WDC FULL BOARD

June 23rd, 2022
WELCOME

Angela Dunleavy, Board Chair
CONSENT AGENDA

Minutes – March 16th, 2022
Incumbent Worker Training Policy
Operator Extension
PY-22 Budget
Support Services Policy
RACE EQUITY CONVERSATION

Cos Roberts, Racial Equity Committee
POLICY COMMITTEE REPORT

Katie Garrow, Board Secretary
CEO REPORT

Marie Kurose
CEO REPORT

Staffing

WIOA Training

WWA

Federal Update (WWA, IIJA)
EcSA / BENEFIT CLIFF
Marisol Tapia-Hopper

IMMIGRANT & REFUGEE
Shelan Aldridge

WWA INNOVATION FUND
Marie Kurose
EcSA / BENEFIT CLIFF
Marisol Tapia-Hopper

IMMIGRANT & REFUGEE
Shelan Aldridge

WWA INNOVATION FUND
Marie Kurose
BENEFITS CLIFF & EcSA

Economic Security for All (EcSA), an initiative of the Washington Employment Security Department (ESD), is designed to develop replicable models that measurably reduce poverty.

<table>
<thead>
<tr>
<th>Funding</th>
<th>Fund Source</th>
<th>SKC Award</th>
<th>Performance Period</th>
<th>Participants Served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Round 1</td>
<td>WIOA</td>
<td>$0</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Round 2</td>
<td>WIOA</td>
<td>$687 K</td>
<td>3 Years</td>
<td>90</td>
</tr>
<tr>
<td>Round 3</td>
<td>State Fund</td>
<td>$1.04 M</td>
<td>1 year</td>
<td>136</td>
</tr>
</tbody>
</table>

ROUND 3 (THE 3 BS)

1. Bigger compared to Round 2.
2. Better because it is flexible.
3. Bolder as it allows us to be innovative and test new ideas in our program design.
WHAT IS DIFFERENT?

1. Investment in our referral partners
2. Monthly Stipends
3. Incentive Payments

<table>
<thead>
<tr>
<th>Stipend</th>
<th>No. of Months</th>
<th>Cost per participant</th>
<th>No. of participants</th>
<th>Total Cost</th>
<th>% of total award</th>
</tr>
</thead>
<tbody>
<tr>
<td>$500</td>
<td>10</td>
<td>$5,000</td>
<td>16</td>
<td>$80,000</td>
<td>7.7%</td>
</tr>
</tbody>
</table>

** It is not unconditional – participants are enrolled in the program and working towards a goal. So, it is basically a conditional cash transfer.
PROBLEM DIAGNOSIS

Benefits Cliff

Systemic Racism

Lack of skills/training, skills mismatch

Unemployment

Poverty

DOL reports that low-income is the #1 barrier to employment.

Note – there are so many other causes and sub causes.
SIMPLE THEORY OF CHANGE

$500/month stipend
Mitigate the effects of benefits cliff
Any reduction in benefits that results from income gains

Participation
Credentials
Jobs
Self-Sufficiency

RECRUITMENT FUNNEL

WIOA
Non-WIOA
Partner Referral
EcSA Round 3

SEAKINGWDC.ORG
PARTNERSHIP WITH THE ATLANTA FED

• Benefits Cliff Training for frontline staff
• Career Coaching

STIPEND INITIATIVE ENROLLMENT PROCESS

1. ELIGIBILITY
2. ASSESSMENT
3. ENROLLMENT
4. CASE MANAGEMENT

Use CLIFF GI Tool to find out the impact of the $500/month on current benefits.

Use CLIFF PLANNER for career counseling and budgeting.

Leverage the Atlanta Fed’s CLIFF Tools to map benefits cliffs
NEXT STEPS

June – (MOU with Atlanta Fed)

July – Aug (Customized Recruitment/Assessment)

September (Launch)
QUESTIONS / COMMENTS
System Alignment

Digital Equity

Innovative Workforce Strategies

Community / Stakeholder Engagement

Language Access

IMMIGRANT & REFUGEE WORKFORCE STRATEGIES

SEAKINGWDC.ORG
BACKGROUND

COVID-19 exacerbated inequities for immigrant & refugee communities

Access to UI benefits were limited at the height of the pandemic

Accelerated need for interpretation and translation for 27.2% of King County residents who speak a language other than English at home
OUTCOMES

120 stakeholders engaged in Immigrant & Refugee Workforce Summit

ESD Expanded language access
- Dedicated unemployment insurance (UI) line with 26 languages
- 12 landing pages created in multiple languages to explain UI

Interpretation services expanded to 37 WS connection sites

Digital equity map developed to create transparency of funding and services

60+ work-based learning positions created with community-based organizations
<table>
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<tr>
<th><strong>Expand</strong></th>
<th><strong>Align</strong></th>
<th><strong>Lead</strong></th>
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<td>Expand innovative workforce models through a coordinated approach</td>
<td>Align services and strategies</td>
<td>Lead and work with system partners on racial equity</td>
</tr>
</tbody>
</table>
QUESTIONS / COMMENTS
WWA INNOVATION FUND
Marie Kurose
BREAK
BOARD STRATEGIC PLANNING
OTHER BUSINESS / ANNOUNCEMENTS