

# JEONGKYUN AHN

[jeongkahn.com](http://jeongkahn.com)

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## EDUCATION

Parsons The Newschool for Design, Communication Design, BFA, 13

## EXPERIENCE

### Graphic Designer & Art Director, New York, NY, 2012 to Current

- **HMH, Integrated Designer, Aug 2016 to Current, New York, NY**

I designed campaigns for *Math Expressions* and *Kids Discover*. Also I designed the branding concept for *180 Awards* such as logo, patterns and digital campaign.

- **Other clients list**

**PVH Group**

I designed web banners for its brands such as *Olga*, *Izod* and *Warner's*.

**Ralph Lauren**

I designed a market book of 2014 F/W *Ralph Lauren Home* Collection.

**Attention PR**

*Dunkin Donuts* - I designed Valentine Day's campaign for their Facebook page.

*Samsung* - I designed infographic posters for *Solve for Tomorrow* Facebook page

**Bravo TV**

I designed the t-shirts, iPhone case and other goods such as cups and bags for its e-commerce site.

I also designed all Key Art and logo for new shows and posters as well.

**NBCU Content Innovation Agency**

I designed e-mail blasts, posters, holiday cards and brochures for *NBCU Women*, *Curve* and *NBCU Healthy Week*.

**Weight Watchers**

I designed inspirational quotes posters for *Weight Watchers* on Pinterest. This was live until Feb, 2014.

<http://pinterest.com/weightwatchers/words-to-lose-by/>

## SKILLS

Photo manipulation, Digital Photography, HTML, CSS, UX design, Information Architect, Wordpress, Php, JQuery, Keynote, Adobe Illustrator, Photoshop, In Design and After Effects, Korean, Japanese

## AWARDS

4 posters were chosen and started to sell online by *Bucketfeet.com*

Parsons The Newschool for Design, Dean's list, 09-13

Thesis work *In My Bathroom* was invited by Parsons AMT pop up shop