



**Pacific Grove Museum of Natural History  
Director's Report  
May 2015**

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**I. Executive Summary**

May began with a lively, well-attended opening reception for the temporary exhibit, “Illustrating Nature,” which showcases the work of the CSUMB Science Illustration program students. We also held our first Scientist Friends of the museum group meeting, which was attended by about twenty scientists in varying fields including ornithology, marine biology, and geology to name just a few. This group, made entirely of volunteers, will meet several times per year to review and advise museum staff and help ensure scientific integrity of the Museum’s work.

In mid-May, the museum welcomed Gerry Low-Sabado, a fifth generation descendant of the Chinese Fishing Village, and members of the public to honor the lives of these early settlers. The program began with several speakers, including City Council Member Rudy Fischer and a performance by the Monterey Lion Dance Group. The group then proceeded to lead a walk to the site of the original village settlement.

Other groups held meetings at the museum including the Pacific Grove Chamber of Commerce, Save our Shores, Sustainable PG, the Carmel Valley Gem & Mineral Society, and the Monterey Chapter of the Audubon Society. Five birthday parties were also held at the museum and over 500 students toured the museum through our free field trips rounding out a busy month of May.

The temporary exhibit commemorating the centennial of the Panama Pacific International Exposition was enhanced by the addition of a “Serra Chair”. Two such chairs were made. The chair on display at the museum is identical to one shown within the California Building in 1915 and is said to be made from branches of a tree which Father Junipero Serra gave his first sermon in Monterey.

Finally, the Museum Foundation Board of Directors welcomed three new members: Jim Covell, who works as the Director of Guest Experience and Interpretation at the Monterey Bay Aquarium and brings years of experience in interpretation, Juan Govea, who teaches high school biology and is passionate about science education, and Harold Whitehead, whose expertise is in international insurance.

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**II. Visitation**

Visitation and Visitor Experience	May 2015
Museum Visitation	Guests – 1,533 School group visits –506 students Classes—35 attendees Birthday parties – 115 people Scientist Friends meeting—20 people Other groups – 15 people “Illustrating Nature” Opening Reception—240 people “Walk of Remembrance”—45 people <b>Total Attendance – 2,494</b>
Monarch Sanctuary Visitation	LiMPETS (off-site)—585 participants  Guests - N/A Season Closed

**III. Exhibitions**

<b>Exhibits</b>	<b>May 2015</b>
Permanent Exhibitions	<ul style="list-style-type: none"> <li>• Installed new life cycle interactive in Monarchs Gallery</li> <li>• Reinforced taxidermy manikins and skull reproductions for visitors hands-on use</li> </ul>
Special Exhibitions	<ul style="list-style-type: none"> <li>• Put “Serra Chair” (borrowed from California State Parks, Monterey) on display in PPIE exhibit</li> <li>• Installed “Illustrating Nature” exhibition; opened on May 1</li> </ul>

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**IV. Education**

<b>Education</b>	<b>May 2015</b>
School Group Visits	<ul style="list-style-type: none"> <li>• Robert Down, Grade 1, 20 students</li> <li>• Toro Park, Grade 3, 80 students</li> <li>• Pacific Grove Middle School, Grade 6, 25 students</li> <li>• Shoreline Preschool, Grade Pre-K, 30 students</li> <li>• Girl Scouts, Brownies, Grades K-a, 14 students</li> <li>• Robert Down, Grade 2, 22 students</li> <li>• King Elementary, Grade 2, 24 students</li> <li>• Pacific Grove Middle School, Grade 7, 54 students</li> <li>• Forest Grove, Grade 4, 24 students</li> <li>• Alianza Charter School, Grade K, 90 students</li> <li>• San Lucas Middle School, Grades 6-8, 20 students</li> <li>• Rose Ferrero Elementary, Grade 3, 75 students</li> <li>• Girl Scout Cadets, Grades 6-8, 14 students</li> <li>• Davis Waldorf School, Grade 4, 14 students</li> </ul> <p><b>Total: 506 students</b></p>
Other Group Visits	<ul style="list-style-type: none"> <li>• Pacific Grove Adult School, 15 visitors</li> </ul> <p><b>Total: 15 visitors</b></p> <ul style="list-style-type: none"> <li>• Walk of Remembrance – 45 people</li> </ul>
Group Outreach Programs/Kits	<ul style="list-style-type: none"> <li>• Science Class- South Bay, Museum Collection Items</li> <li>• San Carlos School, Museum Collection Items</li> </ul> <p><b>Number of kits checked out: 2</b>  <b>Total Outreach: unknown number of students</b></p>



