### WorkSource System

**Potential Strategic Goal:** Deliver effective training and employment services to meet the needs of employers and adult job seekers.

**Potential Strategic Objectives:**

1. Provide services that align with industry skill demands and promote individual self-sufficiency.
2. Utilize principles of continuous quality improvement and sound fiscal and performance management to ensure service compliance, quality and efficiency.
3. Assess and address varied needs of a diverse regional population.
4. Identify best practices to improve customer outcomes and increase customer satisfaction.
5. Identify and lead opportunities to align efforts with partners and stakeholders in the broader workforce development community.

**Input Questions:**

- Do these goals and objectives still make sense? Of these objectives, which do you think are the most important to prioritize? What are other objectives should be included?
- Given the increased focus on serving jobseekers with barriers to employment, what gaps or opportunities do you see in making the system more accessible and effective for these jobseekers?
- What community initiatives are currently happening that can support these objectives?
- Where are the gaps or opportunities to support these objectives in reaching our goal?

**Input:**
Think-Tank

Potential Strategic Goal: Educate workforce development policy makers and stakeholders on regional workforce needs and initiate programs and policies to meet those needs.

Potential Strategic Objectives:

1. Conduct research and analysis that identifies regional workforce needs and recommends best practices to address the needs
2. Inform public officials, business and community leaders of industry demand and labor supply issues and trends
3. Bring the region’s perspective on workforce issues to the national policy level
4. Innovate and evaluate pilot workforce solutions to meet emerging needs, publish results and take to scale as appropriate

Input Questions:

- Do these goals and objectives still make sense? Of these objectives, which do you think are the most important to prioritize? What are other objectives should be included?
- What community initiatives are currently happening that can support these objectives?
- Where are the gaps or opportunities to support these objectives in reaching our goal?

Input:
### Potential Strategic Goal:

*Develop a future skilled workforce prepared to enter the region’s high demand career paths and advance to self-sufficiency.*

### Potential Strategic Objectives:

- Increase multiple opportunities for career exploration and planning
- Engage employers to increase work-integrated learning and employment opportunities
- Develop programs that will enable youth, including those at risk or disconnected, to successfully enter and remain in the workforce
- Support retention in and completion of high school and other education programs

- Do these goals and objectives still make sense? Of these objectives, which do you think are the most important to prioritize? What are other objectives should be included?
- What community initiatives are currently happening that can support these objectives?
- Where are the gaps or opportunities to support these objectives in reaching our goal?

**Input:**
## Sector Strategies and Employer Engagement

**Potential Strategic Goal:** Advance sector-based workforce development to support regional economic development and industry-responsive education.

**Potential Strategic Objectives:**

1. Promote employer involvement in workforce planning and the development of workforce solutions
2. Integrate workforce development with regional economic development efforts to enhance business retention and growth
3. Lead efforts to respond to industry needs with sector-based solutions
4. New objective: Develop job-driven traditional and non-traditional training opportunities

**Input Questions:**

- Do these goals and objectives still make sense? Of these objectives, which do you think are the most important to prioritize? What are other objectives should be included?
- What community initiatives are currently happening that can support these objectives?
- Where are the gaps or opportunities to support these objectives in reaching our goal?

**Input:**