2020 - 2023 Strategic Plan

**Foundation**

**Mission:**
MASP champions statewide access to quality and equitable Out-of-School Time (OST) programs to ensure that all children & youth succeed.

**Values:**

- **Youth Focused**—We are inspired by youth. Young people are at the center of everything we do.
- **DEI (Diversity, Equity, & Inclusion)**—We know that by embracing differences, actively including a variety of voices, and joining together, we can best support equity, diversity, and inclusion in Out-of-School Time (OST) statewide.
- **Strategic Action**—We believe in aligned, future-oriented and proactive approaches to support the Out-of-School Time (OST) system in Michigan.
- **Data Driven, Quality Practice**—We invest in and support what we know are best practices using data to inform our decisions. We promote and advance a culture of continuous quality improvement.
- **Collaboration & Partnership**—We believe in the power of the collective voice. We are committed to sharing expertise and experiences. We succeed together.

**3 Year Vision**

Significant grassroots mobilization results in public investment of Out-of-School Time (OST) to fund quality & equitable statewide programming.

**Core Competencies & Strategic Goals**

**SUPPORTS** — MASP is a statewide resource for the latest research, current trends, best practices, and programmatic training. (Out-of-School Time (OST) Needs)

**Strategic Goals**
- ★ To be the resource hub for the latest OST research, best practices & programmatic training.
- ★ To support a highly qualified and skilled OST workforce.
- ★ Increase OST STEM opportunities for Girls in Engineering (Million Girls Moonshot)

**INFORMS** — MASP shares key data and information that fosters a broader understanding of the needs of youth for Out-of-School Time (OST) in Michigan.

**Strategic Goals**
- ★ To enhance relationships with key policymakers.
- ★ To develop communication tools that reach all of MASP’s stakeholders.
- ★ To provide statewide data that shows the impact of OST in Michigan.

**ENGAGES** — MASP connects and mobilizes stakeholders and influencers in support of quality and equitable Out-of-School Time (OST) across Michigan.

**Strategic Goals**
- ★ To strengthen intermediary relationships to leverage resources for a common OST statewide agenda.
- ★ To increase & diversity MASP leadership & membership.
- ★ To mobilize stakeholders in Lights On events statewide in support of OST.

**CHAMPIONS** — MASP champions policies and funding to create a strong, equitable Out-of-School Time (OST) system across Michigan.

**Strategic Goals**
- ★ To enhance relationships with key policymakers.
- ★ To enhance relationships with key policy champions.
- ★ To engage local/regional OST programs & providers in MASP policy work.
- ★ To clarify MASP’s role in policy.

**Oct ‘20 to Sep ‘21 Action Plans**

The strategic plan also includes specific October 2020 to September 2021 Action Plans to enhance the sustainability and structure of MASP as the organization works to meet the above core competencies & 3-year vision.