



# DIGITAL ASSET TRACKER

Our technology and expert marketeers track the **relationship** between **client digital asset launches** and **associated content** and **custom themes** discussed by engaged audiences.

## FUEL INSIGHTS:

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- Measure international and/or local market asset launch social performance by channel and volume
- Understand which elements of your content has the most impact on your desired audiences across Facebook, Twitter and Instagram
- Audience Segmentation and Profiling by social channel aligned with deep level demographics and psychographics
- An unbiased analysis of your digital asset launches

OUR TEAM DELIVERS YOU A **DIGITAL ASSET TRACKER** FULLY CURATED INTERNATIONAL AND/OR MARKET BY MARKET REPORT BREAKING DOWN; AUDIENCES, DEMOGRAPHICS AND PSYCHOGRAPHICS.

## DIGITAL ASSET TRACKER BOLT ONS:

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- Select key competitors to measure your asset launches against, past and present