

Legacy Naming Opportunities

A gift to the Brooklyn Bound campaign will help New Heights elevate community resources for Crown Heights, and increase access to those resources for student-athletes across New York City for generations to come. Be a part of this legacy and commemorate this pivotal moment in New Heights, Crown Heights and New York history. There are many opportunities to leave your mark, or honor a family member or friend, at the historic Bedford Union Armory.

BASKETBALL COMPLEX

For the first time in New Heights history, our student-athletes will experience and enjoy all the advantages of a home court. The Basketball Complex will provide the stability they need to concentrate on how they play -- and not worry about where they play.

Basketball Complex	\$5,000,000
College/Pro Regulation Court	\$1,000,000
High School Regulation Court (2 Available)	\$750,000 EACH
Scoreboard (3 Available)	\$250,000 EACH
Mezzanine Bleachers Overlook	\$300,000
Basketball Hoops (3 Pairs Available)	\$100,000 / PAIR

ACADEMIC WING

The Academic Wing provides a safe, quiet space for our student-athletes to study, and is fully accessible to tutors and mentors. This space also is available for New Heights community events, educational workshops for parents and families, and other programming to support the holistic growth and development of our participants.

Academic Wing	\$3,000,000
The Study	\$250,000
Classroom (2 Available)	\$250,000 EACH
Technology Lounge	\$250,000
Study Rooms (2 Available)	\$50,000 EACH

HEALTH AND WELLNESS SUITE

When they are not on the court or in the classroom, our student-athletes can recharge in the student lounge or refuel in the kitchen. As part of the Health and Wellness Suite, these areas build community and promote healthy habits for life.

Health and Wellness Suite	\$500,000
Student Lounge	\$250,000
Kitchen/Pantry	\$100,000

ADMINISTRATIVE WING

The vital services offered by New Heights are led and implemented by a tremendous team of coaches, educators, mentors and other staff. At our new home, all members of the team will have a collaborative work space that fosters new ideas and the most effective programming.

Administrative Wing	\$1,000,000
Central Reception Area Atrium	\$1,000,000
Sky Box Conference Room	\$500,000
Office Bullpen	\$100,000
Executive Suites (2 Available)	\$75,000 EACH
Offices (2 Available)	\$50,000 EACH
Donor's Wall (Varies by Location)	\$10,000 - \$25,000

NEW HEIGHTS HEADQUARTERS

The Center for Sports and Education will improve the lives of 3,000 youth and families annually, and be a hub for youth development and community organizations across Brooklyn. Make your mark by naming New Heights' new headquarters.

New Heights Center for Sports and Education	\$10,000,000
---	--------------

QUESTIONS?

All naming rights will be reserved on a first come, first served basis. Naming rights will be granted for 5 years, dependent on gift level. For details on Donor Recognition, please reach out to our Chief Development Officer, Ashley Faison, at 212-426-4667