

Martin Totland

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Objective

To pursue a career in writing and photojournalism that is meaningful and helpful to others, to create projects with global impact.

Summary

Writer and content producer with experience in photography, local spot news, crime and public safety reporting, international travel writing, and underwater photo/videography. Strong interests in international politics, ocean conservation, and arts & culture.

Experience

Editorial Assistant, ZOZI

San Francisco, CA — June - August, 2015

Created active lifestyle and travel stories, photo essays and travel guides for The ZOZI Journal. Conducted photo research and editing, identified and interviewed sources for Journal entries to entertain audiences, increase web traffic and visitor engagement.

Reporter, Richmond Confidential

Richmond/Berkeley, CA — August - December, 2014

Reported crime and public safety stories in Richmond, CA, for the UC Berkeley Graduate School of Journalism's *Richmond Confidential*, a student-run, online news site. Stories included drug busts, interactive homicide mapping, profile stories of police chaplains and marijuana entrepreneurs, etc. Reported several stories syndicated by KQED News and the Bay Area News Group.

Acted as weekly editor for the website. Duties included copy editing, photo editing, publishing, corrections, Wordpress management, and more. Contributed to the most successful period in news site's history.

Field Specialist, Africa Media

Inhambane, Mozambique — July - August, 2013

Assisted professional photographer Fiona Ayerst in running two month-long underwater photography teaching programs in Mozambique. Produced nature and underwater photography, video projects.

Responsibilities & Accomplishments

- Taught classes on Adobe Lightroom 5 cataloguing and editing techniques
- Assisted on daily dive trips, camera prep. and maintenance, etc.
- Assisted on field trips to local towns in Mozambique
- Created visual and written content used for commercial and editorial purposes, including publication in Mozambican lifestyle magazine

Wildlife Photography Intern, Fiona Ayerst Underwater Photography

Mosselbaai, Western Cape, South Africa — June - July, 2012

Interned under professional photographer Fiona Ayerst, learning about nature and wildlife photography, participated in game park excursions, etc., to capture the splendor of the African wild. Participated in a week-long excursion to find the annual Sardine Run marine migration, capture photos, and write a travel story about the experience.

Responsibilities & Accomplishments

- Participated in daily photo excursions and produced high-quality wildlife photography
- Produced, filmed, and edited a pitch video for an educational program being submitted to the South African Department of Education
- Wrote and successfully submitted travel story “The Sardine Run” to South African dive magazine *Submerge* for publication - was later voted by readers as “One of the Three Best Articles of the Last Seven Years” for magazine’s 7th Anniversary Issue

Education

UC Berkeley Graduate School of Journalism

Master’s Degree in Journalism - Expected Completion in May 2016

Earning a Master’s Degree in Journalism at the UC Berkeley Graduate School of Journalism, with a focus on photojournalism, visual journalism, and narrative longform writing.

Pace University, Pleasantville

B.A in Media and Communication Arts — 2008 - 2012

Earned a B.A in Media and Communication Arts at Pace University with a focus on film production, photography, and journalism. Ran the Opinion section of school newspaper during senior year. Founding brother and President of the local chapter of Alpha Chi Rho fraternity. Pforzheimer Honors College member.

Skills & Certifications

- **Video:** Apple Final Cut 7, Adobe Premiere Pro CS6 (Expert) AVID Media Composer (Intermediate Level)
- **Photography:** Adobe Photoshop CS6, Adobe Lightroom (Expert), Adobe Bridge (Intermediate)
- **Miscellaneous:** SSI Underwater Photography & Videography Specialities, PADI Divemaster
- **Additional Languages:** Norwegian and Swedish (Fluently), German (Working knowledge)