

Symbols of Enchantment

A woman with long hair is shown wearing a necklace and a bracelet. To her right is a collection of various charms and jewelry pieces, including rings, necklaces, and pendants. One pendant features the text 'Date to Dream'. Another charm is labeled '925 STERLING SILVER'. The Persona logo is visible on one of the charms.

Sign up and get 10% off!

925 STERLING SILVER

persona®

Browse our beloved collection of charms, well known for their beautiful designs and quality materials.

Soultickle

Let this sensual plume tickle your soul with giddy possibilities

Starry Moon

Let the starlit goddess bring out the divine immortal in you.

Twinkle

That wish you made upon a star twinkles always close to your heart...

Unicorn

Difficult to capture and tame, but well worth the effort...

Dragonfly

Hover just above the water's surface to see deeper like the discerning dragonfly. power and poise come only with age and maturity...

Queen Bee

Boldly remind your household that the whole hive revolves around the Queen.

Damselfly

As they reflect and refract light, these shape-shifters entice and intrigue.

Acorn

Strength, fertility, immortality – wearers of the hearty acorn stand the test of time.

Royal

Elite elegance for royal spirits

Soft 'n sexy

A hint of seduction for that special night...

Unlock

Life's treasures and mysteries are yours to unlock...

Spring

Blooming delicately and at your own pace...

Roseweave

The ageless romance of roses with a contemporary flair

Solo symphony

You've got a beat and melody all your own – sing it out in a silver tones.

Hoop snake

Waves of wisdom, power and energy – never to unravel.

Thunderbolt

Wield the thunderbolt as the ancient gods did – as a weapon against dark forces.

Doggie Bone

Woman's best friend deserves a treat when she's around, and a reminder when she isn't.

Monkeygrip

Monkey see, monkey do. And this one's looking at you.

Airplane

Be the pilot of your fate, flying boldly to new heights.

Fortuneteller

Inside the sweet shell dwells deep thought.

Native

Masks have been crafted across the planet to invoke spirits and awaken the soul. Go for it!

Click

Always snapping memories and capturing moments? This charm is like the trophy for all your dedicated effort.

Anchored

Once you've arrived at your destination anchor yourself in with style.

Snail shell

On its back the snail carries its home - a spiral of self-sufficiency and continuous evolution. Welcome.

Pearlessense

It is believed that the wearer of pearls is able to see the vibration of love from its giver. Keep your eyes peeled.

Sea blossom

Like mermaids who adorned themselves with these blossoms you can lure and mystify in a glance.

Helm

May your search for your own True North be lit with subtle shimmers...

Starfish

The mythic starfish possess the gift of extra sensory perception. Re-gift generously.

Beadstar

Starfish have regenerative powers - what they loose they can regrow. As can you.

Seahorse

Seahorses have been touted as carriers of imagination and creativity. Rub some off as needed.

Conch

Authority. Sovereignty. Banishment of evil. This little conch is much more powerful than it looks.