TOP RESULTS FROM 2016

We scaled from 1 classroom of students to workshops with over 400 students and a finalist program with 18 students.

The 10 Seniors who went through our programming received $2.6 million in merit scholarship averaging $260,000 per student.

Our 18 students collectively impacted 86% of students reported significant growth in career skills.

40% of our revenue came from donations under $2,000.

85% of our expenses went directly into launching projects.

WHERE WE ARE HEADED

LITE Memphis is expanding to 50 ideas being launched next year and 1,000 students through our workshops.

We are also building an entrepreneurial pipeline that provides multiple layers of support after students graduate from high school.
IGNITING IDEAS INTO ACTION

This year’s innovative projects support Memphis community members of all ages. Learn more about some of our Spring 2016 LITE Memphis finalists.

**Ryan Jefferson: Engineer Tomorrow**

**What is his idea?**
His idea is to inspire African-American high school students to go into engineering/computer science by showing them local companies through a shadow day experience.

**How does Engineer Tomorrow help Ryan become a stronger entrepreneur?**
Ryan has had to take a big concept and boil it down into actionable steps to be implemented. Ryan has had to network his idea and build a pitch for why people should support his idea.

**Halima Morafa: ArtRevival**

**What is her idea?**
Halima wants to revolutionize the way schools think about art by empowering middle school students to approach community problems through the lens of acquiring art skills. Halima teaches middle school students basic art skills through workshops.

**How does ArtRevival help Halima become a stronger entrepreneur?**
Halima has developed a long-term vision for her program and has built a curriculum that she can pitch to schools. Through this process, Halima has had to listen to customer feedback and adapt her idea to fit the needs of schools.

**Alexis Mitchell: Focus901**

**What is her idea?**
Her idea is to create a forum for teens to express their voices on difficult topics (race, sexuality, income) so that Memphis can break down stereotypes. She does this through a blog that she has monthly contributors for.

**How does Focus 901 help Alexis become a stronger entrepreneur?**
Alexis has had to develop a value proposition, a unique target market, and a scaling plan for her idea. Alexis is having to practice entrepreneurial skills on a daily basis.

Learn more about our current finalists and past alumni by visiting our website: [www.litememphis.com](http://www.litememphis.com)
OVERALL BUDGET:
- Previous FY Surplus = $17,176
- Expenses for FY2015 = $47,856.77
- Revenue for FY2015 = $96,753.01
- Total Net Assets = $66,082.93

EXPENSES PROGRAMMING:
- Project Support Costs = $23,225
- Salaries / Compensation for Programming Staff = $16,578.42

ADMINISTRATIVE EXPENSES:
- Accounting = $4,754
- Insurance = $1,110
- Technology = $1,051
- Fundraising / Legal Costs = $929
Thank you to all who have donated this year! Your generous support ensures the growth and sustainability of all LITE Memphis efforts. To add your name to this list, donate today!

**DONORS & SUPPORTERS**

**VISIONARY ($10,000 PLUS)**

The Crews Foundation / The Crews Center of Entrepreneurship
GIVE 365 Grant via Community Foundation of Greater Memphis
Kemmons Wilson Family Foundation

**LEADERS (2,000 PLUS)**

Briggs Foundation
Anne Farrow
Carol Farrow
Hardy Farrow
Hope Christian Community Foundation
Claire McDougald
Kevin McEniry
Anthony Tancredi

**INNOVATORS ($500 PLUS)**

Andrew Bartolotta
Anthony Buatti
Amanda Mills Cutright
Scott Farrow
Steve Farrow
Nathan Felton
First Giving
Andrew Goldstein
Bryan Hair
Sam Hasty
Steve Hearn
Kevin Hommiak & Family
ioby

Tony Kim
Lipscomb & Pitts Insurance
Norris Little
Memphis Bioworks Foundation
Warren Milnor
Ashwin Narla
Denis O’Leary
Mary Margaret Oliver
Julian Panero
Steve Radwany
Matt Ralston
John Richardson
Adam Tiourine

**ADVOCATES ($1-499)**

Alec Heist
Alex Akel
Alex Baghdjian
Amber Huett-Garcia
Anonymous
Araceli Zamora
Arthur Nevins
Becca Hand
Ben Adams
Ben Leighton
Bridget Resetco
Carly Pass
Casey Aspisa
Christine Jones
Christopher Daniele
Christopher Inzirilo
Dakota Aft
Daniel Homiak
Diana Gray
Dontarious Powell
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Luther Mercer
Max Morley
Michael O’Rourke
Michael Oppong
Michael Scruggs
Michael Smithers
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Soo Lim
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