



**Pacific Grove Museum of Natural History  
Director's Report  
June 2015**

**Table of Contents**

*(Ctrl click to jump directly to a section of this report)*

I.	Executive Summary.....	2
II.	Visitation .....	2
III.	Exhibitions.....	3
IV.	Education .....	3
V.	Marketing and Promotions.....	5
VI.	Organizational Updates .....	5
VII.	Personnel & Volunteers .....	5
VIII.	Collections.....	5
IX.	Facility and Risk Management .....	6

**I. Executive Summary**

The popular Illustrating Nature exhibit, which showcases the work of talented CSUMB Science Illustration students ended and a new temporary exhibit, “Strange and Useful Animals” was installed in mid-June. This exhibit displays 16 illustrations printed in the 18<sup>th</sup> century and explains how artists often drew their material from only descriptions. Guests at the Museum have the chance to see how an 18<sup>th</sup> century artist perceived a porcupine.

The Museum truly offers education for all ages. Eight weeks of summer camp for children ages 4-12 began in early June. Each week focuses on a different science topic and is geared toward a specific age group such as Buggin’ Out for ages 4-6 and Forces of Nature for ages 7-9. Finally, our members were treated to a tidepooling excursion at Pt. Pinos with Dr. John Pearse. Dr. Pearse, who serves on the City’s Museum Advisory Board and the Museum’s Science Advisory Committee, personalized the excursion with patient explanations of the marine life on view.

Facility upgrades continued in June when we changed to LED lighting in the bird display cases. This change offers both energy conservation and bird preservation. A donor generously purchased all of the lights for the Museum and volunteered his time to help install them. Support from the community takes many forms, and we are grateful for the many ways the community helps the museum.

***Ctrl Click to Return to Table of Contents***

**II. Visitation**

Visitation and Visitor Experience	June 2015
Museum Visitation	Guests – 1,976 Field Trips—130 students Other groups—42 Class-17 Author series-6 Lecture—39 Birthday parties—40 Summer Camp—50 campers Facility rental—65 people Member event (off-site)--11 LiMPETS (off-site)—137 TOTAL—2,513
Monarch Sanctuary	Guests - N/A Season Closed

***Ctrl Click to Return to Table of Content***

### III. Exhibitions

Exhibits	June 2015
Special Exhibitions	<ul style="list-style-type: none"> <li>• De-installed “Illustrating Nature” exhibition; closed on June 14.</li> <li>• Installed “Strange and Useful Animals” exhibition; opened June 16. Displays 16 illustrations printed in the 18<sup>th</sup> century. Visitors are encouraged to look to see what the artists had to use for reference. At the time, drawing an animal “from nature” meant, variously, that the artist drew from a stuffed and mounted skin, from a pinned insect specimen, or even from only a written description.</li> <li>• Installed two signs about pollinators in backyard native plant garden.</li> </ul>

[Ctrl Click to Return to Table of Contents](#)

### IV. Education

Education	June 2015
School Group Visits	<ul style="list-style-type: none"> <li>• Village Project, Grade K-6, 20 students</li> <li>• YMCA Central Coast, Grade K-6, 20 students</li> <li>• PG Adult School, Pre-K, 20 students</li> <li>• San Vicente Elementary, Grade 2, 70 students</li> </ul> <p><b>Total: 130 students</b></p>
Other Group Visits	<ul style="list-style-type: none"> <li>• Bonjour USA, 22 Visitors</li> <li>• Sunrise Senior Living, 20 Visitors</li> </ul> <p><b>Total: 42 visitors</b></p>
Group Outreach Programs/Kits	<p><b>Number of kits checked out: 0</b>  <b>Total Outreach: 0 students</b></p>
Lectures  Member Event  Museum Meetings	<ul style="list-style-type: none"> <li>• “A visit to ‘Jewel City’: How the 1915 Panama Pacific International Exhibition saved the California abalone industry and made Monterey “the Sardine Capital of the World,” presented by Tim Thomas</li> </ul> <p><b>Total Attended : 39 attendees</b></p> <ul style="list-style-type: none"> <li>• Tidepooling excursion with Dr. John Pearse—11 members</li> <li>• Volunteer Information Meeting</li> <li>• Volunteer Garden Session</li> <li>• Audubon Society</li> <li>• Sustainable PG</li> <li>• California Native Plant Society</li> <li>• Volunteer Breakfast</li> <li>• Erin Hunter Sketching Class, “Feathers &amp; Fur”</li> <li>• Author Series, Claire Fullerton</li> </ul>

Education	June 2015
Birthdays	<p><b>Total: 8 Meetings</b></p> <ul style="list-style-type: none"> <li>• 6/4/15</li> <li>• 6/7/15</li> </ul>
Facility Rental	<p><b>Total Attendees: 40</b></p> <ul style="list-style-type: none"> <li>• Wedding 6/13/15</li> </ul>
LiMPETS	<ul style="list-style-type: none"> <li>• Aptos High School – 12 students</li> <li>• Point Lobos Docents – 8 docents</li> <li>• Junipero Serra School – 22 students</li> <li>• RISE Summer Camp (CSUMB) – 20 students</li> <li>• Blue Theology – 40 church group members</li> <li>• Crabby Family Day (Monterey County Regional Parks District) – 8 participants (various ages)</li> <li>• Volunteer Monitoring at Soquel Pt. – 7 volunteers</li> <li>• Monterey Bay Aquarium Project Based Science Teacher Institute – 20 middle school teachers</li> </ul> <p><b>Total: 137 participants</b></p>

