Position Title: Communications Manager (NASH)
Position Type: Full Time
Location: Washington, D.C
Closing Date: August 28th, 2020

The Global Liver Institute (GLI) is a 501(c)(3) nonprofit headquartered in Washington, D.C. Our mission is to improve the lives of individuals and families impacted by liver disease through promoting innovation, encouraging collaboration, and scaling optimal approaches to help eradicate liver diseases. We believe that by collaborating with the medical and advocacy communities, and partners worldwide, we will achieve our vision for liver health to take its proper place on the global public health agenda consistent with its prevalence and impact.

Position Summary:
The Communications Manager for NASH (Nonalcoholic Steatohepatitis, an advanced form of fatty liver disease with global prevalence estimated at 25%) will advance GLI’s leadership position in patient-driven advocacy by increasing the visibility, reach, and collaborations for GLI’s initiatives in NASH, specifically the GLI NASH Council, International NASH Day, the Beyond the Biopsy Campaign, and NASH as a driver of liver cancer.

Reports to: Director of Communications
Works closely with: NASH Program Director and Social Media Manager

Responsibilities:
- Create NASH communications plan in alignment with overall GLI communications plan
- Coordinate speaker’s bureaus/ambassador programs of clinician and patient speakers
- Make and manage media inquires for the CEO and NASH Program Director including creation of scripts and talking points
- Support the execution of NASH-related meetings (virtual and in-person)
- Research, write, and prepare for publication the monthly GLI NASH News newsletter
- Research and write NASH-related fact sheets, press releases, website content, articles and presentations
- Suggest and select appropriate dissemination methods and vehicles for GLI-generated materials including popular and trade/scientific publications
- Provide analytics for NASH communications projects
- Participate in GLI communications meetings and coordinate with other GLI team members
Preferred Experience: PR or communications agency experience

Required:

- Bachelor’s Degree
- Experience and strong skills in copywriting, proofreading, and editing
- Experience in pitching media to various types of media both US and International
- Portfolio of media placements and/or media campaigns executed
- Fluency with Microsoft, Google applications and media tracking software
- Strong interpersonal skills, with the ability to effectively communicate and collaborate with individuals from cultural and diverse backgrounds
- Commitment to professional development and continued learning within an organization
- Superior organization and time management skills
- Passion for nonprofits and health advocacy

How to Apply:
Please send your Resume/ CV and Cover Letter to Hiring@globalliver.org with Communications Manager (NASH) in the subject line of your email.

Please note that due to the high number of applications we receive for positions posted, we are only able to respond directly to candidates with whom we wish to move forward in the interview process.

The Global Liver Institute is committed to fostering diverse perspectives and actively pursuing equity in all aspects of our work. The Global Liver Institute is an equal opportunity employer.