

Mana Contemporary Presents:

## threeASFOUR: *Tree of Life*

A new film by the fashion collective in collaboration with digital artist Alex Czetwertynski, using 3D fractal animation.

May 1 – July 16, 2016



Video still from *Tree of Life*, 2016

Public reception: May 1, 2016, from 1–6PM

JERSEY CITY, NJ, April 7, 2016--Mana Contemporary is pleased to present threeASFOUR: *Tree of Life*, a new film by the fashion collective in collaboration with digital artist Alex Czetwertynski. At six minutes, it is a visual leap into the unseen dimensions and connections that bind us, our senses, and the universe, using 3D fractal animation. The film premieres exclusively at Mana Contemporary on May 1 and will screen continuously as an immersive experience through July 16.

In *Tree of Life*, threeASFOUR and Alex Czerwertynski offer a glimpse of the un-glimpsable as intimate connections between the organic and the mathematical, the transcendent and the quantum, are revealed. Using groundbreaking 3D fractal animation, we are taken on a journey within a multiverse of infinite spaces, concealed—matryoshka-like—within imagined anatomical regions of the human body. As we explore these intricate macro and micro landscapes, notions of size, space, and locality become relative. The effect is at first disorienting—yet ultimately reassuring—as we begin to grasp our own place in the cosmos progression.

## About threeASFOUR

threeASFOUR is a trio of transnational artists based in New York City who use fashion as their primary artistic medium. Founded in 2005 by the designers Gabriel Asfour, Angela Donhauser, and Adi Gil, the collective has built a legacy of using cutting-edge technology with traditional craftsmanship to create clothing at the intersection of fashion, sculpture, and mysticism. Recipients of the Cooper-Hewitt/Smithsonian Museum's 2015 National Design Award, threeASFOUR has collaborated with numerous artists and musicians, including Björk, Yoko Ono, and Matthew Barney. Their experimental designs are in the permanent collections of the Victoria and Albert Museum in London, the Costume Institute at the Metropolitan Museum of Art, and the Musée de la Mode et du Costume in Paris. Their work has been the subject of multimedia exhibitions at the Jewish Museum in New York (2013) and the Mint Museum in North Carolina (2014), and they have collaborated with Kate Spade (2005) and Gap (2007). Drawing their core aesthetic from the universal language of sacred geometry, threeASFOUR is devoted to the creative exploration of themes of consciousness and cultural coexistence.

## About Alex Czertwertynski

Alex Czertwertynski is a digital artist working in the fields of creative technology, interactive, and experiential design. Born in Belgium, he graduated with a Masters in Philosophy from the Sorbonne University in Paris. After founding and steering creative/production agency Disciple Films, he moved to Los Angeles and shifted towards experiential design, working as a creative lead on the worldwide tours of artists such as Stevie Wonder, the Strokes, Rihanna, Beyoncé, and Madonna. Since then, his practice has evolved towards large-scale immersive experiences, for which he designs interaction, motion and physical presence. He has collaborated with artists such as Doug Aitken, Jessica Mitrani, and Orlan. His work has been shown at the Jewish Museum and the FIAF in New York, the Centre Georges Pompidou, and the Théâtre de la Cité in Paris, the Confort Moderne in Poitiers, and the Museum of Literature in Warsaw.

## About Mana Contemporary

Founded in 2011, Mana Contemporary is a leading arts destination dedicated to celebrating the creative process. Headquartered in a former tobacco warehouse in Jersey City, Mana unites artists' studios, exhibition spaces, and ancillary services in a single location, facilitating conversation and collaboration among its burgeoning creative community. Together with its sister campuses in Chicago and Miami, Mana serves as a lively center for all members of the art world. Mana Contemporary is home to the Richard Meier Model Museum, Ayn Foundation, the International Center of Photography, The Florence Academy of Art, Gary Lichtenstein Editions, Eileen S. Kaminsky Family Foundation, Armitage Gone! Dance, Keating Foundry, Shen Wei Dance Arts, Mana Urban Arts Project, and many others. For additional information, please visit [manacontemporary.com](http://manacontemporary.com).

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