*Ctrl Click to Return to Table of Contents*

## V. Marketing and Promotions

Marketing & Promotions	June 2015
Web	<p>Visits: 5,781 Page Views: 12,672</p>
Marketing/Public Relations	<ul style="list-style-type: none"> <li>• Black Oystercatcher monitoring featured in Carmel Pine Cone: <a href="http://pineconearchive.fileburstcdn.com/150612PCA.pdf">http://pineconearchive.fileburstcdn.com/150612PCA.pdf</a></li> <li>• Black Oystercatcher monitoring featured in Monterey County Weekly: <a href="http://www.montereycountyweekly.com/news/831_tales/unique-collaboration-monitors-black-oystercatchers-on-local-rocky-shores/article_d26cbe82-1542-11e5-8212-4f65093a4f42.html?mode=jqm">http://www.montereycountyweekly.com/news/831_tales/unique-collaboration-monitors-black-oystercatchers-on-local-rocky-shores/article_d26cbe82-1542-11e5-8212-4f65093a4f42.html?mode=jqm</a></li> <li>• Black Oystercatcher monitoring featured in Cedar Street Times</li> <li>• Black Oystercatcher monitoring featured in Monterey Herald</li> <li>• Strange and Useful Animals exhibit featured in Cedar Street Times: <a href="http://www.cedarstreettimes.com/current-issue/">http://www.cedarstreettimes.com/current-issue/</a></li> <li>• Mention in Monterey County Weekly : <a href="http://www.montereycountyweekly.com/entertainment/art/writing-is-one-of-the-most-abstract-art-forms-but/article_c82898c4-1a06-11e5-a093-b342a37f3e3f.html">http://www.montereycountyweekly.com/entertainment/art/writing-is-one-of-the-most-abstract-art-forms-but/article_c82898c4-1a06-11e5-a093-b342a37f3e3f.html</a></li> </ul>

**VI. Organizational Updates**

Organizational Updates	June 2015
Staff	<ul style="list-style-type: none"> <li>• Legare Hinds-Miller and Katy Ohsiek hired as a full-time, temporary Summer Camp Instructors</li> </ul>

**VII. Personnel & Volunteers**

Personnel	June 2015
Volunteers	<ul style="list-style-type: none"> <li>• Museum Docent Volunteers worked 115.5 hours</li> <li>• Museum Garden Volunteers worked 19.0 hours</li> <li>• Museum Project &amp; Events volunteers worked 30.5 hours</li> <li>• Museum Store Volunteers worked 103.00 hours</li> <li>• Monarch Sanctuary volunteers worked 0 hours</li> <li>• School Groups volunteers worked 20.50 hours</li> </ul> <p><b>Total Volunteer Hours: 288.50 hours</b>  <b>Total Volunteers: 45</b></p>
Volunteer Orientation/ Enrichment	<ul style="list-style-type: none"> <li>• Volunteer Information Meeting , 7 attendees</li> <li>• Volunteer Orientation, 5 attendee</li> </ul> <p><b>Total New Volunteers: 5</b></p>

**VIII. Collections**

Conservation & Collections	June 2015
----------------------------	-----------

Conservation & Collections	June 2015
Management	<ul style="list-style-type: none"> <li>• Reinstalled taxidermy exhibit case in main gallery</li> <li>• Installed Curious and Useful Animals exhibit in main gallery</li> <li>• Installed arctic hare specimen for visitor drawing activity</li> <li>• Concluded annual rotating inventory of collections and submitted report of findings</li> <li>• Replaced exterior banners and repaired hanging hardware</li> <li>• Worked with volunteer for Green Business certification program</li> <li>• Continued with temporary collection cataloging project</li> <li>• Continued supervising interns helping with collection related projects</li> <li>• Installation of upcoming events posters in lobby</li> <li>• Provided life mount specimens for drawing class</li> <li>• Met with interpretive plan designer and docent coordinator to provide assistance with their future plans for Pt. Pinos Lighthouse</li> </ul>
Conservation	<ul style="list-style-type: none"> <li>• Monthly check of Temperature/Relative humidity levels and pest activity</li> <li>• Scheduled next round of bird specimen conservation for the week of July 27<sup>th</sup></li> <li>• Moving inventoried collection items into archival storage as needed</li> <li>• Attended archive training workshop (Collections Roundtable).</li> <li>• LED light fixtures installed for Bird displays in special exhibits hall</li> </ul>

[Ctrl Click to Return to Table of Contents](#)

**IX. Facility and Risk Management**

Facility and Risk Management	June 2015
Repairs / Upgrades	<ul style="list-style-type: none"> <li>• 6/2/15 Arborist tagged Pine Tree in Native Plant Garden – removal scheduled for July 27.</li> <li>• 6/2/15 LED Light fixtures installed in the Bird Gallery Cases</li> <li>• 6/2/15 Lower Education Room LED Light track installed</li> <li>• 6/10/15 new benches installed for the Bird Gallery and Heritage Wing</li> <li>• 6/10/15 Lights out in men’s public restroom, repaired 6/12/15</li> <li>• 6/11/15 Elevator non-operational, repaired 6/12/15</li> <li>• 6/26/15 Upstairs administrative offices, sprinkler heads leaking. Tri-County to repair 7/3/15</li> <li>• 6/22/15 various days – building alarm going off in the late evenings. Sentry came to inspect, no obvious signs of repair. To come back and replace connectors.</li> </ul>