

2018 Sponsorship Opportunities



In the last seventeen years, the Hoyt's Annual Wine Festival has raised over \$150,000 to expand and enrich the lives of area youth through participation in the arts. Not only is the event a grand party, but a grand opportunity to impact these children with experiences they might otherwise lack. While guests raise a glass to a fine evening out, the Hoyt raises funds to:

- Hold its free Children's Summer Art Festival
- Support the After School Arts Program
- Introduce Creative Play, a new program for ages 3-7
- Develop opportunities for the "Arts Club" youth program
- Offer classroom workshops to Lawrence County school districts
- Support interactive arts activities at the annual Arts on the Riverwalk festival

As a sponsor, your tax deductible contribution underwrites many of the expenses that ensure fundraising success. Please refer to benefits below.

LEVELS & BENEFITS

- \$2500 Full page ad in event program. Primary logo placement on printed materials/event signs. Logo on invitation (commitment before February 1 required for invitation placement). Primary recognition on website/social media with links. Eight event tickets.
- \$1000 Half page ad in event program. Secondary logo placement on printed material/event signs. Primary recognition on website/social media with links. Four event tickets.
- \$500 Quarter page ad in event program. Listing on printed materials/event signs. Tertiary recognition on website/social media with links. Two event tickets.
- \$250 Case Sponsor: Eighth page ad in event program. Name recognition at sponsored wine station
- \$100 Listing in event program

17th Annual Hoyt Wine Festival: Fine & Fresh

Company Name: _____

Contact: _____ Phone: _____

Address: _____

Email: _____

Website: _____

Social Media: _____

Level: ___ \$2500 ___ \$1000 ___ \$500 ___ \$250 ___ \$100

Please forward logo and ad with subject line "wine festival" to: communications@hoytartcenter.org

Deadline to ensure event recognition: April 1, 2018

Return to: Arts & Education at the Hoyt, Attn: Wine Festival, 124 East Leasure Ave., New Castle, PA 16101
Phone: 724.652.2882 Fax: 724.657.8786 Email: communications@hoytartcenter.org www.hoytartcenter.org