

JOSEPH BRUEGGEN

I'm Joe, a product and visual designer in The City Beautiful — Orlando, FL. I'm in love with my craft and passionate about creating great user experiences. I'm tenacious, witty, focused, driven, friendly, and both a hardcore realist and a reach-for-the-stars dreamer.

DESIGN SKILLS

I believe in keeping a diverse skill set. Although I specialize in product design, I recognize that different skills inform one another, and I'm equally in love with visual design. I love all things design, so I've learned a lot!



UI & Product Design



UX & Product Strategy



Branding & Identity



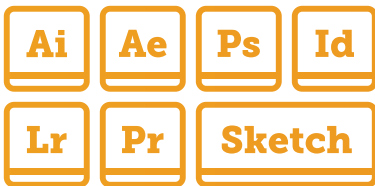
Digital Illustration



Motion Graphics



Editorial Design



SOFTWARE I LOVE

I spend as much time as possible in Sketch, Illustrator, and various prototyping tools, but I'm well-versed in the full Adobe creative suite and many other tools of the trade. I also love finding and mastering new tools for design.



EVEN MORE THINGS I LOVE

I love discovering new music, enjoying great food, and talking design and tech with friends. I'm also a ridiculously lucky husband and a voracious reader - I love keeping up with what's going on in the wider worlds of design and technology, so I'm constantly reading.

WORK HISTORY

Currently, I'm a user experience designer creating education products and platforms for a global audience. I've also worked for the University of Central Florida as a graphic designer and video editor, and as a freelance illustrator, animator, and brand specialist.

Freelance Designer
Joseph Brueggen Designs

Graphic Designer
UCF College of Graduate Studies

User Experience Designer
Houghton Mifflin Harcourt

Let's talk about how I can complement your team's vision and advance your mission.

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