



WILD IN CRISIS CALL TO ACTION INTERVENTION GUIDE

The Mission of The Wild in Crisis Call to Action Intervention Guide is to direct users to targeted media and other resources to better understand the illegal ivory trade, provide funding access to top NGOs that fight ivory poaching, trafficking and demand and to encourage users to take action to help end the crisis.

Please take action now. Share this international effort to save elephants with your family, friends, neighbors and coworkers by spreading the news through social and other media to support this worthy cause.

“In the end we will conserve only what we love. We will love only what we understand. We will understand only what we are taught.” Senegalese Conservationist, Baba Dioum

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DONATION OVERVIEW:

Become a Sponsor to Educate and Raise Awareness by Joining the **Wild in Crisis Crowdfunding Campaign:**

Please help **SPONSOR** the cost of development of our **Free Educational Outreach APPs** to save and protect endangered species around the world. Your Name and/or Organization Logo will be listed and credited on our upcoming APPs as a **SPONSOR** of our mission to bring awareness to this worthy cause.

Please SPONSOR by making a donation through your PayPal Account. 100% of your donation goes to fund the costs of development and distribution. Our goal of \$20,000 per year will pay for App Development and Processing Fees for iOS, Android, Kindle and other platforms and materials needed to extend our reach to an international audience for expanded participation.

Our first APP highlights the plight of the African Elephant. The next APP now under construction will showcase the plight of endangered Rhinos now being poached in record numbers across Africa. We aim to add more APPs for Lions, Mountain Gorillas and other endangered species.

The Mission of the Wild in Crisis Guide is to direct users to targeted media and resources to better understand the illegal ivory trade, to provide funding access to top NGOs effectively fighting ivory poaching, trafficking and demand and to inspire users to take action to intervene in the crisis.

All donations made to Non-Profit Organizations (NGOs) listed on the Wild in Crisis APPs are processed individually by each NGO through their websites and not connected in any form to the Wild in Crisis APPs which serve only to highlight and promote funding of their work to save species.

Engaging the support of the Public worldwide is key. We look forward to your support of our mission to protect Earth's endangered species through Wild in Crisis Educational Outreach APPs. By supporting renowned conservation organizations working on the front lines, **our ultimate REWARD will be ensuring endangered species a secure future thriving in their natural habitats.**

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- 7) **TRANSPARENCY:** A financial report will be posted on this website the end of the year.

For more information, please contact us at: **info@wildincrisis.com**

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