

How to become a certified Centre of Excellence by April 2018:

What You Get:

Year 1:

Helicopter Champion Training in Spring Term 2018:

- 2 full days training for one Champion from each setting in Spring Term 2018
- 1 free copy of Princesses, Dragons and Helicopter Stories per setting
- Systems and Resources provided to enable trainer to run training
- Reading List
- New branded Plaque and Certificate for the Champion

Annual Membership April 2018 to March 2019:

- 1 half day visit in Autumn Term to observe the work
- 2 training sessions per year, 1 Autumn Term, 1 Spring Term for Helicopter Stories Champions and Deputy, hosted by Centres of Excellence
- Access and Participation to all research projects for Helicopter Stories
- Phone, email and skype support from MakeBelieve Arts
- Copies of Princesses, Dragons and Helicopter Stories by Trisha Lee, to sell to course participants at cost price of £13.00 (normally sold by MakeBelieve Arts for £15.00, retails at £16.99)

Year 2 Onwards:

- Annual Membership benefits April to March (as above)

What is Required:

- One person from each school identified as a Helicopter Stories Champion, they are responsible for ensuring the standard of the work across their setting and identifying and training a Deputy who can work alongside them and carry on the programme if they leave
- Mandatory attendance of Helicopter Stories Champion (and if possible their Deputy) at all MakeBelieve Arts Helicopter Stories Champion Annual training (as identified above)
- Early Years and Foundations stage use of the approach on a weekly/daily basis
- Quality control by Helicopter Stories Champion for their school, via observations of other members of staff and supporting new staff with additional training
- Commitment to reading around the subject, including working knowledge of Trisha Lee's and Vivian Gussin Paley's books and MakeBelieve Arts web resources

Training Requirements:

- To make the connection between Helicopter Stories, Vivian Gussin Paley, Trisha Lee and MakeBelieve Arts
- To supply all people attending full day training with a copy of Princesses, Dragons and Helicopter Stories by Trisha Lee, bought from MakeBelieve Arts at £13.00 per copy (retailing £16.99). (Number of copies can be negotiated with MakeBelieve Arts if working with lots of staff from one school, i.e.: one per class)
- To report half termly on the number of training days and participants and pay 20% commission to MakeBelieve Arts on all income from this training
- To charge £115 per person for full day training to include free copy of Princesses, Dragons and Helicopter Stories (ability to amend prices via negotiation with MakeBelieve Arts)
- To charge £50 per person for coffee morning and to sell copies of Princesses, Dragons and Helicopter Stories (ability to amend prices via negotiation with MakeBelieve Arts)

How much it costs:

January to March 2018

Start-up cost	£ 250.00
Helicopter Champion Training (one off cost)	£1,000.00 (-£100 if assessment visit undertaken)
Total	£1,250.00

April 2018 to March 2019

Annual Membership	£ 750.00*
-------------------	-----------

*This fee will be charged yearly in April

Additional Charges:

20% of any income raised through Helicopter Stories Training sessions payable to MakeBelieve Arts at the end of each term.

Income Potential for school:

25 practitioners paying £115 per training day	£2,875.00
25 copies of Princesses x £13.00	£ 325.00
Commission to MakeBelieve Arts	£ 500.00

School income **£ 2,050.00***

*After 25 participants in Year 1 your setting will have recouped all its set up cost and annual membership fee.

In subsequent years your setting will have recouped its annual membership fee after training 10 participants on a full day course.