**V. Marketing and Promotions**

Marketing & Promotions	May 2015
Web	Visits: 7,488 Page Views: 15,307
Marketing/Public Relations	<ul style="list-style-type: none"> <li>• Illustrating Nature featured in Monterey County Weekly <a href="http://www.montereycountyweekly.com/entertainment/art/a-boom-of-student-creativity-channels-endearing-optimism-and-rising/article_8aaae990-ff38-11e4-b5a0-9378d433fc80.html">http://www.montereycountyweekly.com/entertainment/art/a-boom-of-student-creativity-channels-endearing-optimism-and-rising/article_8aaae990-ff38-11e4-b5a0-9378d433fc80.html</a></li> <li>• Feathers and Fur featured in Cedar Street Times</li> <li>• PPIE exhibit and lectures featured in Cedar Street Times</li> <li>• Walk of Remembrance featured in Cedar Street Times</li> <li>• Illustrating Nature mentioned by KQED <a href="http://science.kqed.org/quest/2012/05/08/%E2%80%9Cthe-art-of-nature%E2%80%9D-educates-and-inspires/">http://science.kqed.org/quest/2012/05/08/%E2%80%9Cthe-art-of-nature%E2%80%9D-educates-and-inspires/</a></li> </ul>

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**VI. Organizational Updates**

Organizational Updates	May 2015
Staff	<ul style="list-style-type: none"> <li>• Ashley West (new Guest Services employee) started May 6<sup>th</sup></li> <li>• Katy Ohsiek hired as a full-time temporary Summer Camp Instructor, first day will be June 2<sup>nd</sup>.</li> </ul>
Board	<ul style="list-style-type: none"> <li>• The Museum Foundation Board of Directors added three new members: Jim Covell, Juan Govea, and Harold Whitehead.</li> </ul>

**VII. Personnel & Volunteers**

Personnel	May 2015
Volunteers 42 volunteers	<ul style="list-style-type: none"> <li>• Museum Docent Volunteers worked 110.50 hours</li> <li>• Museum Garden Volunteers worked 10.0 hours</li> <li>• Museum Project &amp; Events volunteers worked 30.0 hours</li> <li>• Museum Store Volunteers worked 103.00 hours</li> <li>• Monarch Sanctuary volunteers worked 0 hours</li> <li>• School Groups volunteers worked 20.50 hours</li> </ul> <p><b>Total Volunteer Hours: 274.0 hours</b></p>

Personnel	May 2015
Volunteer Orientation/ Enrichment	<ul style="list-style-type: none"> <li>• Volunteer Information Meeting , 2 attendees</li> <li>• Volunteer Orientation, 1 attendee</li> </ul> <b>Total New Volunteers: 1</b> <ul style="list-style-type: none"> <li>• PPIE Walkthrough</li> </ul> <b>Total Volunteers Attending Enrichments: 3</b>

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## VIII. Collections

Conservation & Collections	May 2015
Management	<ul style="list-style-type: none"> <li>• Addition of new text panels in Panama Pacific International Exposition Centennial exhibit</li> <li>• Installed "Father Serra Chair" from CA State Parks (for PPIE exhibit)</li> <li>• Continued work with volunteer to research into chair provenance</li> <li>• Continued addition of old loan records to database.</li> <li>• Began process of updating database with addition of online hosting.</li> <li>• Continued with temporary collection cataloging project.</li> <li>• Organized material in library to include a section on local/Museum history.</li> <li>• Continued supervising interns helping with collection related projects.</li> <li>• Updated and installed new bird sponsorship labels, light cleaning inside cases, added more insect deterrent and arranged display of some specimens in Bird gallery.</li> <li>• Installed temporary walls around safe in education room.</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>• Monthly check of Temperature/relative humidity levels and pest activity.</li> <li>• Attended collections Roundtable meeting (Royal Presidio Chapel).</li> </ul>

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## IX. Facility and Risk Management

Facility and Risk Management	May 2015
Repairs / Upgrades	<ul style="list-style-type: none"> <li>• 5/4/15 Bench at Entry repainted and re-upholstered</li> <li>• 5/8/15 Seagull Nest on roof reported to City</li> <li>• 5/22/15 Loose Handrail outside - City Fixed</li> <li>• 5/24/15 Ladies Public Restroom - Door Broken - City Fixed</li> <li>• 5/28/18 Ladies Public Restroom - Toilet not flushing City Fixed</li> <li>• 5/28/15 Totlcom repaired broken phone line</li> </ul>