



**Pacific Grove Museum of Natural History
Director's Report
February 2016**

VISITATION

Visitation and Visitor Experience	February 2016	February 2016
Museum Visitation	Number of Attendees: Guests – 1,690 Science Saturday – 379 Lecture- 54 Attendees Meetings- 106 Attendees Museum Events- 189 Attendees Field Trips- 804 Other Groups- 22 TOTAL- 3,254	LiMPETS (off-site)- 742 MPUSD (off-site)- 441 TOTAL (on and off-site)- 4,437
Monarch Sanctuary Visitation	Guests – 6,698	

EXHIBITIONS

Exhibits	February 2016
Permanent Exhibitions	<ul style="list-style-type: none"> • Hands-on plate tectonics puzzle created and installed with new Geology exhibit • Entryway planter beds re-planted • Two original landscape paintings hung in small mammal cases on mezzanine
Special Exhibitions	<ul style="list-style-type: none"> • Four Ohlone work baskets installed as new rotation in “Asking the Baskets” exhibit

EDUCATION

Education	February 2016					
School Group Visits	Marina Vista	Marina	67	Bay View Academy	Monterey	48
	Mission Park	Salinas	100	Gabilan Elementary	Soledad	75
	Rose Ferero School	Soledad	84	Forest Grove	Pacific Grove	28
	Del Rey Woods	Monterey	100	Monterey Bay Charter School	Pacific Grove	32
	Lincoln Elementary	Salinas	120	Forest Grove	Pacific Grove	22
	Elkhorn Elementary	Castroville	104	Bay View Academy	Monterey	24
	Total: 804					
Other Group Visits	Emeryville Senior Center	Emeryville	18			
	Senior Group @ Museum	San Jose	4			
Total: 22						

Education	February 2016	
Science Saturday	<ul style="list-style-type: none"> Worms, Slugs & Bugs Total: 379 visitors	
Group Outreach Programs/Kits	<ul style="list-style-type: none"> N/A Number of kits checked out: 0 Total Outreach: 0 students	
Museum Meetings	<ul style="list-style-type: none"> Sustainable PG-35 Gem and Mineral -42 Chamber meeting -29 Total: 106	
Museum Events/ Facility Rentals	<ul style="list-style-type: none"> Night Owl – 111 Mark Twain and the Wild, Wild West, 1863-1868- 60 Sleepover - 18 Total: 189	
Lectures	<ul style="list-style-type: none"> Lecture: Mushroom Mysteries: 54 Total: 54 attendees	
LiMPETS	<ul style="list-style-type: none"> Turlock Junior High School – 50 CSUMB Marine Science Club – 25 Sheppard Middle School – 122 John Muir Charter School – 17 Castroville Elementary School – 93 Dual Language Academy of Monterey Peninsula – 30 Rocky Intertidal Teacher Workshop – 25 Pacific Grove High School – 160 	<ul style="list-style-type: none"> Point Lobos Docents – 12 Watsonville High School High School – 30 Western Sierra Collegiate Academy – 18 Menlo-Atherton High School – 30 James Logan High School – 50 Diamond Technology Institute – 50 Santa Catalina School –30 Total: 742 participants
MPUSD	<ul style="list-style-type: none"> Total Participants: 441 	

MARKETING AND PROMOTIONS

Marketing & Promotions	February 2016
Web	Visits – 11,132 Page views – 24,444
Marketing/Public Relations	<ul style="list-style-type: none"> Mushroom Mysteries featured in Cedar Street Times Museum mentioned in Mark Twain production in Monterey Weekly Now: http://goo.gl/DVtYyV Science Saturday: Slugs featured in Cedar Street Times Linda Yamane basket news featured in Cedar Street Times Linda Yamane basket news featured in Monterey Weekly: http://goo.gl/6zPmb1 Museum mentioned, quoted in story in the Californian http://goo.gl/QW4ObC Monarch numbers and Museum featured in Santa Cruz Sentinel and Monterey Herald: http://goo.gl/lisogM Monarchs featured on KION News Channel 5: http://goo.gl/k1q65y

ORGANIZATIONAL UPDATES

Organizational Updates	February 2016
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Staff	<ul style="list-style-type: none"> Allison Watson, Education Programs Manager left employment on February 13, 2016

PERSONNEL & VOLUNTEERS

Personnel	February 2016
Volunteers	<ul style="list-style-type: none"> Museum Docent volunteers worked 116.63 hours Museum Garden volunteers worked 18.15 hours Museum Projects & Events volunteers worked 93.18 hours Museum Store volunteers worked 102.3 hours Monarch Sanctuary volunteers worked 183.5 hours <p>Total Volunteer Hours: 513.76 hours Total Volunteer Count: 59</p>
Volunteer Orientation/ Enrichment	<ul style="list-style-type: none"> Volunteer Information Meeting, 6 attendees Volunteer Orientation, 3 attendees <p>Total New Volunteers: 3 Total Volunteers Attending Enrichments: 18</p>

COLLECTIONS

Conservation & Collections	February 2016
Management	<ul style="list-style-type: none"> Received transfer of many new objects from the Museum of Monterey, including the H. Royce Greatwood model Chinese Junk collection Installed new video component in geology exhibit Updated bird sponsorship labels Continued selection process for Member's event in March. Taking photographs, measuring, researching and updating database for approximately 80 weapons from the collection. Final selection closer to 50 items Received loan of new Native American baskets and installed in upstairs exhibit Conducted volunteer training for Member's event Updated PastPerfect online with approximately 80 additional records and photographs De-installed Santa Catalina art exhibit Assisted researcher looking for information about pressed algae collections Assisted Chris Tenney on new local insect displays Installed new Sea otter pelt touch box for Sea otter exhibit. Relocated one painting in City Council chambers at City Hall
Conservation	<ul style="list-style-type: none"> Worked with Tonja Morris on bird specimen conservation project Created condition reports for incoming/outgoing loans Assessed condition of objects being used for Member's event Monthly check of Temperature/relative humidity levels and pest activity

FACILITY AND RISK MANAGEMENT

Facility and Risk Management	February 2016
Repairs / Upgrades	<ul style="list-style-type: none">• 2/11/16 - Waterless Urinals needed the filters replaced. Reported through the web request #142161078.