WELCOME AND INTRODUCTIONS

Board member and Chief Local Elected Official representative roll call. Staff and guests, please introduce yourselves in the chat with your name and organization.
AGENDA

1. WELCOME AND INTRODUCTIONS
2. CONSENT AGENDA
3. CEO REPORT OUT
4. GOOD JOBS CHALLENGE
5. POLICY COMMITTEE REPORT OUT
   A. Policy Workgroup Update (Katie Garrow)
   B. Federal Legislative Update (Livia Lam)
   C. Regional Policy Priorities (Rich Stolz)
   D. Discussion
6. WDC BOARD RETREAT (Princess Ayers Stewart)
7. ANNOUNCEMENTS
8. ADJOURNMENT
PROCESS

Implementing changes to Local Workforce Development Board (LWDB) roles under new governance structure

- LWDB leads regional workforce development vision, strategy, and policy
- Finance and Administration Committee (FAC) provides fiscal and administrative oversight

WHAT IS THE CONSENT AGENDA?

- Groups items under one action item
- FAC recommendations will be included in consent agenda for final approval
- FAC full agenda, including consent items disseminated in advance
- Any Board member can remove any items from the consent agenda for discussion
ACTION ITEM: APPROVE CONSENT AGENDA

A. September 17, 2021 - Meeting Minutes
B. Policy Updates
   i. Accommodations
   ii. On the Job Training for WIOA Title I Programs
   iii. TAA & Dislocated Worker Co-Enrollment
   iv. Adult & Dislocated Worker Incentive Payments
   v. Procurement
C. Contract Awards: Employment Supports for Individuals Impacted by the Criminal Legal System (RFP 21-03)
CONFLICT OF INTEREST

No individual shall participate in the selection, award, or administration of a contract or grant funded by WIOA or other federal, state or county of city funds if a real or apparent conflict of interest would be involved. Such a conflict would arise when the individual, any member of his or her immediate family, his or her partner, or an organization which employs or is about to employ any of the parties indicated herein, has a financial or other interest in the firm selected for an award.

No individual shall cast a vote or participate in any decision-making capacity on the provision of services by such individual (or any organization which that individual directly represents), or any matter which would provide any direct financial benefit to the individual, to the individual’s immediate family, or to the individual’s organization.
ACTION ITEM: APPROVE CONSENT AGENDA

A. September 17, 2021 - Meeting Minutes

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C. Contract Awards: Employment Supports for Individuals Impacted by the Criminal Legal System (RFP 21-03)
CEO REPORT OUT

Marie Kurose, CEO
2021 HIGHLIGHTS
REGIONAL WORKFORCE DEVELOPMENT TRANSFORMATION

- Governance
- Regional Strategic Plan
- Advancing Racial Equity Report
- Industry Engagement – HILT, IEC, Priority Sectors
- Organizational Transformation
  - Fiscal, Monitoring and Procurement Process Changes
  - HR Policies and Practices
  - Leadership and Internal Staffing
- Engage and Partner with Communities
- Authentic Partnership with BIPOC Communities: Equitable Recovery and Reconciliation Alliance (ERRA)
- Strategic Partnerships – Community, Local, Regional and National

CENTERING RACIAL EQUITY

Advancing race-conscious policies by applying an equity lens to every dimension of planning and implementation, not isolating it as a separate set of strategies, or adding it as an afterthought.
NEAR TERM AND FUTURE PRIORITIES – REGIONAL TRANSFORMATION

Organizational Development:
• Finalizing and Implementing New Policies and Procedures
• Securing Flexible Funds to Support Backbone Functions
• Strengthening CLEO Partnership and Commitment to Regional Transformation
• Building Data Capacity
• Transitioning to Hybrid Work

Implementing Regional Strategic Plan
• Strengthening and Expanding Industry Engagement Approach and Sectors
• Continued development of ERRA Partnership
• Cross Regional Collaboration
EXTERNAL ENGAGEMENT – COMMITTEES, PANELS, PRESENTATION

