

2017 BOULEVARD BOLT SPONSORSHIP REPLY FORM

YES, I AGREE TO BE THE SIGNATURE SPONSOR OF THE BOULEVARD BOLT 2017 AND CONTRIBUTE \$12,500.
AS A SIGNATURE SPONSOR MY COMPANY WILL RECEIVE:

- 1.) EXCLUSIVITY –NO OTHER SPONSORS WILL BE IN THE SAME LINE OF BUSINESS
- 2.) PROMINENT NAME / LOGO IN LARGE TYPE ON THE BOLT T-SHIRT – NOTICEABLY LARGER THAN OTHER SPONSORS
- 3.) PROMINENT NAME / LOGO IN LARGE TYPE ON PRINT MEDIA – NOTICEABLY LARGER THAN OTHER SPONSORS
- 4.) PROMINENT NAME / LOGO IN LARGE TYPE ON WEBSITE – NOTICEABLY LARGER THAN OTHER SPONSORS
- 5.) PROMINENT NAME/LOGO ON START/FINISH BANNER (ATTACHMENTS TO BANNER TO BE PROVIDED BY SPONSOR)
- 6.) RECOGNITION ON RACE DAY BY THE RACE ANNOUNCER AND SPEAKER
- 7.) 20 COMPLIMENTARY REGISTRATIONS
- 8.) 2 VIP PARKING SPACES
- 9.) EXPEDITED VIP REGISTRATION/T-SHIRT/RACE NUMBER PICK-UP
- 10.) PROMINENT RECOGNITION ON THANK YOU BANNER DISPLAYED AT REGISTRATION AND ON RACE DAY
- 11.) RACE NUMBER SPONSORSHIP – CORPORATE LOGO WILL BE PRINTED ON EACH RACE NUMBER.

YES, I AGREE TO BE A PLATINUM SPONSOR OF THE BOULEVARD BOLT 2017 AND CONTRIBUTE \$9,000.
AS A PLATINUM SPONSOR MY COMPANY WILL RECEIVE:

- 1.) PROMINENT NAME / LOGO IN LARGE TYPE ON THE BOLT T-SHIRT – NOTICEABLY LARGER THAN GOLD SPONSORS
- 2.) PROMINENT NAME / LOGO IN LARGE TYPE ON PRINT MEDIA – NOTICEABLY LARGER THAN GOLD SPONSORS
- 3.) PROMINENT NAME / LOGO IN LARGE TYPE ON WEBSITE – NOTICEABLY LARGER THAN GOLD SPONSORS
- 4.) RECOGNITION ON RACE DAY BY THE RACE ANNOUNCER AND SPEAKER
- 5.) 15 COMPLIMENTARY REGISTRATIONS
- 6.) EXPEDITED VIP REGISTRATION/T-SHIRT/RACE NUMBER PICK-UP
- 7.) PROMINENT RECOGNITION ON THANK YOU BANNER DISPLAYED AT REGISTRATION AND ON RACE DAY
- 8.) 1 VIP PARKING SPACES

YES, I AGREE TO BE A GOLD SPONSOR OF THE BOULEVARD BOLT 2017 AND CONTRIBUTE \$5,000.
AS A GOLD SPONSOR MY COMPANY WILL RECEIVE:

- 1.) PROMINENT NAME / LOGO IN LARGE TYPE ON THE BOLT T-SHIRT – NOTICEABLY LARGER THAN SUPPORTING SPONSORS
- 2.) PROMINENT NAME / LOGO IN LARGE TYPE ON PRINT MEDIA – NOTICEABLY LARGER THAN SUPPORTING SPONSORS
- 3.) PROMINENT NAME / LOGO IN LARGE TYPE ON WEBSITE – NOTICEABLY LARGER THAN SUPPORTING SPONSORS
- 4.) RECOGNITION ON RACE DAY BY THE RACE ANNOUNCER AND SPEAKER
- 5.) 10 COMPLIMENTARY REGISTRATIONS
- 6.) EXPEDITED VIP REGISTRATION/T-SHIRT/RACE NUMBER PICK-UP
- 7.) PROMINENT RECOGNITION ON THANK YOU BANNER DISPLAYED AT REGISTRATION AND ON RACE DAY

YES, I AGREE TO BE A SILVER SPONSOR OF THE BOULEVARD BOLT 2017 AND CONTRIBUTE \$2,500.
AS A SILVER SPONSOR MY COMPANY WILL RECEIVE:

- 1.) PROMINENT NAME / LOGO IN LARGE TYPE ON THE BOLT T-SHIRT
- 2.) PROMINENT NAME / LOGO IN LARGE TYPE ON PRINT MEDIA
- 3.) PROMINENT NAME / LOGO IN LARGE TYPE ON WEBSITE
- 4.) RECOGNITION ON RACE DAY BY THE RACE ANNOUNCER
- 5.) 5 COMPLIMENTARY REGISTRATIONS
- 6.) EXPEDITED VIP REGISTRATION/T-SHIRT/RACE NUMBER PICK-UP
- 7.) PROMINENT RECOGNITION ON THANK YOU BANNER DISPLAYED AT REGISTRATION AND ON RACE DAY

____ YES, I AGREE TO BE A BRONZE SPONSOR OF THE BOULEVARD BOLT 2017 AND CONTRIBUTE \$1,000.
AS A BRONZE SPONSOR MY COMPANY WILL RECEIVE:

- 1.) NAME / LOGO ON PRINT MEDIA, POSTERS AND BROCHURES
- 2.) NAME / LOGO ON WEBSITE
- 3.) RECOGNITION ON RACE DAY BY THE RACE ANNOUNCER
- 4.) 2 COMPLIMENTARY REGISTRATIONS
- 5.) PROMINENT RECOGNITION ON THANK YOU BANNER DISPLAYED AT REGISTRATION AND ON RACE DAY

____ YES, I AGREE TO BE A PATRON DONOR OF THE BOULEVARD BOLT 2017 AND CONTRIBUTE UP TO \$1,000 IN CASH OR GOODS AS NEEDED FOR USE IN THE EVENT. AS A PATRON DONOR MY COMPANY WILL RECEIVE:

- 1.) WEBSITE LISTING
- 2.) NAME ON "THANK YOU" BANNER

____ MY COMPANY, _____, ELECTS TO RECEIVE NO BENEFITS FOR OUR DONATION OF \$ _____ OR (PLEASE LIST GOODS/SERVICES PROVIDED BELOW) _____.

IN ORDER TO ENSURE THAT SPONSORS RECEIVE ALL OF THE BENEFITS DESCRIBED ABOVE AND TO INSURE THAT ALL SPONSORS' LOGOS ARE CORRECT, THE FOLLOWING ITEMS MUST BE RECEIVED BY SEPTEMBER 1, 2017:

1. COMPLETED AND SIGNED COPY OF THIS CONTRACT
2. LOGO IMAGE - WE WILL NO LONGER USE LOGO'S ON FILE FROM PREVIOUS YEARS.
3. FULL PAYMENT FOR SPONSORSHIP

COMPANY NAME: _____

ADDRESS: _____

CONTACT NAME: _____ PHONE: _____

E-MAIL: _____

SIGNED: _____ DATE: _____

Please send a logo image to molly@boulevardbolt.org. It should be a vector file. This could be either an Illustrator file or Photoshop EPS.

PLEASE MAIL COMPLETED FORM AND CHECK TO:

THE BOULEVARD BOLT, INC.
C/O IMMANUEL BAPTIST CHURCH
222 BELLE MEADE BOULEVARD
NASHVILLE, TN 37205

If you have any questions or need additional information please contact

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