



Pacific Grove Museum of Natural History
 Director's Report
 September 2016

VISITATION

Visitation and Visitor Experience	September 2016	September 2016
Museum Visitation	<ul style="list-style-type: none"> • Guests: 922 • Science Saturday: 250 • Lectures: 84 • Meetings: 149 • Museum Events: 33 • Farmers Market Lecture: 70 • Natural History Book Club: 3 <p>TOTAL: 1,448</p>	<ul style="list-style-type: none"> • LiMPETS (off-site): 375 • Eco-Ambassadors (off-site): 799 <p>TOTAL: on and off-site: 2,622</p>

EXHIBITIONS

Exhibits	September 2016
Permanent Exhibitions	<ul style="list-style-type: none"> • Removed Exhibit elements and carpet from Mezzanine, main gallery, and special exhibits gallery in preparation for floor refinishing. • Installed Mezzanine and main gallery exhibits after floor work had been finished. • Worked with volunteers staffing table at farmer's markets with education collection items. • Received new fluorescent mineral display cabinet from Carmel Gem and Mineral Society.
Special Exhibitions	<ul style="list-style-type: none"> • N/A

EDUCATION

Education	September 2016	
School Field Trips	<ul style="list-style-type: none"> • None 	Total: 0
Other Group Visits	<ul style="list-style-type: none"> • None 	
Science Saturday	<ul style="list-style-type: none"> • Otter and Friends – 250 attendees 	
Group Outreach Programs/Kits	<ul style="list-style-type: none"> • San Carlos School – Nature Kit (Monterey) • San Carlos School – Monarch Kit (Monterey) 	

Education	September 2016	
Museum Meetings	<ul style="list-style-type: none"> California Native Plant Society 9/8/16 Total: 51 Attendees Carmel Valley Gem and Mineral 9/9/16 Total: 48 Attendees Audubon 9/13/16 Total: 50 Attendees 	
	Total: 149	
Museum Events/ Facility Rentals/Events	<ul style="list-style-type: none"> Farmers Market: 9/5/16—Total: 70 attendees Exploring Calaveras Fault: 9/10/16 member exclusive. Total: 17 attendees Library Workshop: 9/26/16 Collections Grant Writing Total: 11 attendees Latino Stakeholders: Total: 2 attendees Natural History Book Club: Total: 3 	Total: 103
Lectures	<ul style="list-style-type: none"> Frackopoly 9/10/16 : Total 41 attendees Serendipity; An Ecologist's Quest to Understand Nature Total: 43 attendees 	
LiMPETS	<ul style="list-style-type: none"> Santa Catalina High School: 50 students Cabrillo College: 90 students Junipero Serra: 22 elementary students CSUMB: 65 college students Saint Mary's: 33 middle school students Salinas High School: 60 high school students Monterey County Home Charter School: 12 middle and high school students West Park Elementary: 43 elementary school students 	Total: 375 students
MPUSD and Educational Outreach Events offsite	<ul style="list-style-type: none"> MPUSD Program – 799 students 	

MARKETING AND PROMOTION

Marketing & Promotions	September 2016	
Web	<ul style="list-style-type: none"> Visits – 6557 Views- 12,742 	
Marketing/Public Relations	<ul style="list-style-type: none"> Museum featured in Carmel Pine Cone for Science Saturday Otters Serendipity lecture featured in Cedar Street Times Assembly member Stone story in the Herald Assembly member Stone featured in Cedar Street Times Science Saturday featured in Cedar Street Times Exploring the Calaveras Fault Members only hike featured in Cedar Street Times 	
Social Media	<ul style="list-style-type: none"> N/A 	

ORGANIZATIONAL UPDATES

Organizational Updates	September 2016
Staff	<ul style="list-style-type: none"> Deanna Bradley was hired 9/3/16 for a part-time Guest Services Position. Nathan King was hired 9/26/16 as a part-time Collections Registrar.

COLLECTIONS AND CONSERVATION

Collections and Conservation	September 2016
Management	<ul style="list-style-type: none"> Hired and began training Nathan King was hired 9/26/16 as a part-time Collections Registrar. Worked with Collections Registrar on upgrading storage of oversized objects, cleaning of objects, photographing objects, and improvements to object information in database (i.e. more accurate descriptions and object names) Supervised intern working with local history archive project. Relocated objects in Collection storage to allow for installation of air duct. Returned loan of basket to CA State Parks in Sacramento. Facilitated Researcher looking for information about the Chinese fishing village.
Conservation	<ul style="list-style-type: none"> Cleaned several collection objects. Updated database with condition reports and conservation treatment reports.

PERSONNEL & VOLUNTEERS

Personnel	September 2016
Volunteers	<ul style="list-style-type: none"> Museum Docent 8 volunteers worked 44.48 hours Museum Garden 5 volunteers worked 12.15 hours Museum Projects & Events 6 volunteers worked 40.1 hours Museum Store 6 volunteers worked 38.41 hours Black Oyster Monitoring 9.25 volunteers worked 5 hours LiMPETS 5 volunteer 42.75 hours Science Saturday 35.2 volunteers worked 12 hours Eco Ambassadors 1 volunteer worked 6.75 hours Museum Tour 0 volunteer worked 0 hours Other: 23 volunteers worked 29.8 hours <p>Total Volunteer Hours: 258.89 Total Volunteer Count: 71</p>
Volunteer Orientation/Enrichment	<ul style="list-style-type: none"> Volunteer Information Meeting : 15 applicants attended Volunteer Enrichment: Monarchs – 20 volunteers attended Volunteer Orientation : New: 9 CSUMB Service Learners 2 New Regular Volunteers <p>Total New Volunteers: 11</p>

FACILITY AND RISK MANAGEMENT

Facility and Risk Management	September 2016
Repairs / Upgrades	<ul style="list-style-type: none">• Pigeons nesting in roof tiles above the solarium. Informed the City 9/21/16 Request #1062320762. Their recommendation was to contact the Squeegie Guy Messages left, but no response.• Termites have been seen in the upstairs administrative offices. Informed the City 9/21/16 Request #162388991.• Air duct installed in basement to improve air flow.• One of the heating systems would not turn back on after it was turned off by PG&E while we closed for the floors to be redone. City informed 9/22/16 request #162503067. They came and were able to turn it back on.• Hardwood floors refinished in the upstairs mezzanine. Buffed and reapplied top coat to the lower Heritage Wing, Monarch Exhibit and Gallery Exhibit area.• Store area was repainted, beam and window casing stained. New merchandise and staging installed. Barn door kit hung and doors from the former Rock closet were repurposed for store separation when needed.• Lower education room paint touch up on all walls after summer camp.