• Mayor’s Workforce Development Transition Committee
• JP Morgan Chase Advisory Panel: Racial Equity Commitment
• City of Seattle Downtown Revitalization Committee
• City of Seattle Industrial and Maritime Committee
• Brookings Workforce Innovators Working Group
• CIVIC Commons Scorecard Panelist
• Asian Pacific Islander Directors Coalition, Regional Plan Presentation
• Immigrant and Refugee Workforce Summit
• ERRA – BIPOC Policy Steering Committee
• Washington Alliance for Better Schools, Board Member (New)
• CLASP Scaling up Youth Subsidized Employment Panel
• Greater Seattle Partners, Co Chair Workforce Development Strategic Recovery Plan
• King County Labor Council Executive Strategy Session Presentation
• National Skills Coalition, Advocacy for People Centered Infrastructure Plan, Panel
• JFF: Apprenticeship in Action, Build a Younger and More Diverse Pipeline with Unions, Presenter
## FUNDING UPDATE (2021)

<table>
<thead>
<tr>
<th>AWARDED:</th>
<th>STRATEGIC PLAN ALIGNMENT</th>
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<tr>
<td>Advancing Systems Change Through Equitable Recovery, JPMC</td>
<td>$1M</td>
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<tr>
<td>Community Centered Justice Involved Employment Supports, King County VSHSL</td>
<td>$1.8M</td>
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<td>Maritime Industry Tables, Port of Seattle</td>
<td>$99K</td>
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<td>Outcomes for Opportunity Initiative, Jobs for the Future,</td>
<td>$50K</td>
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<td>Economic Security for All, WA State</td>
<td>$687K</td>
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<tr>
<th>IN PROCESS:</th>
<th>STRATEGIC PLAN ALIGNMENT</th>
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<tr>
<td>Recovery Corps, King County ARPA</td>
<td>$3M</td>
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<td>* ERRA- BIPOC Policy funding included in request. Separate allocation</td>
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<tr>
<td>City of Seattle Downtown Recovery Workforce Development</td>
<td>$400K</td>
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<tr>
<td>✓ Unite HERE Hospitality Worker Training, STEP Uplift NW: $175K</td>
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<tr>
<td>✓ BIPOC IT Summit Sponsorship - $100K</td>
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<tr>
<td>Virtual Hiring Hall: Direct to MLK Labor Council: $125K</td>
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WIOA/STATE WORKFORCE PRIORITIES

• WorkSource Transition to In-Person Services

• Governor’s Designation of Additional WIOA Priority Populations (Response to WWA advocacy letter to Governor May 2021)

• Increased Language Access for Unemployment Insurance

• Workforce Development Data Management (Efforts to Outcomes) and Labor Exchange (WorkSourceWa.com) Systems Replacement: Advocacy for increased input, transparency and accountability

• Washington Recovery Workgroup – Advocacy for equitable recovery, coordinated community focused systems and policies

• NDWG COVID-19 Employment and Disaster Recovery and Statewide Coordination
QUESTIONS / DISCUSSION ?
POLICY WORKGROUP REPORT OUT

Katie Garrow, Secretary
Livia Lam - Federal Policy Report Out
Rich Stolz - Regional Policy Priorities
REGIONAL WORKFORCE DEVELOPMENT TRANSFORMATION

Federal Policy Report Out – Livia Lam
• Federal infrastructure and environmental policies
• Questions/Dialogue
• Engage with board members on intentional planning for grant dollars, prioritizing pathways, skills needed for automation, and apprenticeships

Regional Policy Priorities – Rich Stolz
Important Near-Term Opportunities
• Federal legislation – American Rescue Plan + Build Back Better
• City of Seattle Mayoral Transition, King County workforce priorities, Regional Strategies
• 2022 State Legislative Session
• Leverage WDC’s unique role as a backbone organization
Grounding our longer-term vision in the Regional Strategic Plan (advocacy priorities, systems change)
Full Board Meeting
Seattle-King County Workforce Development Council
December 9, 2021
Overview

Infrastructure Investment and Jobs Act (IIJA) and Build Back Better Act (BBB)

• What’s in it
• State of play
• Takeaways
Infrastructure Investment and Jobs Act

• Provides $1.2T, of which $550B in new federal spending over five years

  • Roads, bridges ($110B)
  • Public transit ($39B)
  • Railways ($66B)
  • Power grids ($73B)
  • Electric vehicles ($7.5B)
  • Electric buses, ferries: ($7.5B)
  • Airports, waterways ($42B)
  • Resilience, climate change ($50B)
  • Drinking water ($55B)
  • Broadband internet ($65B)
  • Environmental spending ($21B)
  • Transportation safety ($11B)

