



September 15th, 2022
Full Board Meeting

Board Members Present: Sharon, Bias, John Bowers, Jane Broom, Gina Breukelman, Caroline Chan, Justin Crowe, Angela Dunleavy (Chair), Berit Eriksson, Kristen Fox, Katie Garrow, Bookda Gheisar, John Holden, Ann Martin, Shefali McDermott, Jiquanda Nelson, Cos Roberts, Norton Sweet

CLEO Representative Present: Ashton Allison, John Lederer

Staff Present: Shelan Aldridge, Sheen Clarke, Ericka Cox, Michael Davie, Marie Kurose, Jeff Sikora, Marisol Tapia-Hopper, Joe Taylor, Abby Taft, Karina Valentinas, Gyandendra Subba, Sheena Clarke, Laura Kapuscinski, Vey Damneun

Guests: John Glynn, Jack Chapman

Materials Distributed:

- Draft Agenda September 15th, 2022
- Consent Agenda (Action Items)
 - Meeting Minutes June 23, 2022
- Coalition letter - Workforce Impact Fund
- Meeting of Minds presentation September 2022 All Presenters Final sept 5 (003)
- WWA-Workforce-Impact-Fund_tech-paper_8.10.22

I. WELCOME AND INTRODUCTIONS

Chair Angela Dunleavy welcomed Board members, staff, and guests. Each attendee introduced themselves, their role with the WDC, and employer and role. Next, Chair Dunleavy reviewed the draft Agenda asking for clarifications or questions, of which there were none.

II. CONSENT AGENDA

Chair Angela Dunleavy reviewed the draft minutes from the June 23rd Full Board meeting and opened the floor for a motion to approve. Ms. Katie Garrow made a motion to approve; Ms. Jiquanda Nelson seconded. The motion was unanimously approved.

III. GOVERNANCE MONITORING

Ms. Marie Kurose, WDC CEO, presented information on the PY-21 Workforce Innovation Opportunity Act (WIOA) Governance Monitoring. The presentation includes the two findings from Department of Labor monitoring findings and the revisions needed to the Bylaws and Partnership Agreement: 1. Authority to hire, evaluate and terminate the Chief Executive Officer; 2. Authority to approve or deny one-stop certification and contracts. Ms. Kurose concluded the presentation with a review of the Governance Structure established in June of 2021 and the timeline of the Governance journey from July 2019 to current.

IV. INFORMATION

1. Good Jobs Challenge

Ms. Marie Kurose provided the group with an update on the Federal Good Jobs Challenge Grant status. The WDC applied for the grant in partnership with Pierce and Snohomish Counties as a tri-county effort to focus on Good Jobs in healthcare, maritime, construction, life sciences, and information technology. Unfortunately, the WDC was informed that they did not receive the grant in August. On a positive note, the grant application now serves as the tri-county blueprint for partnership in job quality and racial equity in our work.

2. Conferences

A. CA Workforce – Meeting of the Minds

Ms. Marisol Tapia-Hopper, WDC Project Manager, provided a report-out of her visit and presentation at the Meeting of the Minds Conference with California Workforce. Carol Padovan asked Ms. Tapia-Hopper of the Department of Labor to present on Immigrant and Refugee Strategies. The presentation included information on system coordination, language access and advocacy, access to work-based learning, and digital equity. Additionally, the presentation included information on the Office of Refugee Resettlement (ORR) with the digital equity asset map, digital needs assessment tool, digital equity survey, and digital navigators.

B. [National Fund](#)

C. [The US Conference of Mayors](#)

D. [Washington Workforce Association \(WWA\) Conference](#)

E. [Facing Race – Race Forward](#)

Ms. Marie Kurose informed the group of upcoming conferences: National Fund, The US Conference of Mayors, Washington Workforce Association, and Facing Race. An overview of the conferences is linked above. Ms. Ericka Cox, Chief of Staff & Strategy, provided an invitation to Board & Staff to join the WDC.

