

# EXPERIENCE CAMPS

## REGIONAL ADVISORY COUNSEL

### Application Process

Fill out the RAC Application: <https://form.jotform.com/63144682289161>.

Application deadlines are November 30th and May 31st.

New members will be appointed twice a year by the Board Governance and Development Committee of the Board of Directors, based on current needs of that region and available spots.

Selection criteria include:

- Access to personal and professional networks in your region
- Residence in one of our key regional areas (New York City, Boston, Los Angeles, South Florida, Atlanta)
- Borderline obsessive commitment to the cause and organization

### RAC Governance

- Each RAC will have a monthly phone call with the ED or AD to establish goals and direction
- RAC members agree to serve a minimum 1 year term, with a maximum of 3 consecutive terms
- The Board of Directors Leadership Committee will identify BoD committee needs and call upon the RACs for expertise as needed
- Minimum of 3 members and maximum of 8 in each RAC



### Responsibilities

- Act as a regional ambassador of the program, establishing deeper roots in the community and providing local expertise for program and cultivation efforts.
- Assist with local volunteer recruitment, including college campus outreach, community/agency partnerships, and regional promotion of opportunities.
- Identify local funding opportunities, such as community foundations, individuals, clubs, agencies, and corporations.
- Make introductions to the Executive Director for meaningful partnership or funding opportunities.
- Meet with new and existing stakeholders to educate and cultivate relationships.
- Coordinate volunteer cultivation and appreciation events, such as bar nights and dinner parties.
- Use social media and personal networks to extend the reach of awareness and fundraising efforts.
- Assist in coordination of camper reunions with Associate Director.
- Procure in-kind donations from local businesses for camp
- As a group, coordinate one awareness/fundraising event per year (5K, cocktail event, etc.)
- Volunteer at major Experience Camps fundraisers in your region.
- Participate in a monthly call with a member of the executive team or Board of Directors to establish direction, discuss opportunities, and report on progress.
- Meet as a group once a quarter to establish roles and goals.