Figure 1. Topline above-baseline spending in IIJA (billions of USD)
IIJA: Workforce Related Provisions

Rods, Bridges & Major Projects
- State human capital plans
- Workforce development, training, and education
- Transportation Resilience and Adaptation Centers of Excellence
- Transportation Access Pilot Program

Multimodal and Freight Transportation
- Promoting Women in the Trucking Workforce
IIJA: Workforce Related Provisions

Research and Innovation
- Local Hiring Preference for Construction Jobs
- Transportation Workforce Development
- GAO Cybersecurity Recommendations

Public Transportation
- Grants for Buses and Bus Facilities

Public Transit
- Low-No Program
IIJA: Workforce Related Provisions

Grid Infrastructure and Resiliency
- 21st Century Energy Workforce Advisory Board
- Building, training, and assessment centers
- Career skills training

Water Infrastructure
- Innovative Water Infrastructure Workforce Development Program

Broadband
- Tribal Grants
- Digital Inclusion
BBB Overview: Spending Increases

Bill Would Increase Deficit By Net $367.1B over 10 years

<table>
<thead>
<tr>
<th>Title</th>
<th>Net Deficit Effects</th>
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<tbody>
<tr>
<td>Education and Labor</td>
<td>+$454.1B</td>
</tr>
<tr>
<td>Energy and Commerce</td>
<td>+ 281.5</td>
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<tr>
<td>Financial Services</td>
<td>+ 150.7</td>
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<tr>
<td>Judiciary</td>
<td>+ 115.1</td>
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<tr>
<td>Agriculture</td>
<td>+ 76.9</td>
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<tr>
<td>Transportation and Infrastructure</td>
<td>+ 36.1</td>
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<tr>
<td>Natural Resources</td>
<td>+ 16.3</td>
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<tr>
<td>Oversight and Reform</td>
<td>+ 13.8</td>
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<tr>
<td>Science, Space, and Technology</td>
<td>+ 9.3</td>
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<tr>
<td>Small Business</td>
<td>+ 5.0</td>
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<tr>
<td>Veterans’ Affairs</td>
<td>+ 4.8</td>
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<tr>
<td>Homeland Security</td>
<td>+ 1.4</td>
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<tr>
<td>Ways and Means</td>
<td>- 797.7</td>
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Notes: Figures reflect outlay and revenue changes from fiscal 2022 through 2031, not including any additional revenue generated by tax enforcement funding. CBO also estimated the Judiciary Committee provisions would increase the deficit by a net $369 billion from fiscal 2032 through 2041. Source: "Summary of Cost Estimate for H.R. 5376, the Build Back Better Act," Congressional Budget Office
BBB Overview: Paying It Off

Spending Totals $1.64 Trillion, Offset by $1.27 Trillion on Net
BBB Workforce Related Spending

• Title II – Committees on Education and Labor, Subtitles C and G: Workforce Development Matters and National Service and Workforce Development in Support of Climate Resilience and Mitigation

• Title XIII – Committee on Ways and Means, Subtitles C and D: Trade Adjustment Assistance, Career Pathways and Social Services (HPOG)
BBB Workforce: DOL/ED-Administered Programs

Provides $20B over 5 years for workforce development initiatives at Education and Labor departments.
BBB Workforce Spending by DOL/ED Program

- **Title I – Dislocated Workers ($2B)**
- **Title I – Adult ($1B)**
- **Title I – Youth ($1.5B)**
- **ES ($500M)**
- **REO ($500M)**
- **Apprenticeship ($1B)**
- **Industry/Sector Partnerships ($5B)**
- **Job Corps ($500M)**
- **Native American ($50M)**
- **Migrant and Seasonal Farmworker ($70M)**
- **Youth Build ($15M)**
- **Senior Community Service Employment ($35M)**
- **Adult Education ($700M)**
- **CTE ($700M)**
- **Community College and Industry ($5B)**
- **Competitive Integrated Employment ($300M)**
- **Direct Care Workforce ($1B)**
- **DOL-CCC $5B**
IIJA State of Play:

“The work is just starting”
--Brookings Institute

Passing IIJA is only the end of the beginning; most projects will not happen overnight

Departments of Transportation and Energy implement IIJA: administer new grants, design new programs while trying to quickly get money out the door

