

2017 Energy Storage & Microgrid Conference

Accelerating Innovation & Investment

Boston Marriott Newton
2345 Commonwealth Avenue
Newton, MA 02466
September 11, 2017

Sponsorship Levels

PLATINUM SPONSORSHIP \$5,000

- Exclusive Sponsor in your industry at this sponsorship level
- Introduce morning keynote at the beginning of the conference
- Opportunity to moderate a panel session
- Recommend speakers for program and emerging companies for the pitch sessions
- Tabletop exhibit space with listing in the exhibitor section of materials
- Entitled to display a company sign in a prominent location
- Company logo with a hyperlink will be on conference website
- Receive three (3) complimentary registrations for the conference
- Logo included on all conference promotional materials
- Full page black and white ad in the conference notebook as well as a company listing in the exhibitor section
- Attendees would display Sponsor Ribbon on their name badges
- Acknowledgement of sponsorship during the Plenary Session
- Receive a company listing in the exhibitor section
- A list of conference attendees

GOLD SPONSORSHIP \$2,500

Luncheon Keynote

- Exclusive Lunch Sponsor
- Brief welcome at the beginning of lunch and introduction of the Keynote Speaker
- Company logo on all event signage and displayed on screen during lunch
- Promotional item or flyer may be distributed during the lunch
- Company logo with a hyperlink will be on conference website
- Logo included on all conference promotional materials
- Tabletop exhibit space with listing in the exhibitor section of materials
- Receive two (2) complimentary registrations for the conference
- Three quarter page black and white ad in the conference notebook as well as a company listing in the exhibitor section

- Attendees would display Sponsor Ribbon on their name badges
- A list of conference attendees

Reception

- Exclusive Reception Sponsor
- Brief welcome at the beginning of Reception
- Company logo on all event signage and displayed on screen during reception
- Promotional item or flyer may be distributed during the reception
- Company logo with a hyperlink will be on conference website
- Logo included on all conference promotional materials
- Tabletop exhibit space with listing in the exhibitor section of materials
- Receive two (2) complimentary registrations for the conference
- Three quarter page black and white ad in the conference notebook as well as a company listing in the exhibitor section
- Attendees would display Sponsor Ribbon on their name badges
- A list of conference attendees

Company Pitches

- Exclusive sponsor
- Brief welcome
- Company logo on all event signage and displayed on screen during lunch
- Promotional item or flyer may be distributed during the lunch
- Company logo with a hyperlink will be on conference website
- Logo included on all conference promotional materials
- Tabletop exhibit space with listing in the exhibitor section of materials
- Receive two (2) complimentary registrations for the conference
- Three quarter page black and white ad in the conference notebook as well as a company listing in the exhibitor section
- Attendees would display Sponsor Ribbon on their name badges
- A list of conference attendees

SILVER SPONSORSHIP \$1,500

Bag Sponsorship

- Tabletop exhibit space with listing in the exhibitor section of materials
- Company logo on conference bags distributed to all conference attendees
- Company logo on conference website
- Receive one (1) complimentary registrations for the conference
- Company logo included on all conference promotional materials
- Half page black and white ad in the conference notebook as well as a company listing in the exhibitor section
- Attendees would display Sponsor Ribbon on their name badges

- A list of conference attendees

Lanyard Sponsorship

- Tabletop exhibit space with listing in the exhibitor section of materials
- Company logo on lanyards distributed to all conference attendees (They must wear name badges for entrance to the conference.)
- Entitled to display a company sign in a prominent location
- Company logo on conference website
- Receive one (1) complimentary registrations for the conference
- Company logo included on all conference promotional materials
- Half page black and white ad in the conference notebook as well as a company listing in the exhibitor section
- Attendees would display Sponsor Ribbon on their name badges
- A list of conference attendees

Break Sponsorship

- Tabletop exhibit space with listing in the exhibitor section of materials
- Entitled to display a company sign in a prominent location
- Company logo on conference website
- Receive one (1) complimentary registrations for the conference
- Company logo included on all conference promotional materials
- Half page black and white ad in the conference notebook as well as a company listing in the exhibitor section
- Attendees would display Sponsor Ribbon on their name badges
- A list of conference attendees

Non-Profit Affiliates & Media Partners

- Space to put out promotional materials
- Receive one (1) complimentary registration for the conference
- Three (3) mailings to your organizations members
- Organization logo on conference website