

DF

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EDUCATION

B.F.A. Advertising, Savannah College of Art and Design

Magna Cum Laude
Savannah GA, May 2015

Study Abroad Lacoste, France
January–March 2015

Study Abroad Hong Kong,
September–November 2013

ACHIEVEMENTS

Silver ADDY, American Advertising Federation

Savannah, GA
February 2014

2nd Place District 7 Regionals, National Student Advertising Competition

Jackson, MS
May 2013

Academic and Artistic Scholarship, SCAD

Savannah, GA
2011-2015

EXPERIENCE

Graphic Designer, HZDG

Rockville, MD | April 2016 to June 2018

Develop creative concepts and execute designs for clients including Lidl, National Aquarium, Lauderdale Marine Center, Bozzuto, and Sunrise Senior Living among other clients. Daily responsibilities include developing creative concepts and designs; executing work aligned with strategy, concept and design direction; collaborate with Design, Copy, UX, Social, Media and Content teams. Prepare and take an active roll on photo shoots, present work to clients, and have the ability to multi-task for many clients at the same time while under pressure and with short deadlines.

Graphic Design Intern, Chong + Koster

Washington, DC | June 2015 to September 2015

Collaborated with team members to create specialized digital ads for brands including Orvis, Burts Bees Baby, The Republic of Tea and various other clients in the political and advocacy fields. Conceptualized and executed advertisements for social media, web, and print.

Freelance Designer, Condé Nast, Teen Vogue

New York, NY | June 2014 to August 2014

Designed and managed co-branded content for over 35 brands featured on Teen Vogue Insider during Back-to-School Saturdays. Provided back-end development and created brand widgets for Teen Vogue Insider. Crafted social posts for Teen Vogue 'It Girls' on Facebook and Twitter. Designed event collateral for co-branded event with Teen Vogue and Lancôme in Times Square, NY.

Integrated Marketing Design Intern, Condé Nast, Teen Vogue

New York, NY | June 2013 to August 2013

Designed promotional pieces for Teen Vogue's 'It Girl' subscribers. Generated various campaign elements for teenvogue.com and Teen Vogue Insider app. Collaborated on promotional pieces for Teen Vogue Back-to-School Saturdays and Teen Vogue Fashion University.

SCAD Team Member, AAF NSAC

Savannah, GA September 2012 to June 2013

Collaborated with fellow SCAD students to develop a multi-platform, co-branded campaign for Glidden Brilliance Collection at Walmart. Produced and art directed the commercial campaign component, Served as Traffic Manager. Presented the campaign at the Annual AAF Competition in Jackson, MS.