384	0.2955202	0.5178571	1219	85.018462	112	311	35
	News & Events	About Landing	news-overview/	News - Xively	See the latest news featuring Xi	2	684	3941	0.3199696	0.531401	2492	73.827612	207	315	45
About Us		What We Do Detail	awards/	Awards - Xively	See what top Internet of Things	2	326	798	0.2694236	0.5606061	619	76.331046	66		
	Contact Us	Contact Landing	contact_us/	Contact us - Xively	Business, partner or press inq	2	114	11301	0.3346606	0.5156102	7851	56.609124	1057	157	36

Get Started

Get Started	Get Started	About Landing	get_started/	Get Started on Xively - Xively	Get started with Xively and let i	2	223	36699	0.1532739	0.3605646	23032	35.887301	2338	91	36
Get Started		Form	get_started/business_inquiries/	Contact Business Services - Xive	Xively provides the consulting s	2	722	64670	0.2472553	0.3902821	37985	54.020378	3828	78	33
Get Started		Form	get_started/partner_inquiries/	Partner With Xively	global ecosystem that enable tf	3	703	5405	0.1900093	0.3913043	4143	66.399497	92	7	33
Get Started		Form	get_started/pr_inquiries/	Contact Xively PR		3	112	294	0.292517	0.804878	219	74.331731	41	4	35
Get Started		Form	get_started/salesforce-iot-cloud-partner/	Xively Chosen As A Premiere Sa		2	741	327	0.3211009	0.65	289	71.333333	40	3	34

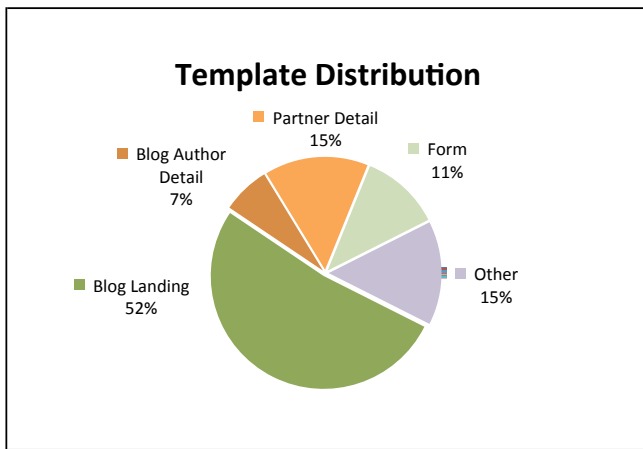
Unlinked

			testdrive/	link to this on personal.xively.com	Test Drive - Xively	Take a 5 minute tutorial to get !	5	180						4	39	
			terms/		Terms		3	4516	415	0.2674699	0.4428571	331	126.79934	70	17	33
			faqs/		FAQs		4	1237				12/11/201512/11/201512/11/2015		8	47	

CLIENT & PROJECT - Content analysis



ID	Templates	#	%	Sample URL / notes
	Home	1	1%	https://xively.com/
<i>Content types</i>				
	What We Do Landing	2	1%	https://xively.com/whats_xively/
	What We Do Detail	5	3%	https://xively.com/solution/business_services/
	Blog Landing	91	52%	https://blog.xively.com
	Blog Tag	0	0%	https://blog.xively.com/tag/connectedproducts/
	Blog Authors	1	1%	https://blog.xively.com/authors/
	Blog Author Detail	12	7%	https://blog.xively.com/author/aparker/
	Old Blog Detail	6	3%	https://xively.com/blog/notes/sato-selects-logmein-enable-next-generation-iot-connec
	Learn & Explore Landing	1	1%	https://xively.com/learn-and-explore/
	About Landing	4	2%	https://xively.com/about/
	Customer Landing	1	1%	https://xively.com/customers/
	Customer Detail	4	2%	https://xively.com/case_study/sato/
	Partner Detail	26	15%	https://xively.com/partners/salesforce/
	Advisory Board Landing	1	1%	https://xively.com/advisory-board/
	Contact Landing	1	1%	https://xively.com/contact_us/
	Form	20	11%	https://xively.com/get_started/business_inquiries/
Total:		176	100%	



By Section	#	%
Global	1	0%
<i>Primary sections</i>		
What We Do	6	3%
Insights	211	93%
About Us	3	1%
Get Started	5	2%
Total	226	100%