- Internal planning, internal and public review, and hiring staff and building knowledge resources to stand-up new operations

States and municipalities decide where to spend on the ground and be ready to handle the influx of new federal funding
BBB State of Play:

“This place is a slog”
-- Rep. Peter DeFazio

House passed BBB on November 19th by 220-213 vote

Senate likely to make changes to House BBB on issues (paid leave, climate) opposed by some Dems or don’t comply with Byrd rules (immigration)

$20B spending for workforce development likely to stay intact
BBB State of Play:

“This place is a slog”
-- Rep. Peter DeFazio

Dems want to pass BBB by 12/25 but must pass bills ahead in line

Must-pass bills: Defense and debt limit

Any Senate changes to BBB would be sent back to the House
Takeaways for WDC

Federal, state and local coordination is key on IIJA: do government officials have community support to seek new funding?

Workforce demands come with new IIJA programming – are multiple entry points and pathways available for more people in more places?

BBB could still pass but timing likely slides into next year; BBB is economic recovery not relief (e.g., CARES) or stimulus (e.g., ARPA) so also longer time horizon

IIJA implementation and BBB uncertainty both offer opportunities for administrative and budgetary advocacy as agencies design and carry out IIJA and gear up for BBB
Takeaways for WDC

Administrative engagement needed to influence uneven rulemaking processes between different interests and ensure implementation reflects WDC racial equity and job quality north stars.

Influence design by highlighting how proposed rulemaking / new workforce grants would impact improve job quality and advance racial equity.

Exercise rulemaking and budgetary advocacy muscle in several ways: community roundtable for diverse viewpoints; Public comments with solutions to address barriers BIPOC women and immigrant workers face; case making with state and local budget offices; and feeding back stories to WH: IGA46@who.eop.gov
Q&A

Reach out anytime!

livial@strategies360.com
(917) 865-0025
REGIONAL POLICY PRIORITIES

Important Near-term Opportunities

• Federal Infrastructure Package, remaining American Rescue Plan funds & prospective Build Back Better package

• City of Seattle Mayoral Transition, King County workforce priorities, Regional Strategies

• 2022 State Legislative Session

• Leverage WDC’s unique role as a backbone organization

Grounding our longer-term vision in the Regional Strategic Plan (advocacy priorities, systems change)
QUESTIONS / DISCUSSION?
GOOD JOBS CHALLENGE

Marie Kurose, CEO
GOOD JOBS CHALLENGE
GRANT OPPORTUNITY FROM U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

GOALS
- Establishing or strengthening regional systems to train workers through sectoral partnerships
- Advancing equity, creating good paying jobs, helping workers to develop in-demand skills

GRANT ELEMENTS
- Sector Partnerships
- System Development
- Program Development & Implementation

REQUIREMENTS:
- System Lead Entity (Backbone)
- Alignment with region’s current Comprehensive Economic Development Strategy (CEDS)
- Committed support of region’s executive leadership, elected officials, Labor, employers
- Governor’s support
GOOD JOBS CHALLENGE

- **REGIONAL COLLABORATIVE**: Tri-County Partnership (Pierce, King and Snohomish)
  - Seattle-King County Lead Applicant

- **SECTOR FOCUS**: Healthcare, Life Sciences, Maritime, Construction

- **APPROACH**: Not a stand-alone Good Jobs Initiative, but a strengthening of systems to leverage and ensure high impact with no duplication
  - Building regional (shared) backbone capacity: data, industry engagement, policies and program implementation
  - Enhancing existing industry consortiums (sector partnerships)
  - Prioritizing racial equity: BIPOC partnerships, policy, strategy, data, approach
  - Leveraging Workforce Boards infrastructure, systems and WIOA funds and experience serving SNAP, TANF, and WIC recipients.
ANNOUNCEMENTS

Princess Ayers-Stewart, Vice Chair
• Wednesday March 16th and Thursday March 17th
• Placeholders and agenda are forthcoming
• If you would like to be a part of the Mission, Vision and Values working team, contact Princess Ayers-Stewart at payers@rei.com or any Board Officer, Marie Kurose, or any WDC staff member.
NATIONAL ASSOCIATION OF WORKFORCE BOARDS (NAWB)

April 11-14, 2022
Washington, D.C.
ADJOURNMENT

Next In-Person Full Board Retreat March 16th and 17th