3. Racial Equity Committee Consultant

Ms. Ericka Cox announced the newest consultant to support the WDC, Matthew Echohawk-Hayashi from [Headwater People](#). Mr. Echohawk-Hayashi will be working to support the full Board, WDC staff, and the Racial Equity Committee (REC). Lastly, Ms. Cox thanked the members of the Racial Equity Committee for their support and guidance in retaining a consultant in this Request for Proposal effort.

4. Communicating, Tracking and Reporting Progress to the Board

Ms. Marie Kurose provided an update on future work with the Finance & Administration Committee to develop a new approach to communicating, tracking, and reporting the progress of the work to the Full Board and WDC Committees. These efforts will concentrate on the Regional Strategy Plan (RSP) and Regional Transformation Plan (RTP), working with a strategic consultant in partnership with Mr. Hayashi (REC Consultant), and the creation of a

dashboard tracking feature. The tracking will focus on WIOA Program Continuity, WorkSource, WDC Providers, Business Services, Governance & Monitoring, Organizational Development & Change Management, Centering Racial Equity, Community Partners & Voices, North Stars, and Workforce Innovation. These efforts will clarify what is needed, ways to increase Board and staff engagement, a better understanding of the work through executive summaries, and tracked progress on the RSP and RTP.

V. POLICY WORKGROUP

1. Policy Recommendations & Timeline

Ms. Katie Garrow, Chair of the Policy Workgroup, provided the group with an overview of the work created for the Board-directed Policy Advocacy within the WDC. The Workgroup focused on different levels within local, regional, state, and federal government to develop recommendations and timelines of advocacy to pursue. The Workgroup worked together to create three policy recommendations in alignment with the North Stars to center Job Quality, Racial Equity, and Systems Change.

- a) Secure financial support for the WDC as the regional backbone for workforce development to act as coordinator of policy/priority alignment among regional institutions and partners, with built data capacity to measure progress on equity goals.
- b) In close collaboration with community-based partners, pursue specific strategies to connect young BIPOC workers to high-quality jobs. Key strategies include apprenticeships and onramp training, and digital literacy. Important near-term funding opportunity: Federal Infrastructure Act.
- c) Align WDC goals with County/City/Port workforce priorities and consistently advocate for labor-management partnerships.

2. Board Engagement & Advocacy Discussion

Ms. Garrow informed the group that the Policy Workgroup would dissolve immediately but would be available for ongoing work as needed upon request.

The group discussed the Collective Impact Model (CMI) and broader participant coalition engagement concerning the Policy Workgroup recommendations. Ms. Garrow suggested that this CMI be a piece of the Policy Workgroup's Phase II and greater capacity of the WDC. Ms. Cox informed the group that the WDC is actively recruiting for a Director of Strategic & Funding. Additionally, there was discussion surrounding conflict of interest with priorities of the CLEO roles within the WDC. Finally, the discussion of Board engagement, collective influence, and advocacy efforts surrounding the presented timeline, along with a request for a template on all advocacy items and where to direct the communications, whether in labor or business sectors. In addition to policy-driven items, the CLEO representatives will highlight approved city and county budget items that relate closely to workforce advocacy.

3. Workforce Impact Fund

Ms. Marie Kurose kicked off the conversation by introducing a video produced by WDC Staff and service providers with a participant spotlight to show the importance of blended and flexible funding. Next, Ms. Kurose reported on the Workforce Impact Fund Request: 2023 Budget. The Workforce Impact Fund is a proposed new and dedicated state workforce

development investment to leverage LWDB infrastructure and funding using flexible and consistent funds to support local and regional priorities. Finally, Ms. Katie Garrow let the group know that the Policy Workgroup unanimously determined to support the Workforce Impact Fund.

VI. ADJOURNMENT

Chair Dunleavy adjourned the meeting at 11:00 a.m.