



**Pacific Grove Museum of Natural History
Director's Report
July 2015**

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I. Executive Summary

July was another busy month at the Museum, with about 44% of the month’s visitors from outside of Monterey County. Though student attendance with LiMPETS and field trips drops during the summer, 58 children ages 4 through 10 attended 4 different summer camps throughout the month.

In facility news, the ailing pine tree in the back garden was removed. A Digger Pine will be planted in its place. A previously covered window was revealed, allowing a small amount of natural light to bathe the main gallery. Film was installed on the windows to protect the collection from ultraviolet light. Lastly, we hosted Conservator, Tonja Morris, who worked over a three-day period to conserve a number of birds in the collection. She completed 18 full restorations and 2 are in progress. She will visit the Museum to continue her work in early 2016. The Museum’s Adopt-a-Bird program allows us to provide adopted birds with expert cleaning and care.

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II. Visitation

Visitation and Visitor Experience	July 2015
Museum Visitation	Guests – 2,229 Birthdays—40 guests Lecture—45 attendees Summer Camp—58 attendees TOTAL—2,372 LiMPETS (off-site)—181 participants
Monarch Sanctuary	Guests - N/A Season Closed

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III. Exhibitions

Exhibits	July 2015
Permanent Exhibitions	<ul style="list-style-type: none"> • Removed wall covering downstairs windows facing backyard; UV film installed on windows • City removed dead pine tree from backyard • Created and hung six butterfly chrysalis identification signs in Monarchs Gallery

IV. Education

Education	July 2015
School Group Visits	<ul style="list-style-type: none"> • Summer Camps <p>Total: 58 students</p>
Other Group Visits	<ul style="list-style-type: none"> • None <p>Total: 0 visitors</p>
Science Saturday	<ul style="list-style-type: none"> • N/A <p>Total: 0</p>
Group Outreach Programs/Kits	<p>Number of kits checked out: 0 Total Outreach: 0 students</p>
Lectures Museum Meetings Birthdays Facility Rental	<ul style="list-style-type: none"> • “The Carmel River, Then and Now,” presented by Ray March; 45 attendees • Began cooperative relationship with Pacific Grove Public Library for their scheduled “Edge of the Sea” art exhibit and programs <p>Total Attended : 45 attendees</p> <ul style="list-style-type: none"> • California Native Plant Society 7/9/15 • Carmel Valley Gem & Mineral 7/10/15 • Volunteer Breakfast 7/10/15 • Vaquita Day 7/11/15 • Audubon Society 7/14/15 • Chamber Meeting 7/21/15 • Become a Volunteer Meeting 7/22/15 <p>Total: 7 Meetings</p> <ul style="list-style-type: none"> • 7/19/15 <p>Total Attendees: 40</p> <ul style="list-style-type: none"> • None
LiMPETS	<ul style="list-style-type: none"> • Jr. Field Biologists (Museum Summer Camp) – 12 campers (7-9 y/o) • Museum Volunteers for Early Morning Tide Pooling – 6 adult volunteers • College Living Experience – 17 college students • Blue Theology – 15 youth, 7 adults (church group) • Crabby Family Day (MPRPD event) – 2 youth, 3 adults • Young Women in Science (MBAQ) – 60 middle school students • Girls Love Science Too (Camp Sea Lab) – 24 middle school students • Monterey Bay Aquarium Project Based Science Teacher Institute - 35 middle school

Education	July 2015
	teachers
	Total: 181 participants

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V. Marketing and Promotions

Marketing & Promotions	July 2015
Web	Visits: 5,640 Page Views: 12,464
Marketing/Public Relations	<ul style="list-style-type: none"> • Mammoth in the Artichokes featured in the Cedar Street Times • Carmel River Lecture featured in Cedar Street Times • Carmel River Lecture in Monterey County Weekly • Save the Vaquita Day featured in the Monterey County Weekly

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VI. Organizational Updates

Organizational Updates	July 2015
Staff	<ul style="list-style-type: none"> • Eric Wahl hired as an "on call" Guest Services staff member.

VII. Personnel & Volunteers

Personnel	July 2015
Volunteers	<ul style="list-style-type: none"> • Museum Docent Volunteers worked 131.5 hours • Museum Garden Volunteers worked 23.0 hours • Museum Project & Events volunteers worked 230.0 hours • Museum Store Volunteers worked 149.0 hours • School Groups volunteers worked 70.1 hours

Personnel	July 2015
	Total Volunteer Hours: 603.6 hours Total Volunteers: 43
Volunteer Orientation/ Enrichment	<ul style="list-style-type: none"> • Volunteer Information Meeting , 5 attendees

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VIII. Collections

Conservation & Collections	July 2015
Management	<ul style="list-style-type: none"> • Organized disaster response supplies in basement. • Ordered and upgraded Past Perfect database software to most recent version. • Ordered online module for Past Perfect database. • Continued with temporary collection cataloging project. • Installation of new upcoming event signage in lobby. • Removed Predators and Prey display from main gallery. • Assisted in removal of temporary wall and coverings of window in main gallery. • Installed new identification labels in Monarch receiving room. • Reinstalled various exhibit elements in new locations of main gallery. • Installed new introduction panels behind front desk in lobby. • Began cataloging for new archives database.
Conservation	<ul style="list-style-type: none"> • Monthly check of Temperature/relative humidity levels and pest activity. • Worked with Tonja Morris on conservation treatment of bird specimens. • Updated database with condition and conservation reports.

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IX. Facility and Risk Management

Facility and Risk Management	July 2015
Repairs / Upgrades	<ul style="list-style-type: none"> • Core Surveillance – installing new security cameras throughout interior and exterior – work performed throughout the month of July and August • Tri-county repaired leaking sprinkler heads in the administrative offices • Tree Removed in rear garden 7/27/15 • Wall removed to expose windows in Heritage Wing 7/27/15 • Ladies Public Restrooms sink sensors not working – City Repaired 7/29/15 • UV Film installed on exposed windows 7/29/15

