

(October 8, 2016)

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## Fuel Cell and Hydrogen Energy Association Celebrates the Second Annual National Hydrogen and Fuel Cell Day

*Showcasing Environmental and Economic Benefits of Fuel Cell Technologies*

**(Washington, D.C.) – October 8, 2016** – The Fuel Cell & Hydrogen Energy Association (FCHEA) led its members and organizations across the United States in celebrating the second annual National Hydrogen and Fuel Cell Day today, October 8, a day chosen in recognition of the atomic weight of hydrogen (1.008).

On September 26, 2016, the U.S. Senate provided official recognition of National Hydrogen and Fuel Cell Day with the passage of Senate Resolution 573, sponsored by Senators Richard Blumenthal (D-CT) and Lindsey Graham (R-SC).

“This celebration is testament to the fuel cell industry’s innovation, attention to the marketplace and the delivery of high-demand products,” said Morry Markowitz, president of the Fuel Cell & Hydrogen Energy Association. “The fuel cell industry in the U.S. is fulfilling a wide range of energy needs that also boost our economy -- from components to complete fuel cell systems and fuel cell vehicles, as well as the hydrogen generation, delivery and storage technologies helping fuel them.”

Today on October 8, FCHEA partners with the Toyota Motor Company to bring the new Toyota Mirai Fuel Cell Vehicle to the Taste of D.C., a culinary and cultural event in the heart of the nation’s capital. Attendees will have the opportunity to experience the vehicle and drink fuel cell “exhaust” – pure H<sub>2</sub>O.

In addition, FCHEA conducted a “Capital-to-Capital” tour with Toyota Motor Company on October 4, driving a Toyota Mirai to Washington, D.C.; Richmond, Virginia; and Annapolis, Maryland.

FCHEA also marked the celebration of National Hydrogen and Fuel Cell Day with the launch of a new logo. The new logo’s visuals and colors reflect clean energy, and reinforce the role of fuel cell and hydrogen technologies in improving our nation’s environmental security.

FCHEA member organizations around the country, and internationally, sponsored events to inform and educate on the benefits of fuel cell and hydrogen technologies. A comprehensive and running series of coverage and events can be found at: [www.hydrogenfuelcellday.org](http://www.hydrogenfuelcellday.org). See the [full listing of FCHEA members here](#).

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*The Fuel Cell & Hydrogen Energy Association (FCHEA) is the trade association for the fuel cell and hydrogen energy industry, representing fuel cell manufacturers, automobile companies, hydrogen and fuel distributors, components and systems manufacturers, government laboratories, and trade associations. Visit us online at [www.fchea.org](http://www.fchea.org).*