



## SOCIAL INFLUENCER IDENTIFICATION

Gain **deep level demographics** and psychographics of Facebook, Twitter and Instagram influencer audiences, to determine who the **right influencer's to partner** with are, aligned to your marketing strategy, **based on data.**



### FUEL INSIGHTS:

- Understand the true breakdown of Social Influencer Audience's on Facebook, Twitter and Instagram
- Breakdown which influencer's audiences most align to your marketing strategies and partners
- Audience Segmentation and Profiling of Influencer audiences, aligned with deep level demographics and psychographics
- Build custom Influencer programmes based on data, for maximum ROI

OUR TEAM DELIVERS YOU A **SOCIAL INFLUENCER IDENTIFICATION** FULLY CURATED INTERNATIONAL AND/OR MARKET BY MARKET REPORT BREAKING DOWN; AUDIENCES, DEMOGRAPHICS AND PSYCHOGRAPHICS.